


# Feria Sostenible



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Diseño Cultural  
2021

MMYD



# Enunciado Del Proyecto Módulo 3



## Diseño de eventos, escenografías y espectáculos

Operar el nuevo espacio para eventos de ciudad del río por seis meses, diseñando espacios comerciales que sean autosostenibles económicamente y que cumplan correctamente con los ODS. Dichos espacios deben respetar las medidas del predio y tener una capacidad para 1000 personas.

Se debe diseñar el espacio comercial exterior, interior y la sala de eventos y espectáculo.

# Concepto

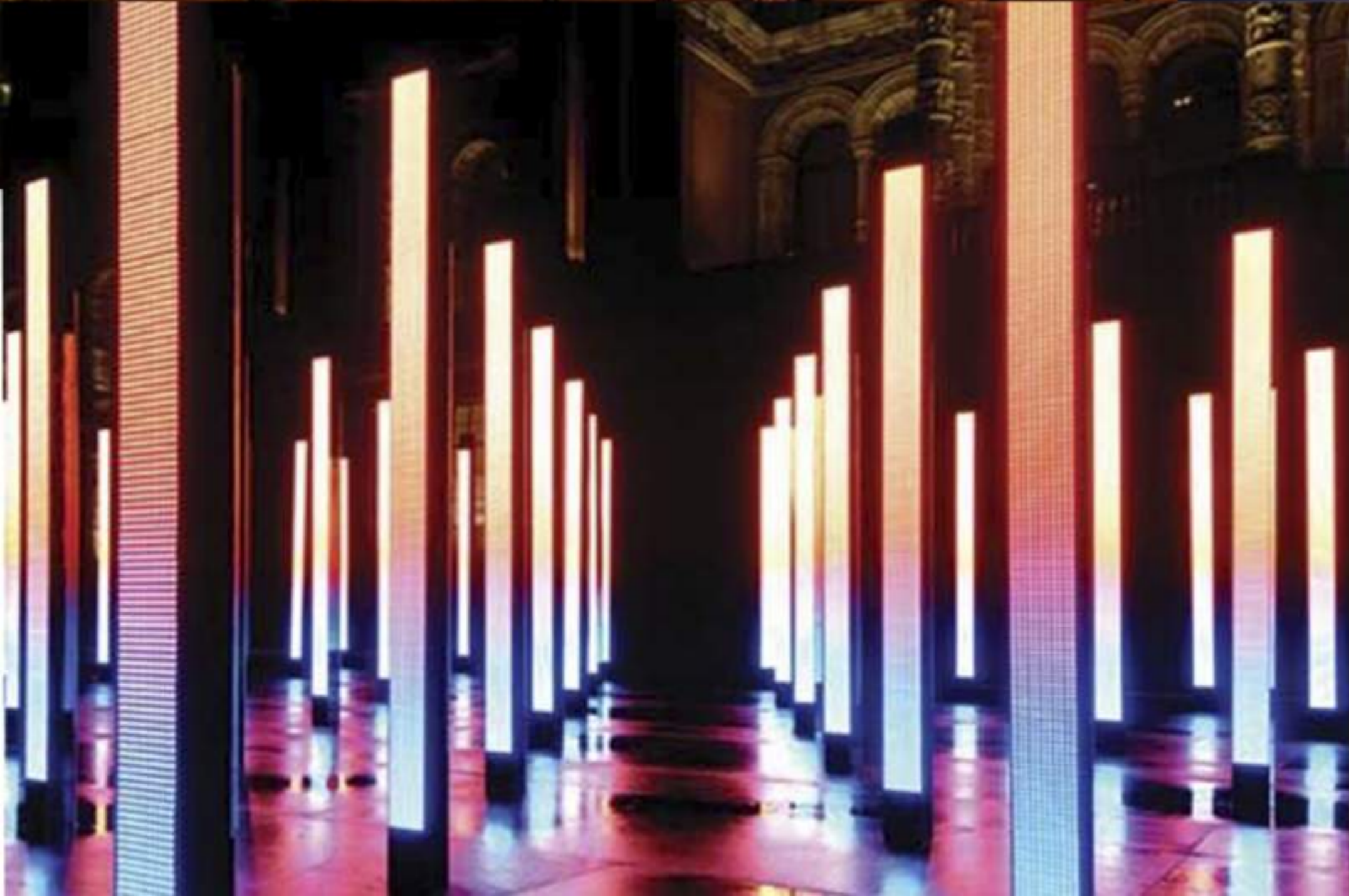


## Shoot It Feria de moda y diseño

Capturar cada uno de los momentos, será el foco del evento, desde photobooths, pasarelas, moda, hasta restaurantes, comida y espacios instagrameables.



“Liberando el potencial de la moda, el diseño y la gastronomía sostenible”



# Objetivos de Desarrollo Sostenible



Se van a generar empleos a personas que lo necesiten sin importar su género o condición sexual.



Para la construcción de la feria se utilizarán materiales reciclados, que no dañen el medio ambiente y que una vez se desmonte el evento, puedan ser utilizados para otras construcciones.



Se usarán paneles solares y todas las alianzas que se hagan con las marcas que participen en la pasarela y restaurantes, deben ser únicamente con emprendimientos de moda sostenible con el medio ambiente, sin maltrato animal y de comida vegana.

Comida y bebida gratis para todos los trabajadores del evento.

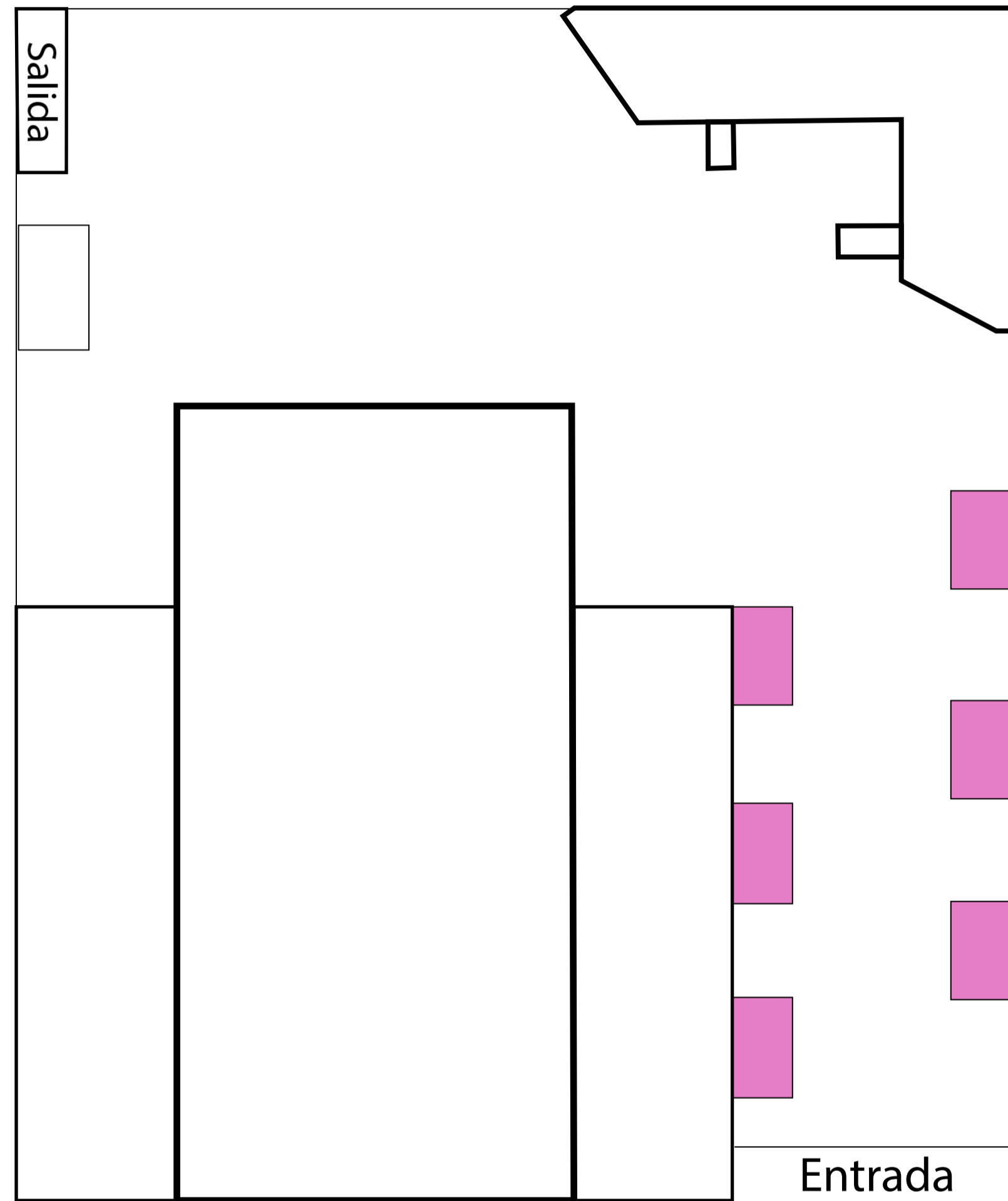


Habrá una ambulancia y un paramédico con equipos de primeros auxilios disponibles para atender cualquier accidente que pueda ocurrir o persona que sufra algún imprevisto de salud.

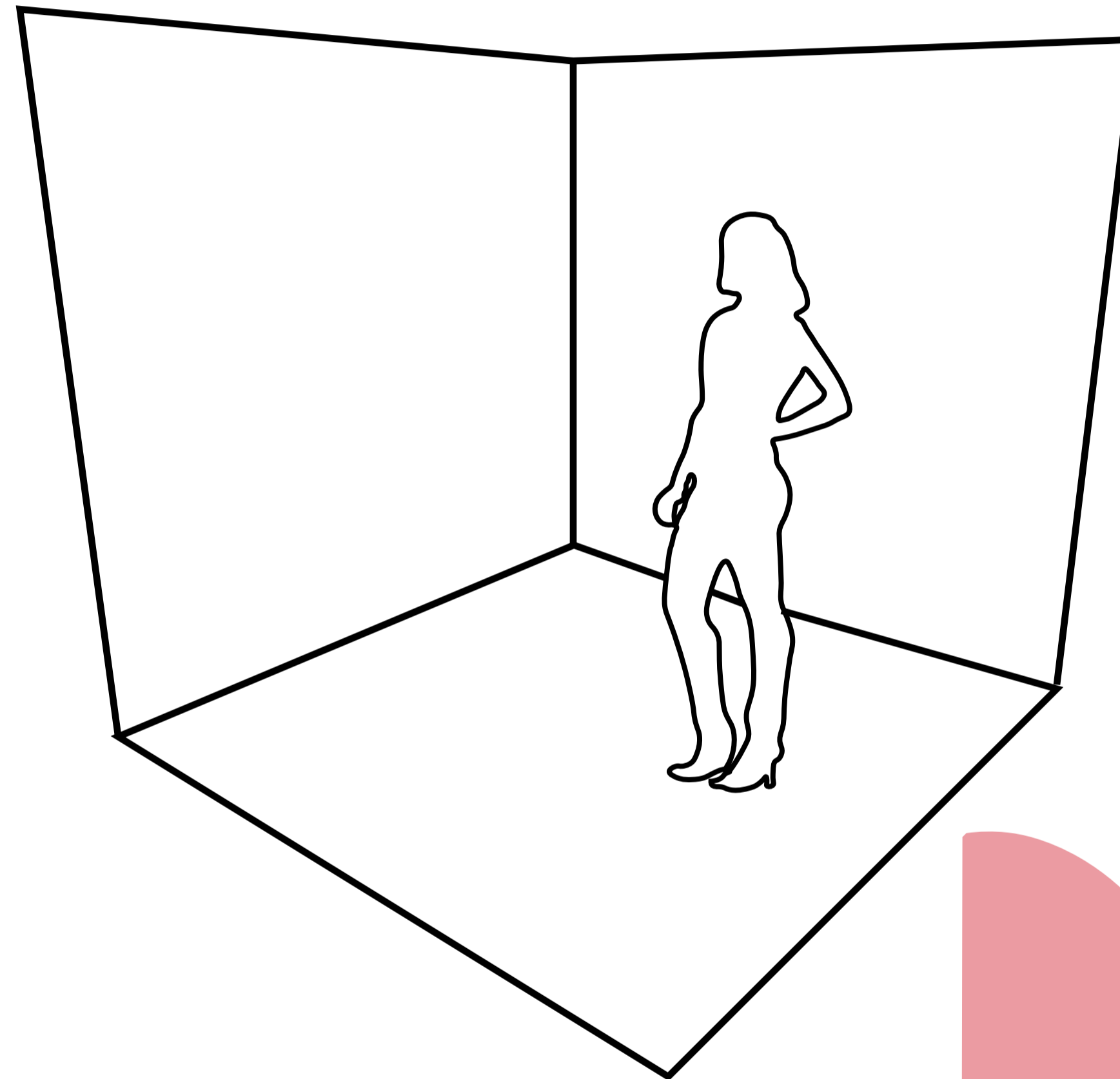
Folletos educativos acerca de las propiedades venéficas de los alimentos veganos.



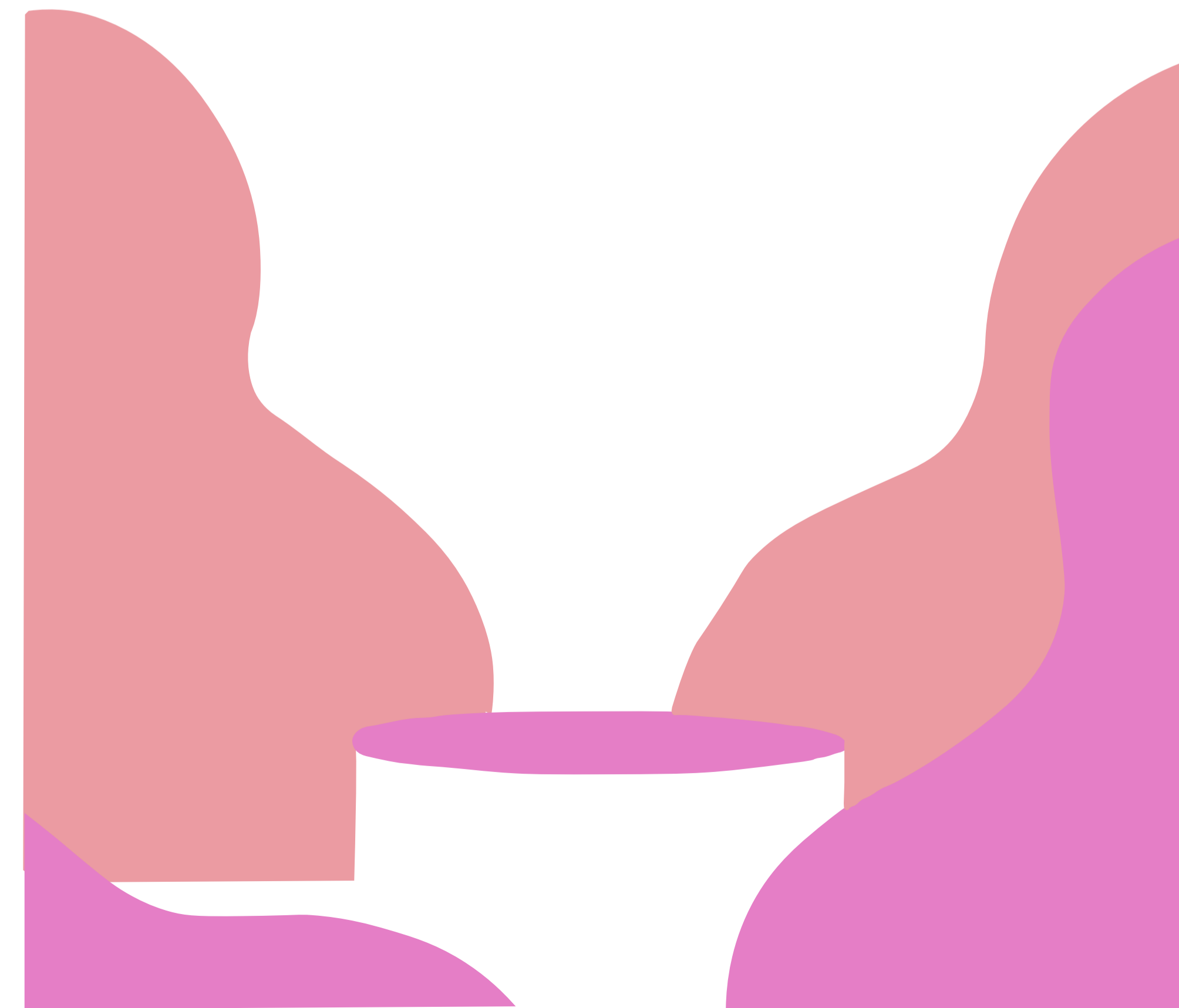
# Experiencia en el Espacio



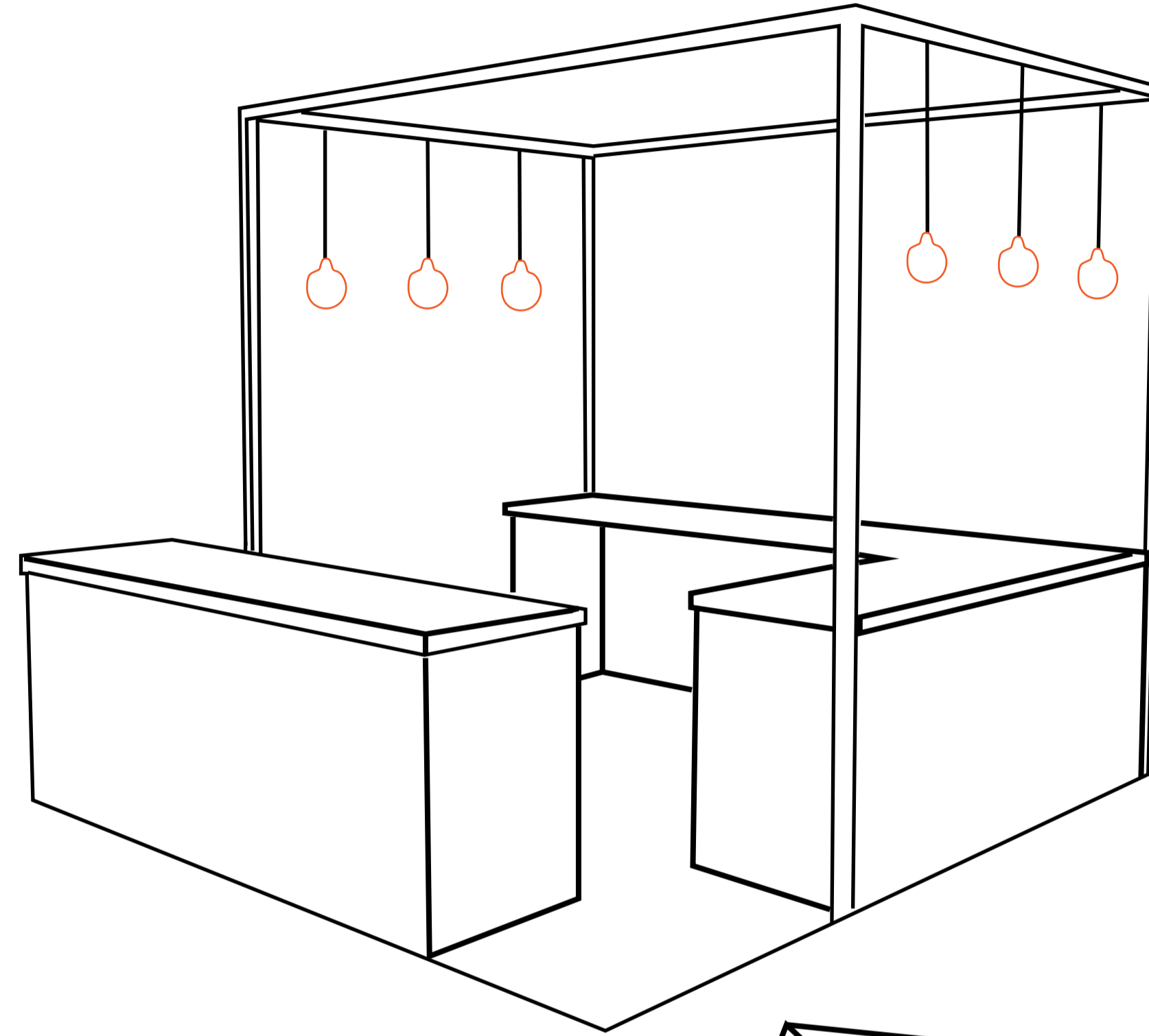
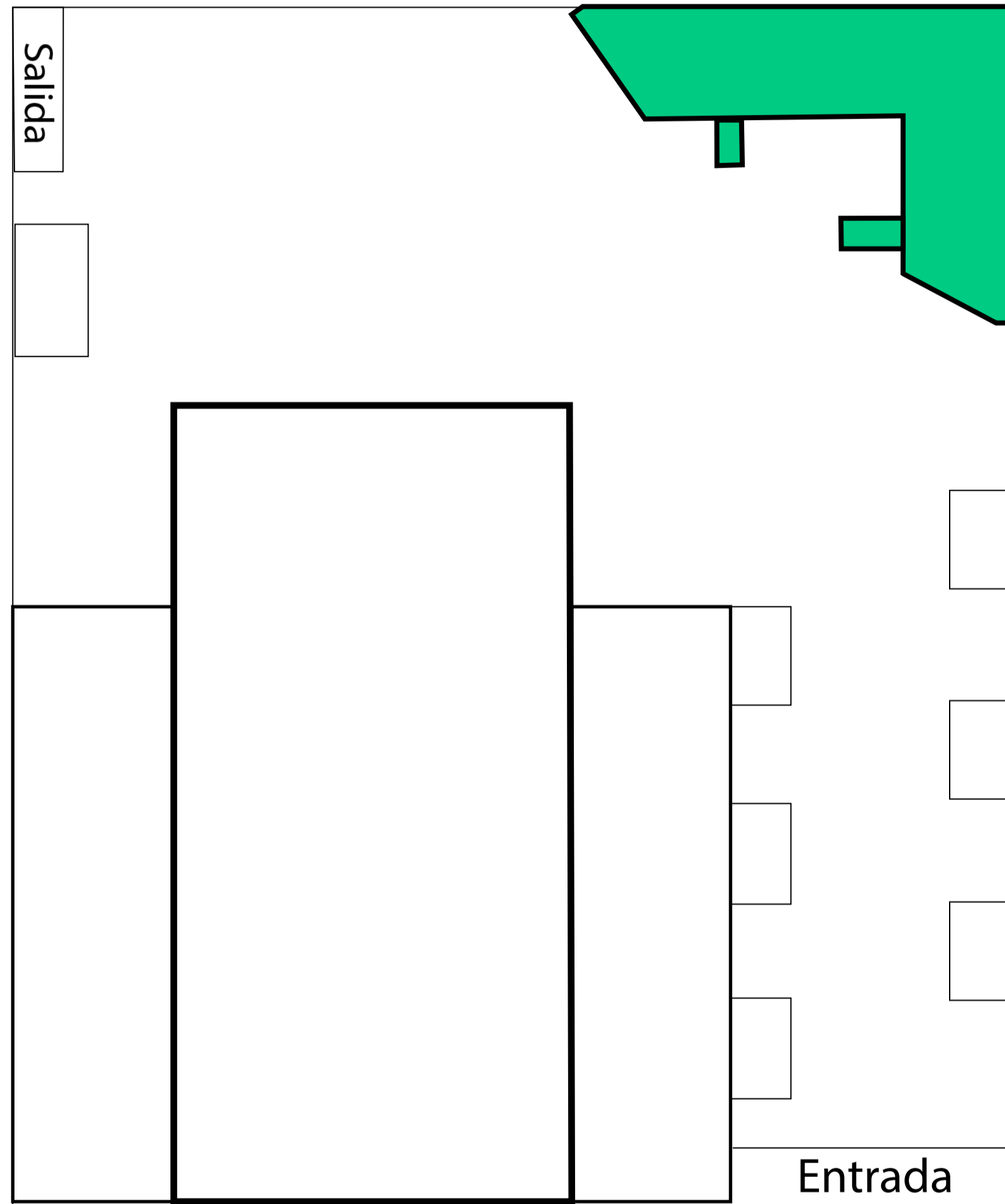
## Photobooths instagramables



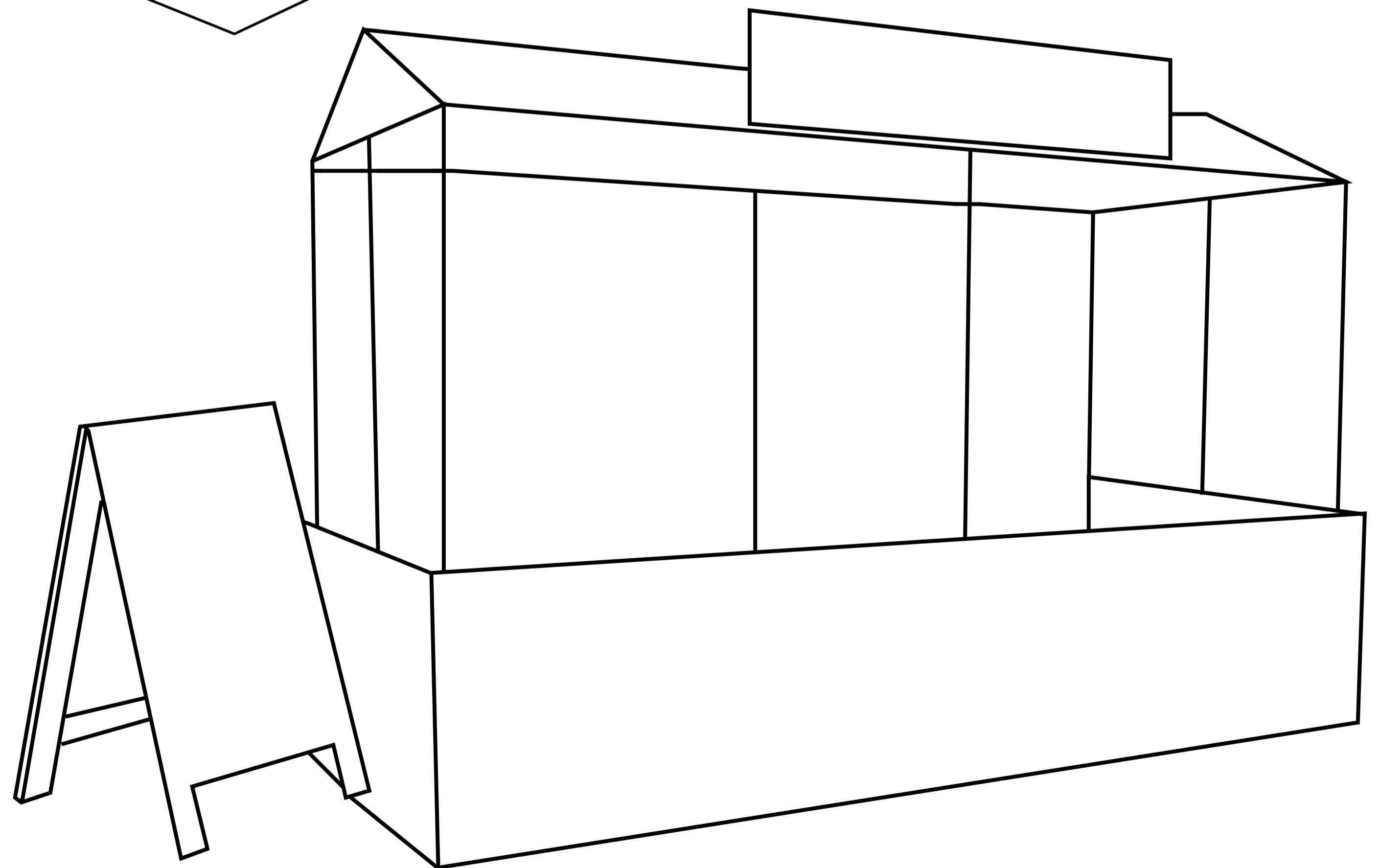
Poder capturar  
diferentes momentos marcará la  
diferencia.



# Experiencia en el Espacio



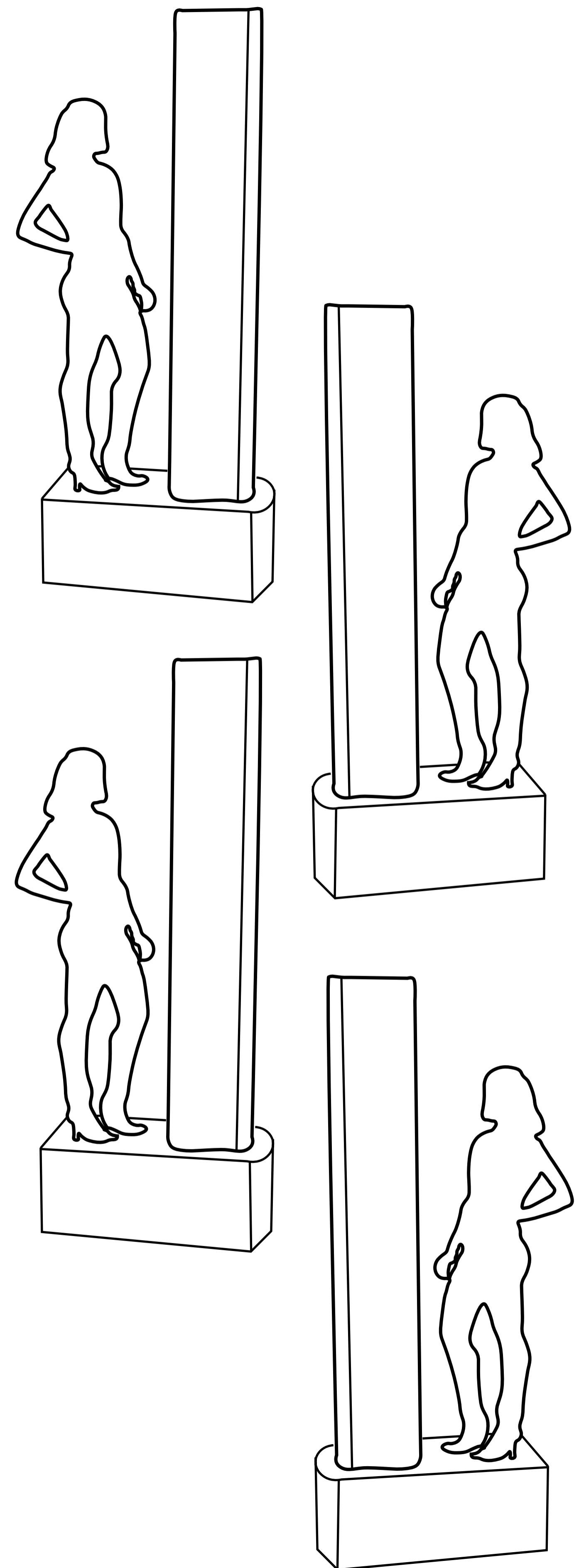
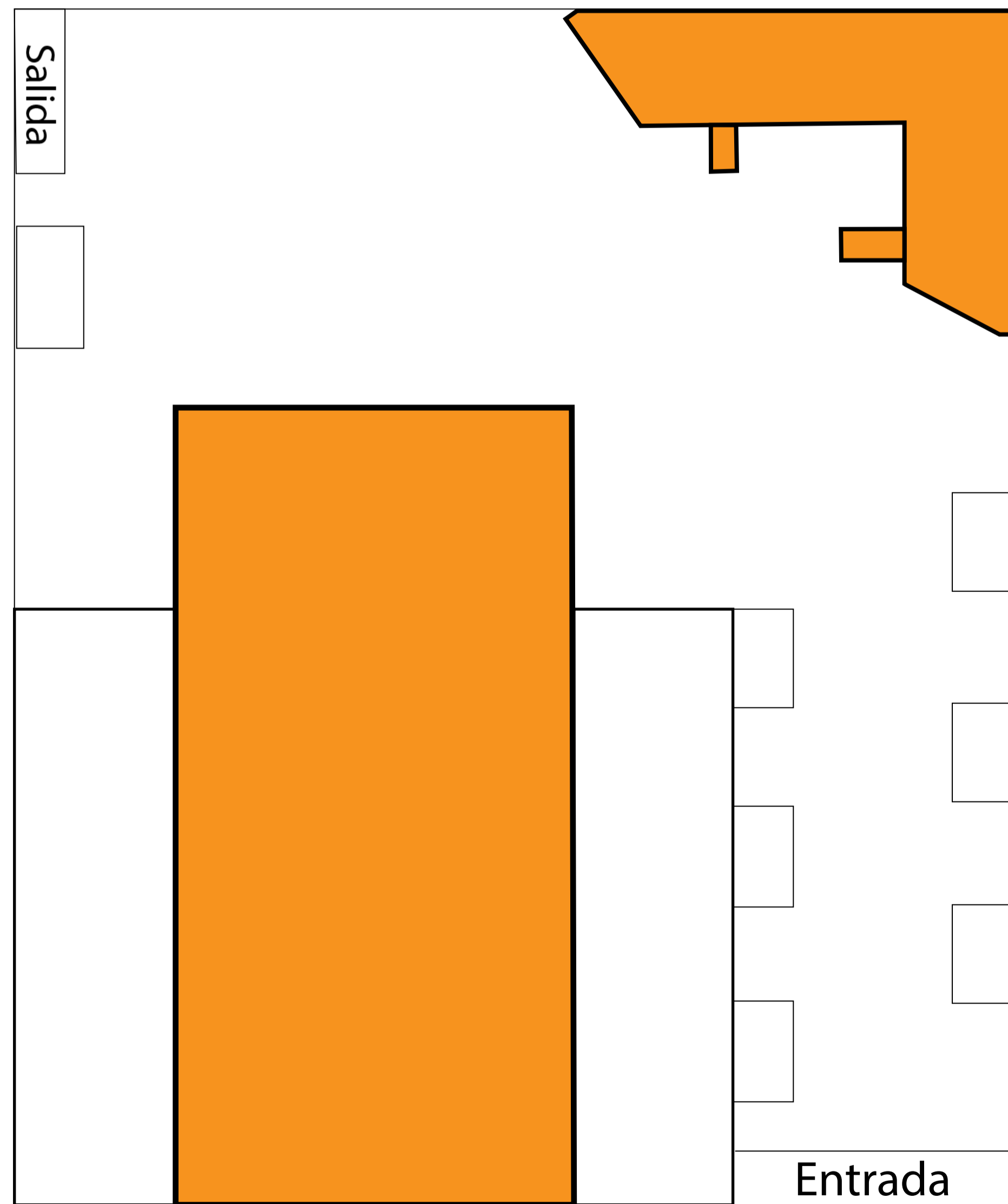
Zona de comidas



# Experiencia en el Espacio

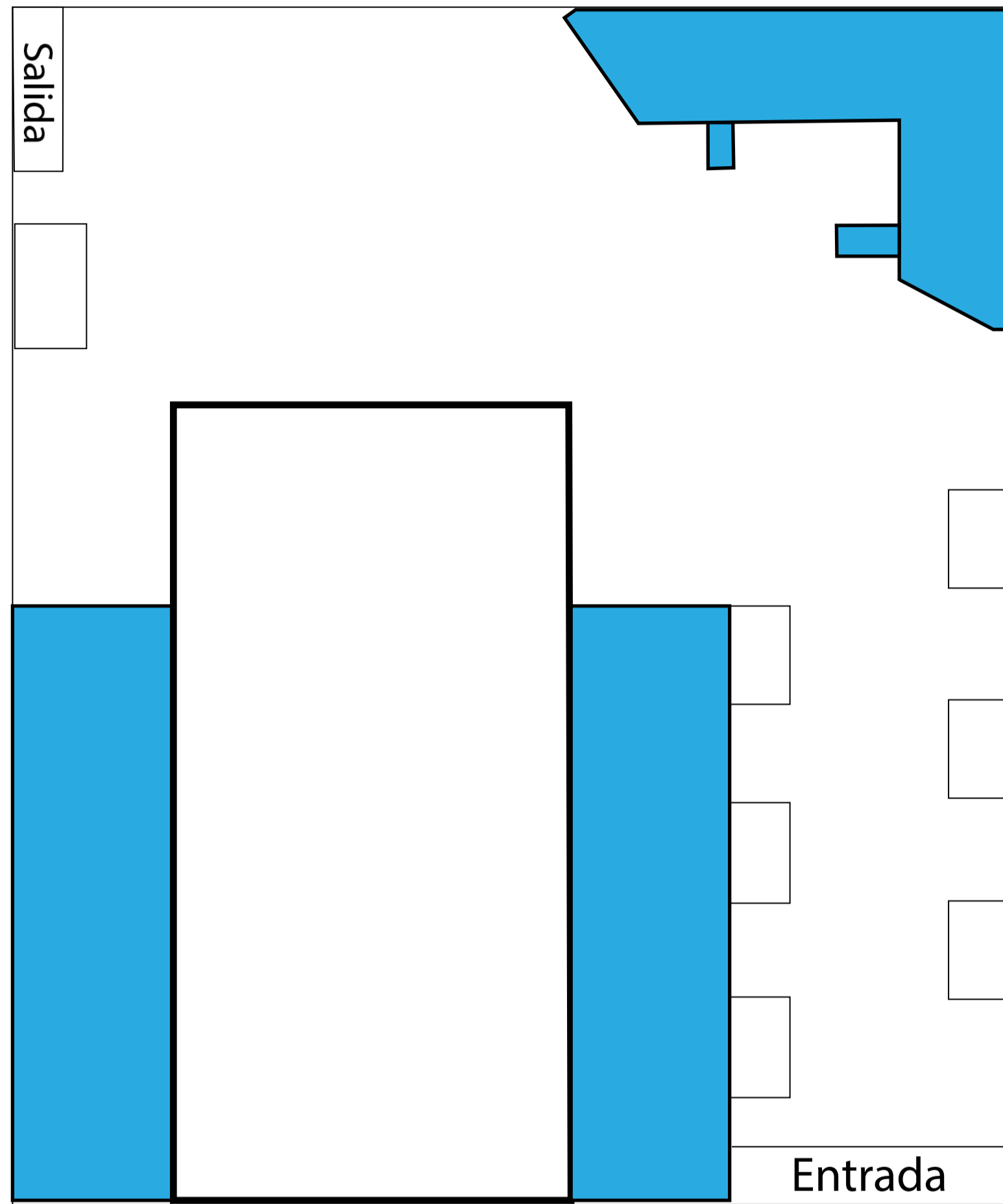


## Show Pasarela

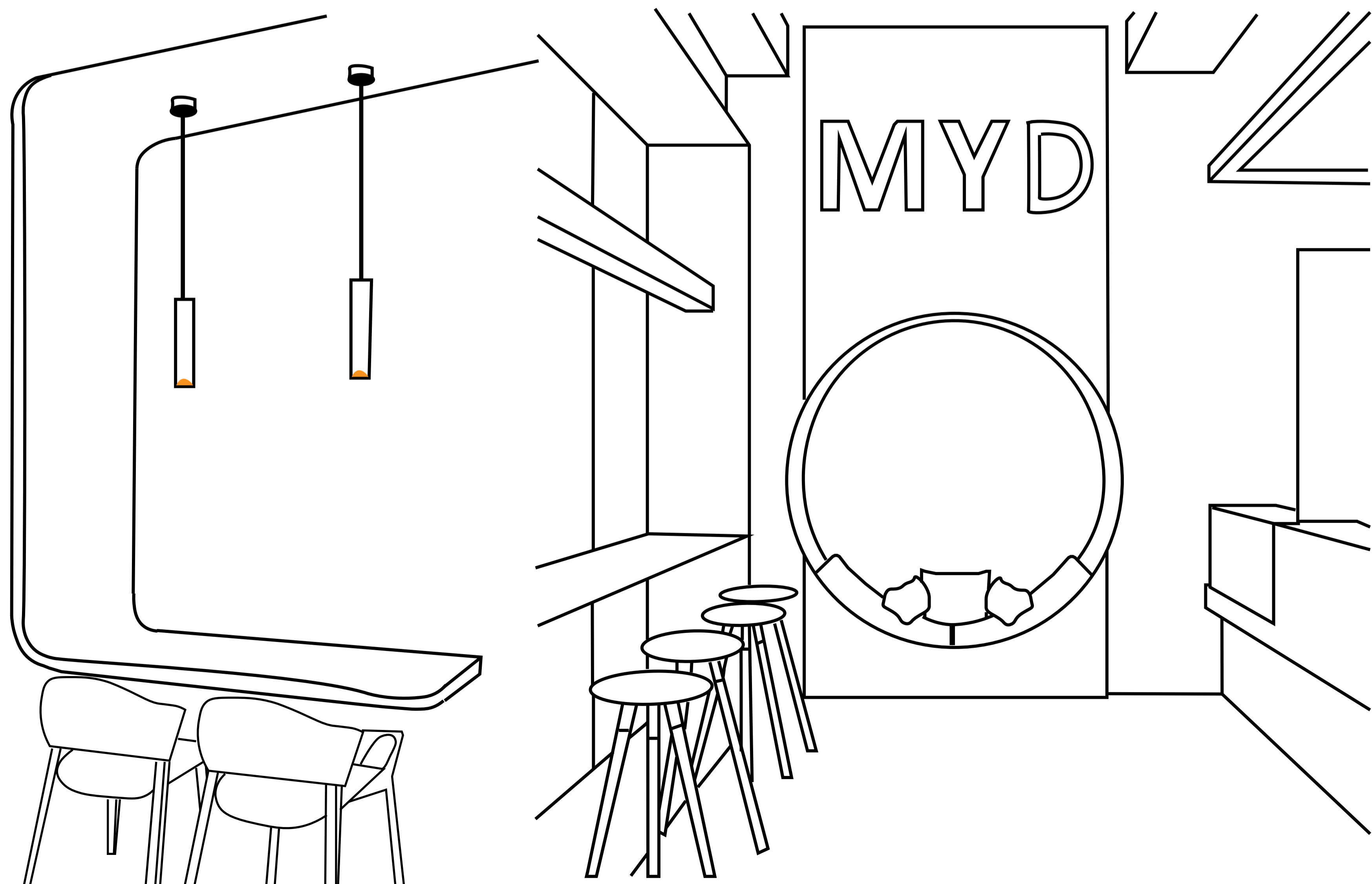




# Experiencia en el Espacio



Espacios únicos que te invitarán a vivir una experiencia en ellos.



Restaurantes  
Instagrameables

# Marcas que Participan

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Moda

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**F O K U S**

*Mattelsa*

LEDA



Marcas de ropa Sostenible

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# Marcas que Participan

## Restaurantes



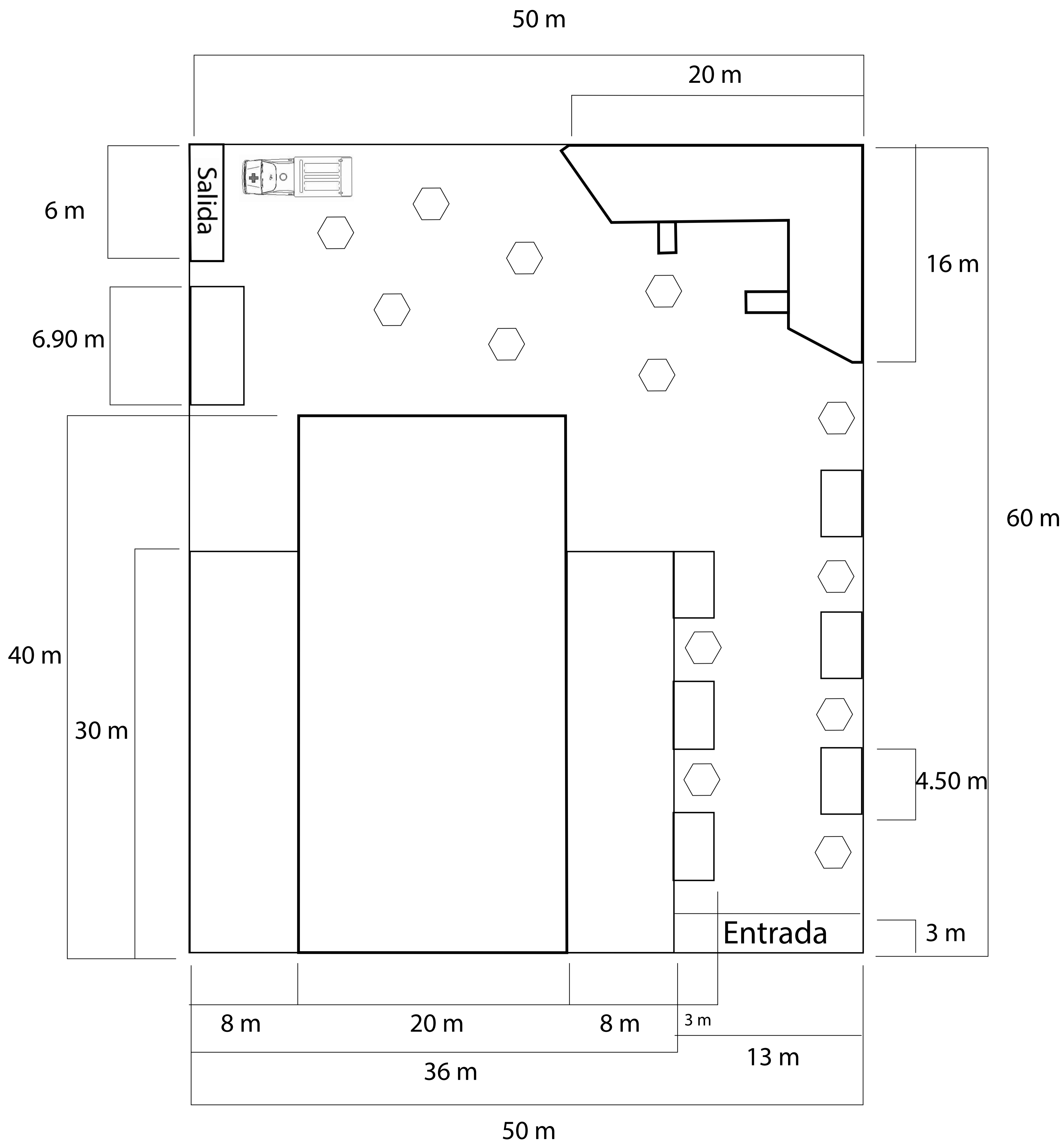
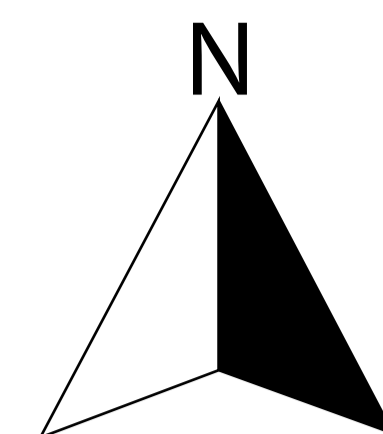
## Restaurantes de comida vegana

# ¿Cómo se sostiene Económicamente?

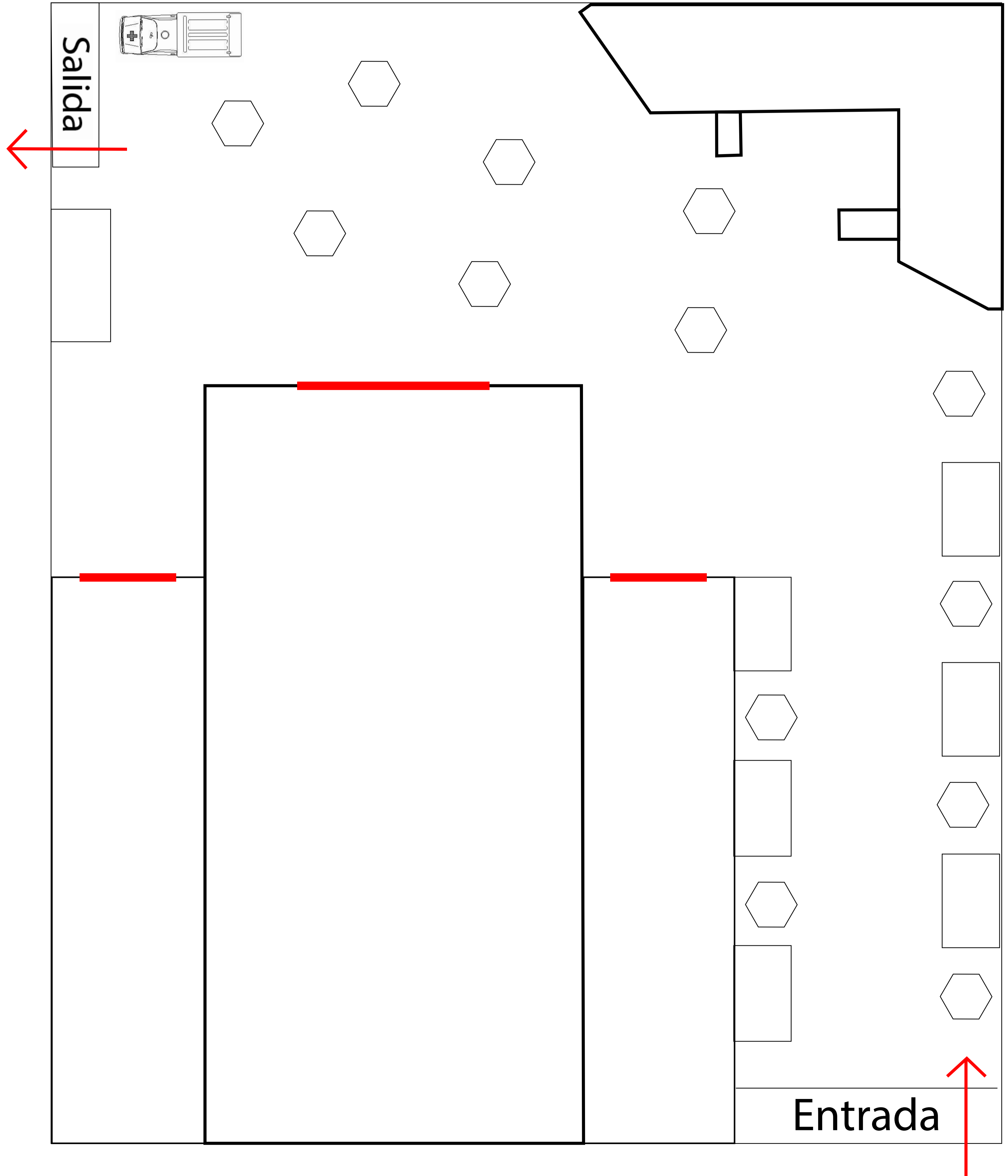
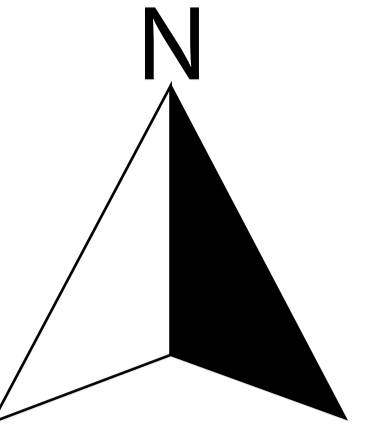


- Boleta de ingreso a la feria
- Consumo de alimentos y bebidas que se venderán en la feria
- Alianzas con Marcas sostenibles que participarán del show de pasarela
- Alianzas con restaurantes veganos que participarán en el evento
- Vallas publicitarias de productos de empresas utilizados en la feria

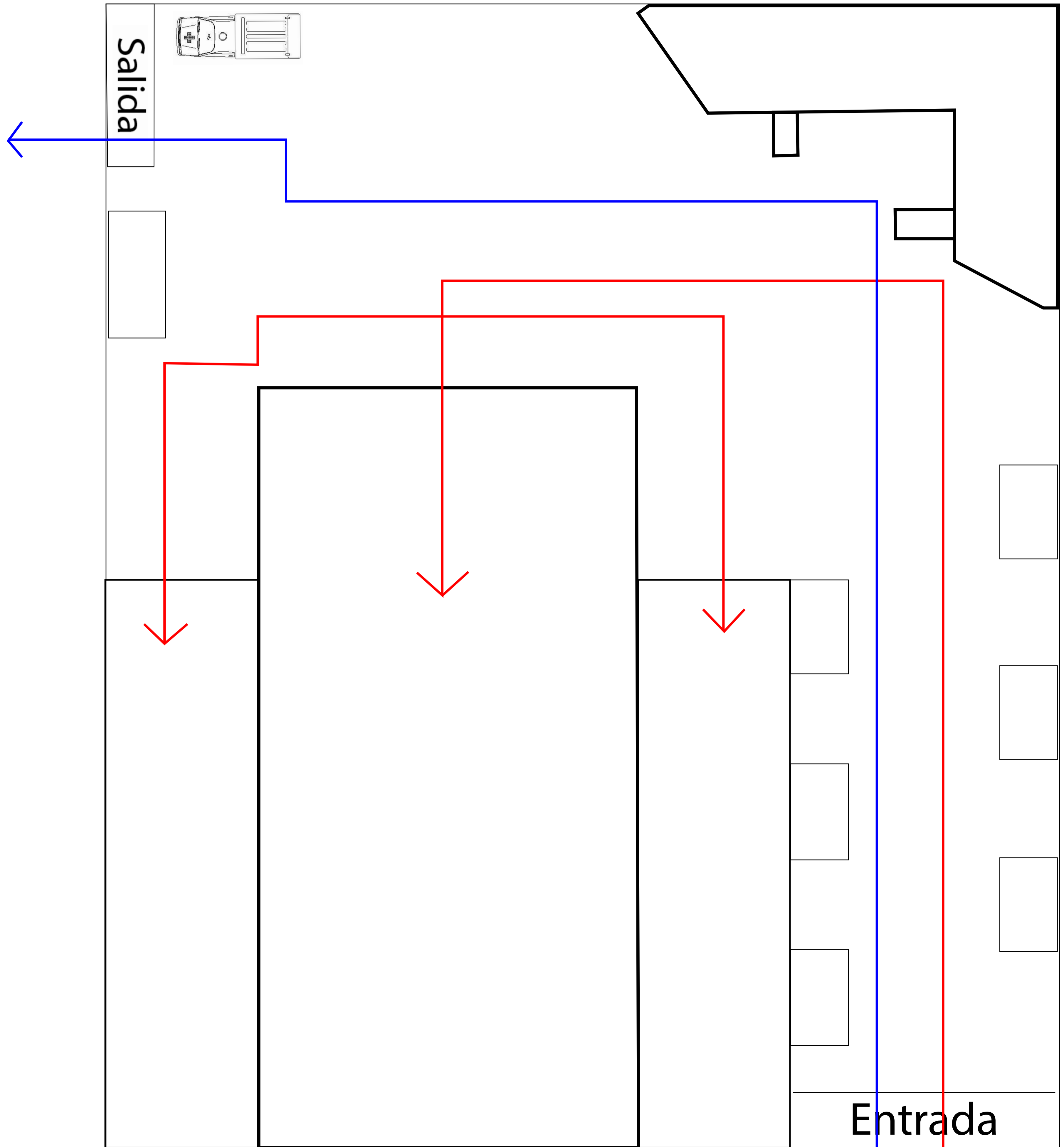
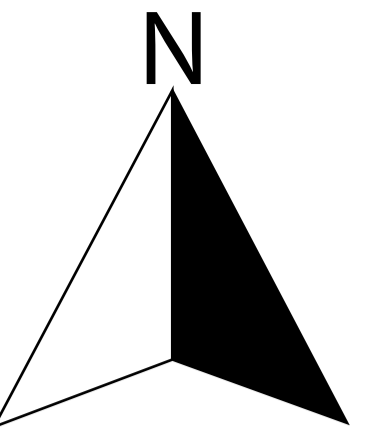
# Planos del Espacio



# Accesos

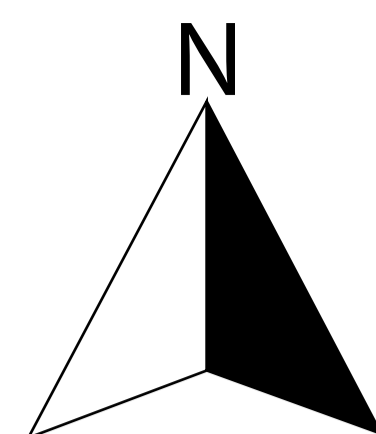


# Recorridos



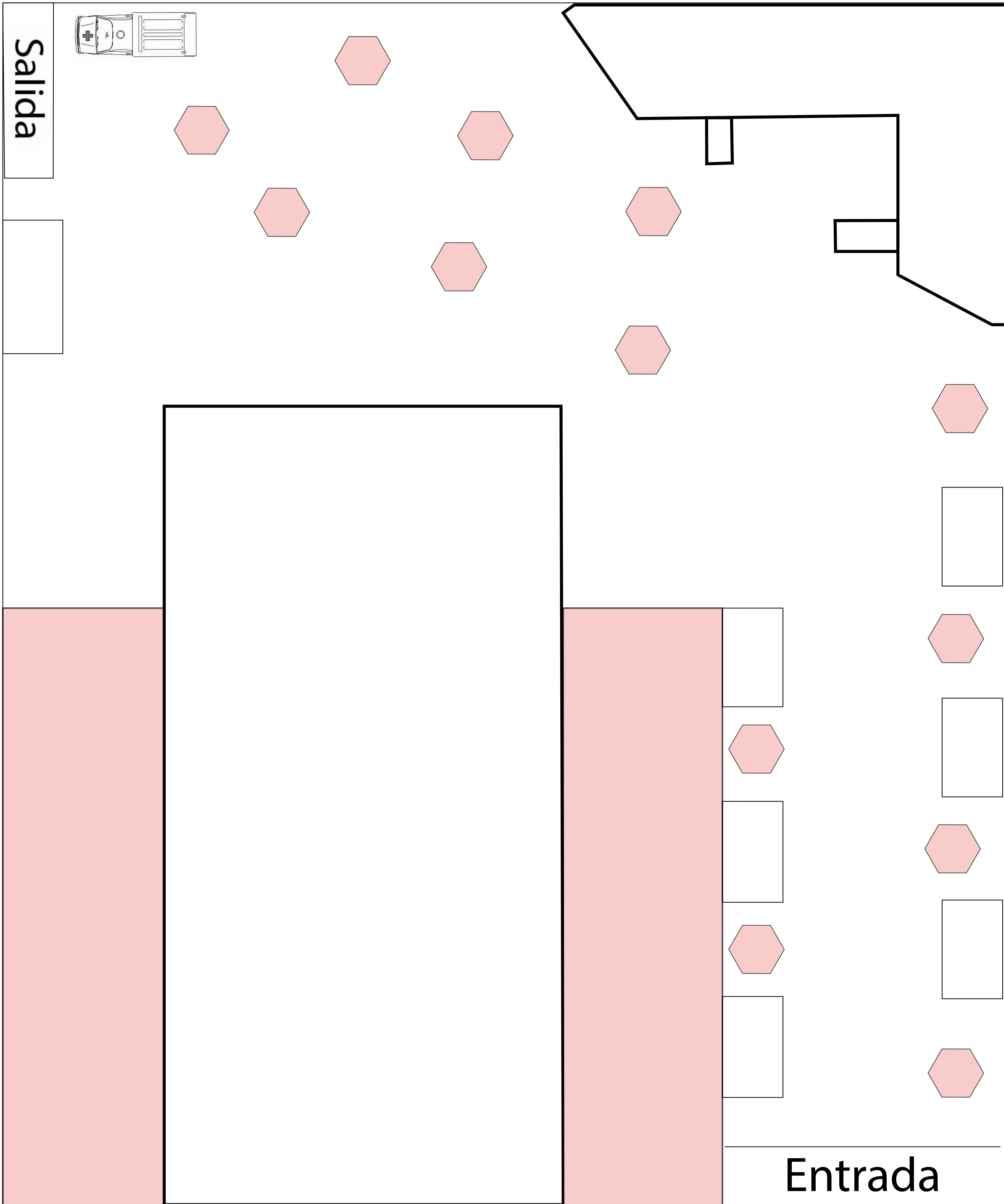
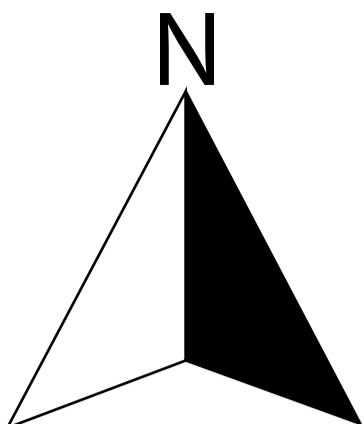
- Recorrido Rapido
- Recorrido Experimental

# Distribución Espacios

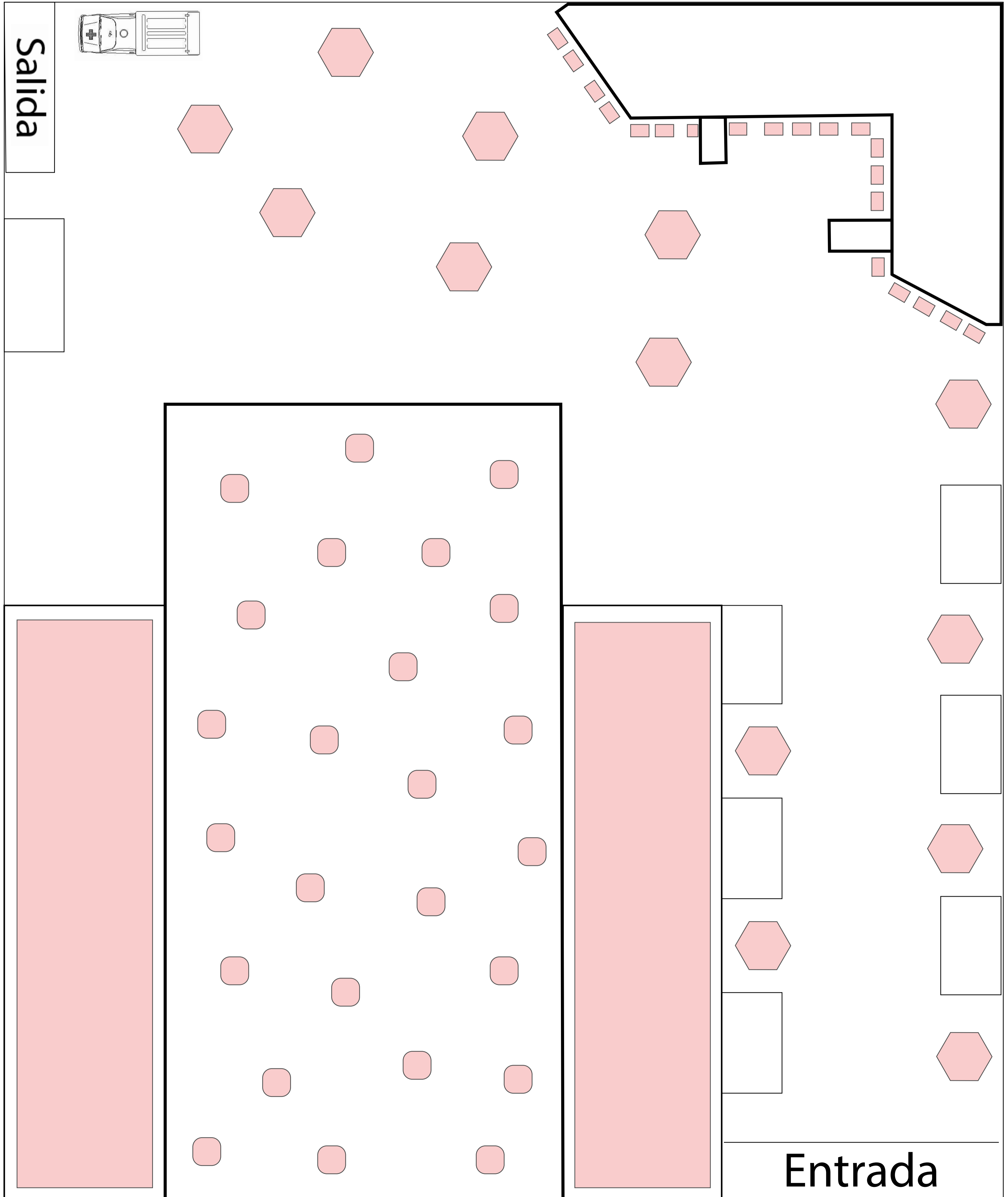
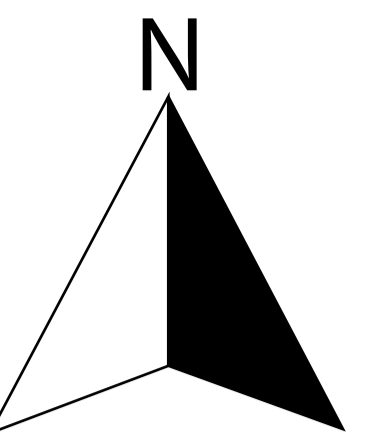




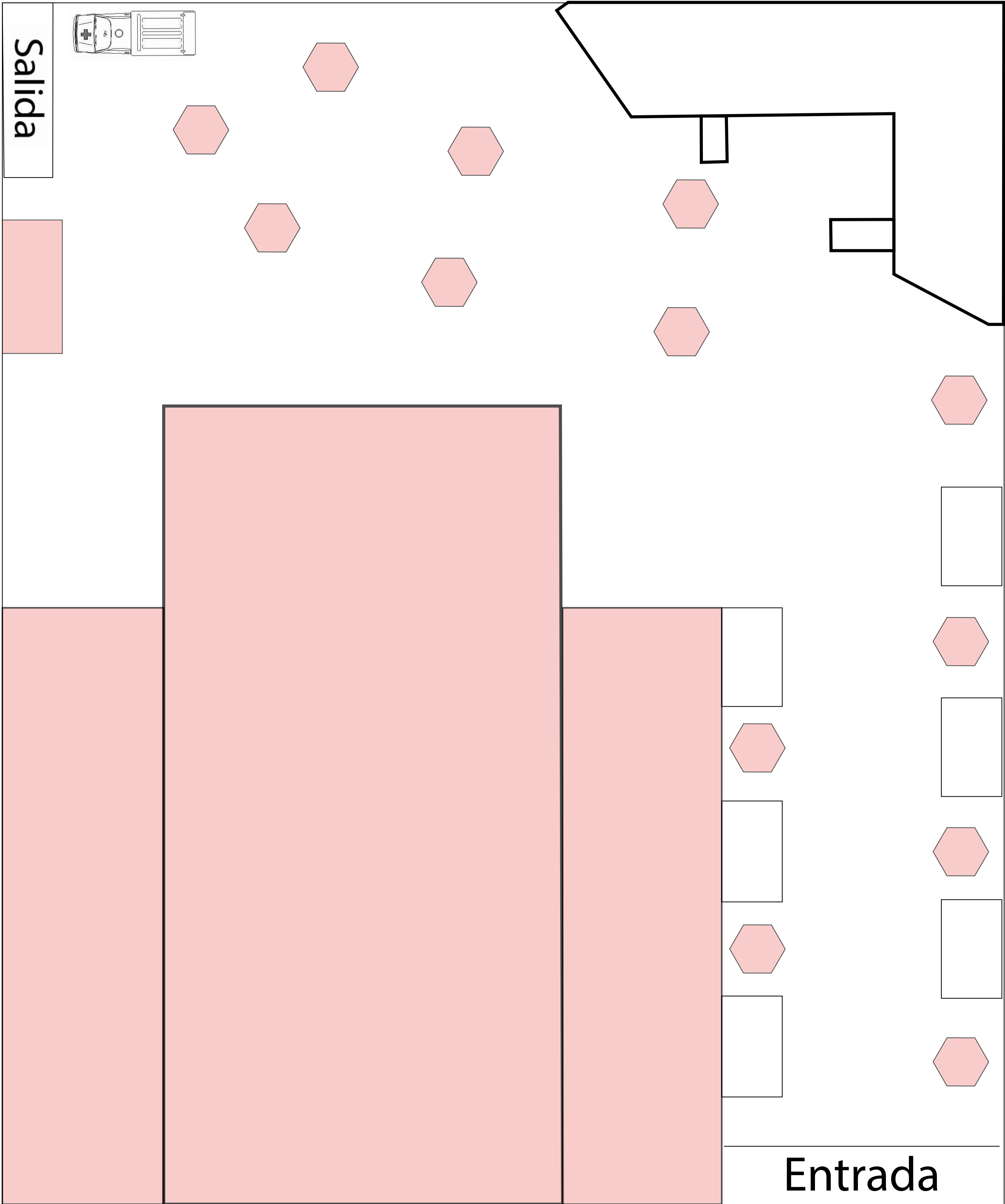
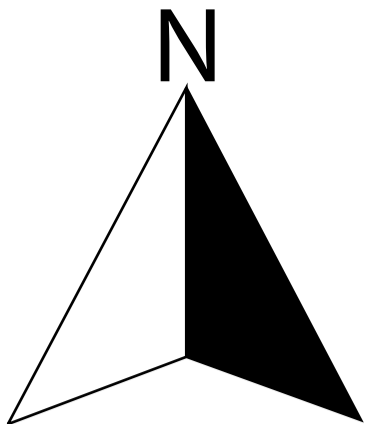
# Estancias



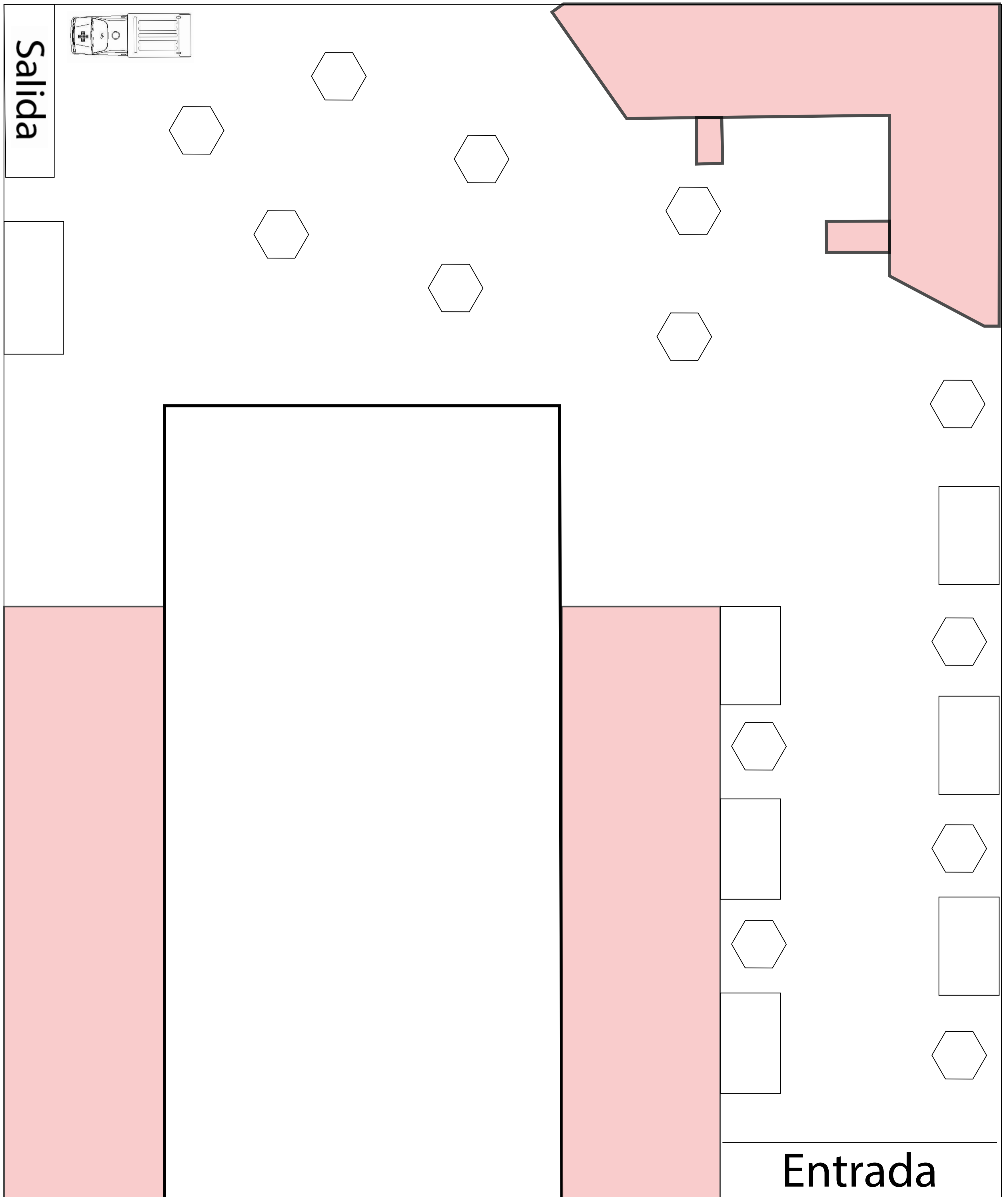
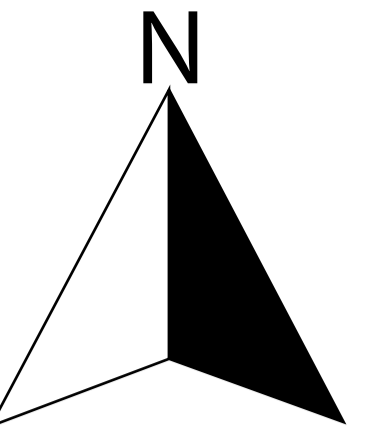
# Mobiliario



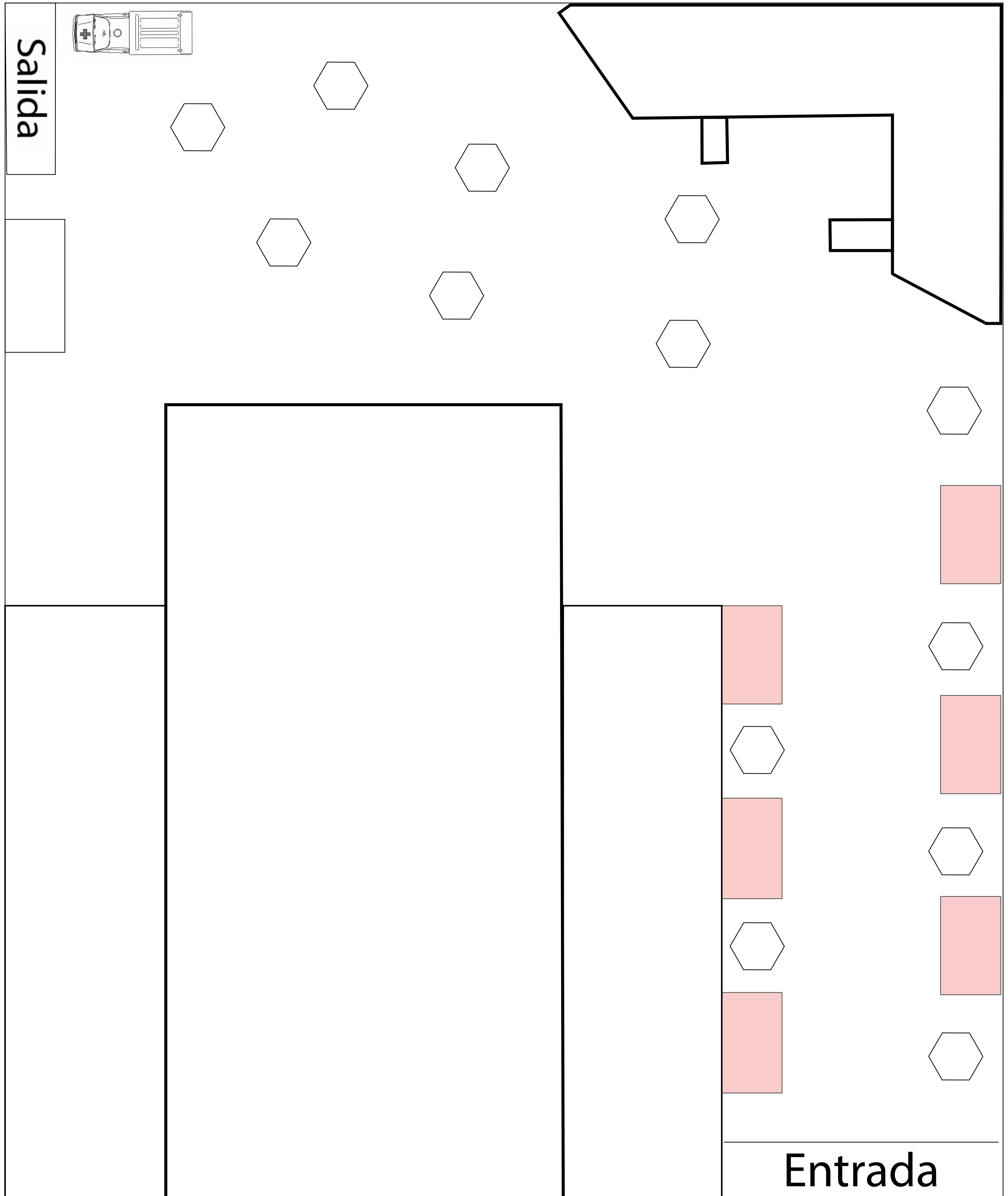
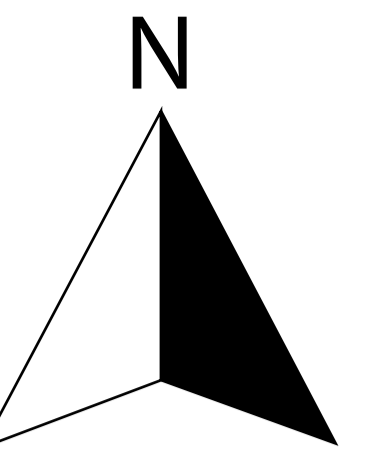
# Espacios Públicos



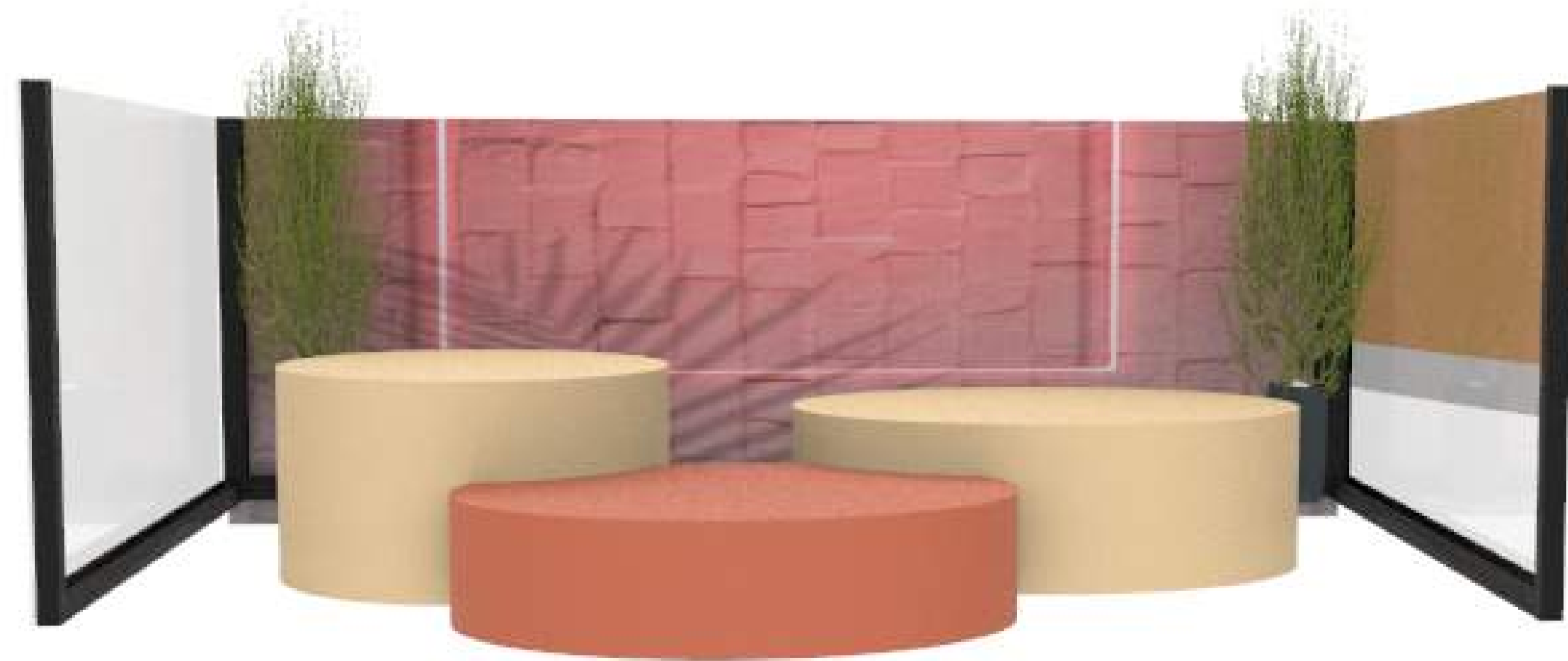
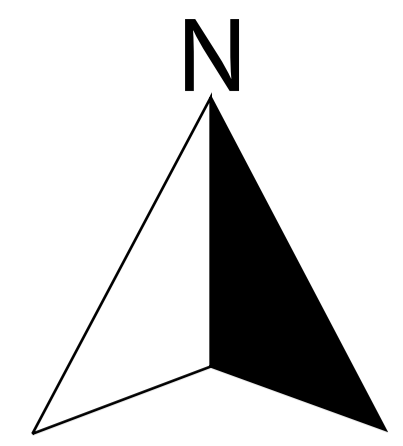
# Espacios Comerciales



# Experiencias



# Photo Booths

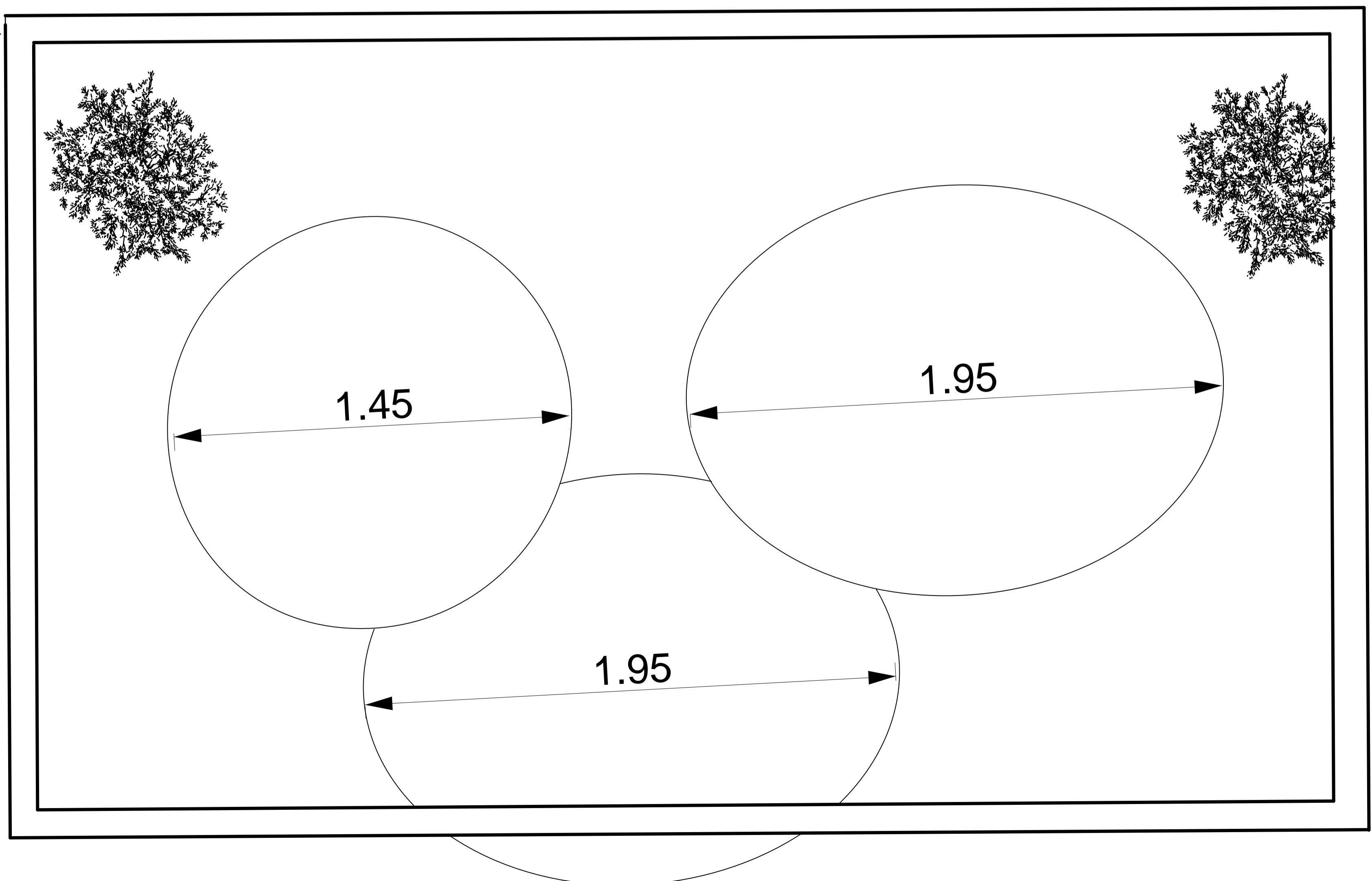
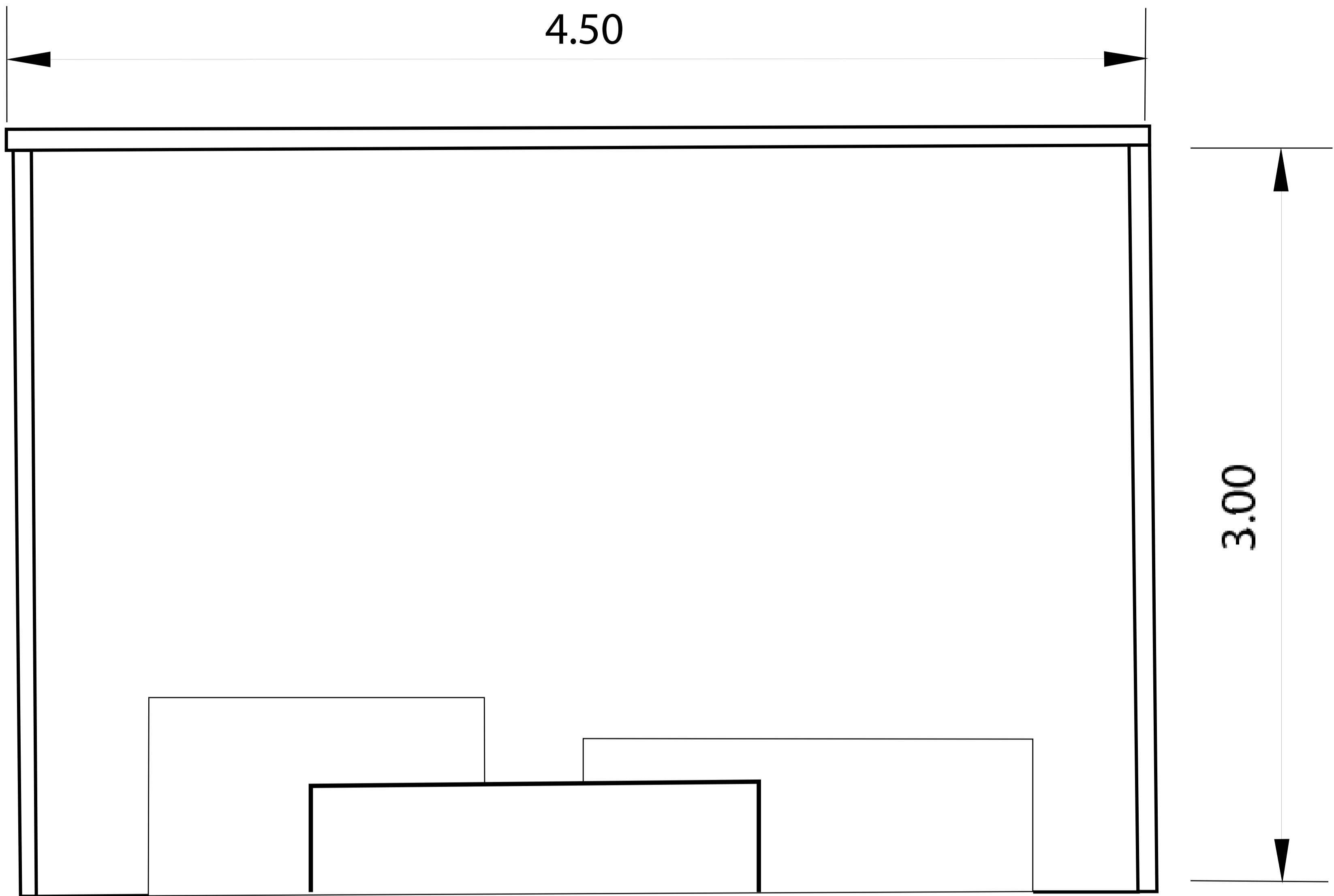
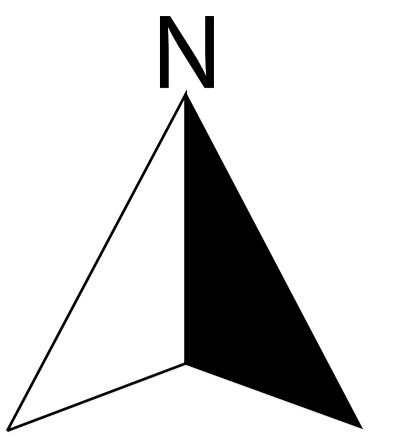


Corte  
Longitudinal

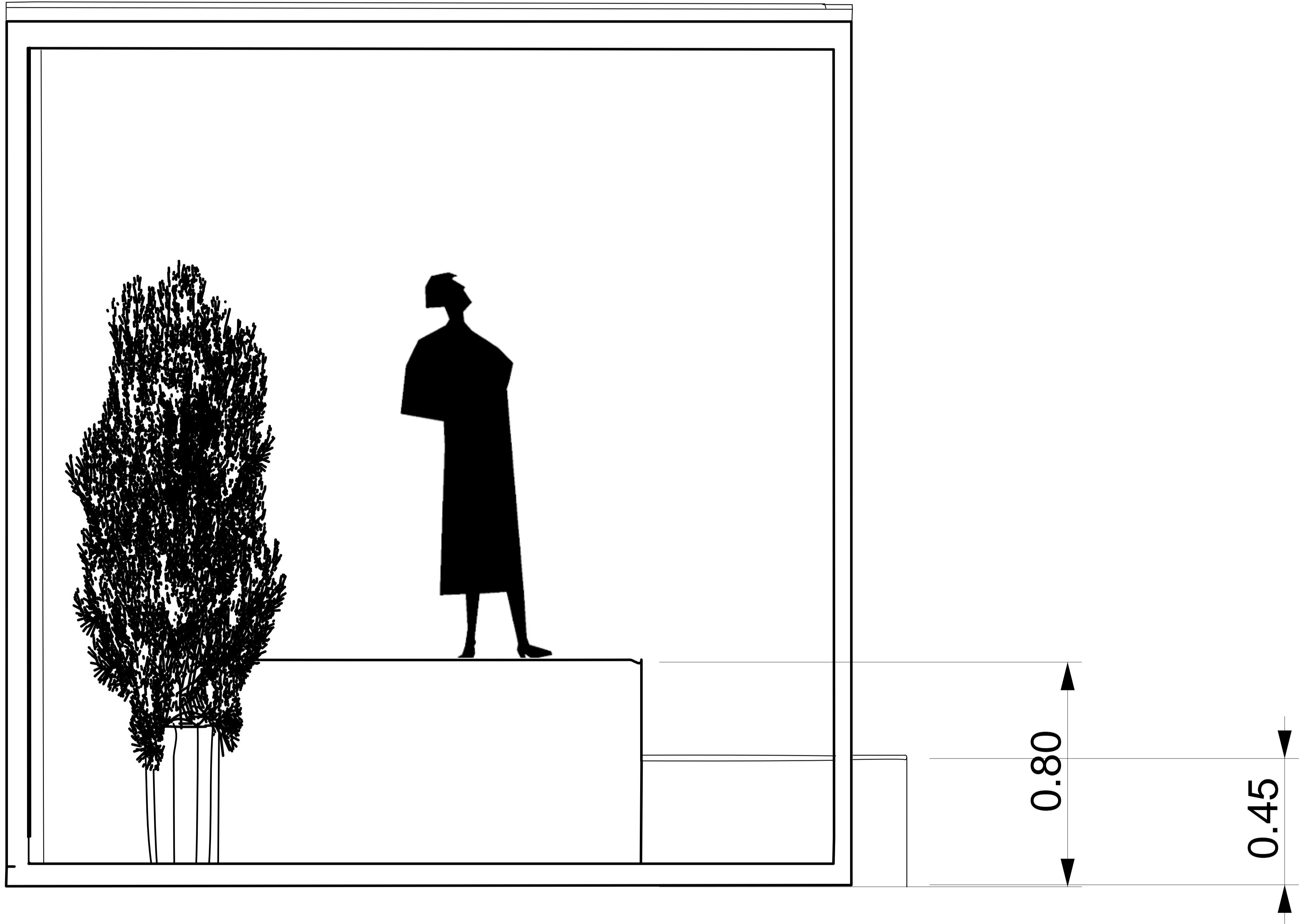
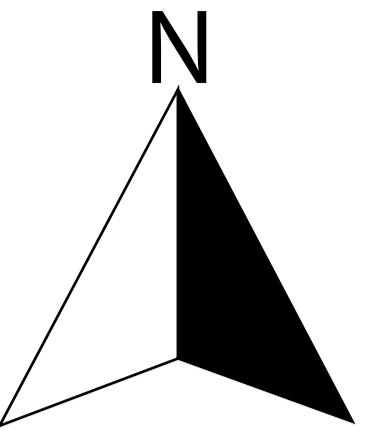
Corte  
Transversal



# Planos

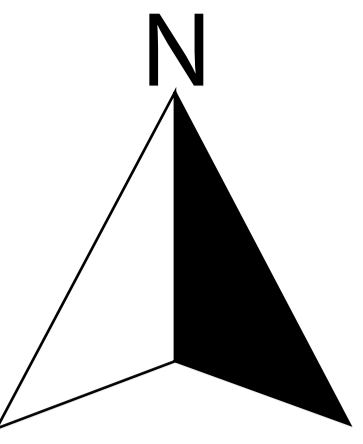


# Planos





# Photo Booths

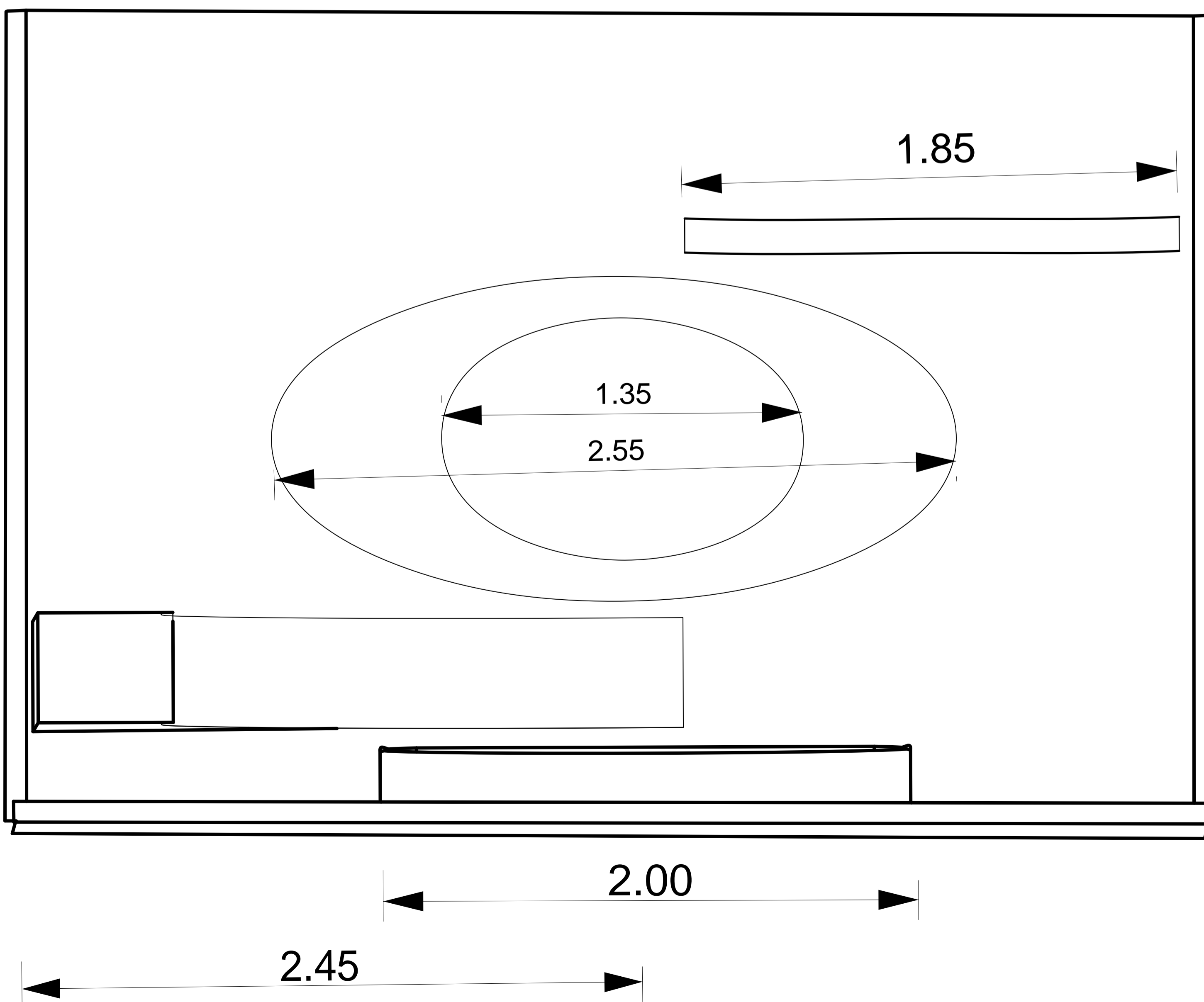
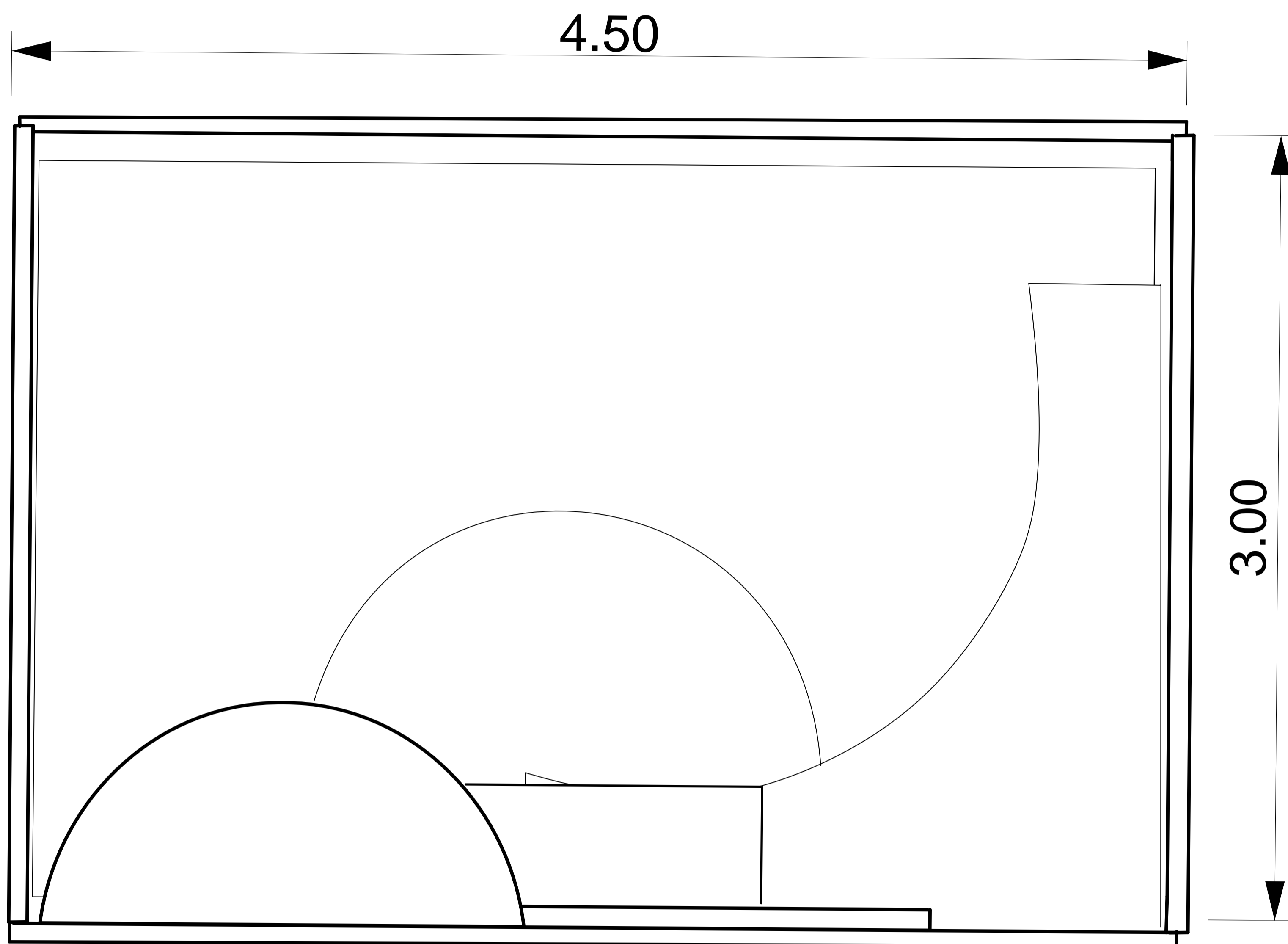
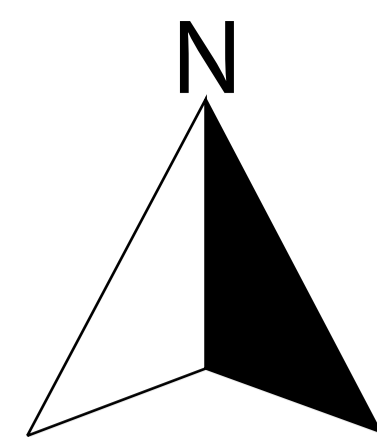


Corte  
Transversal

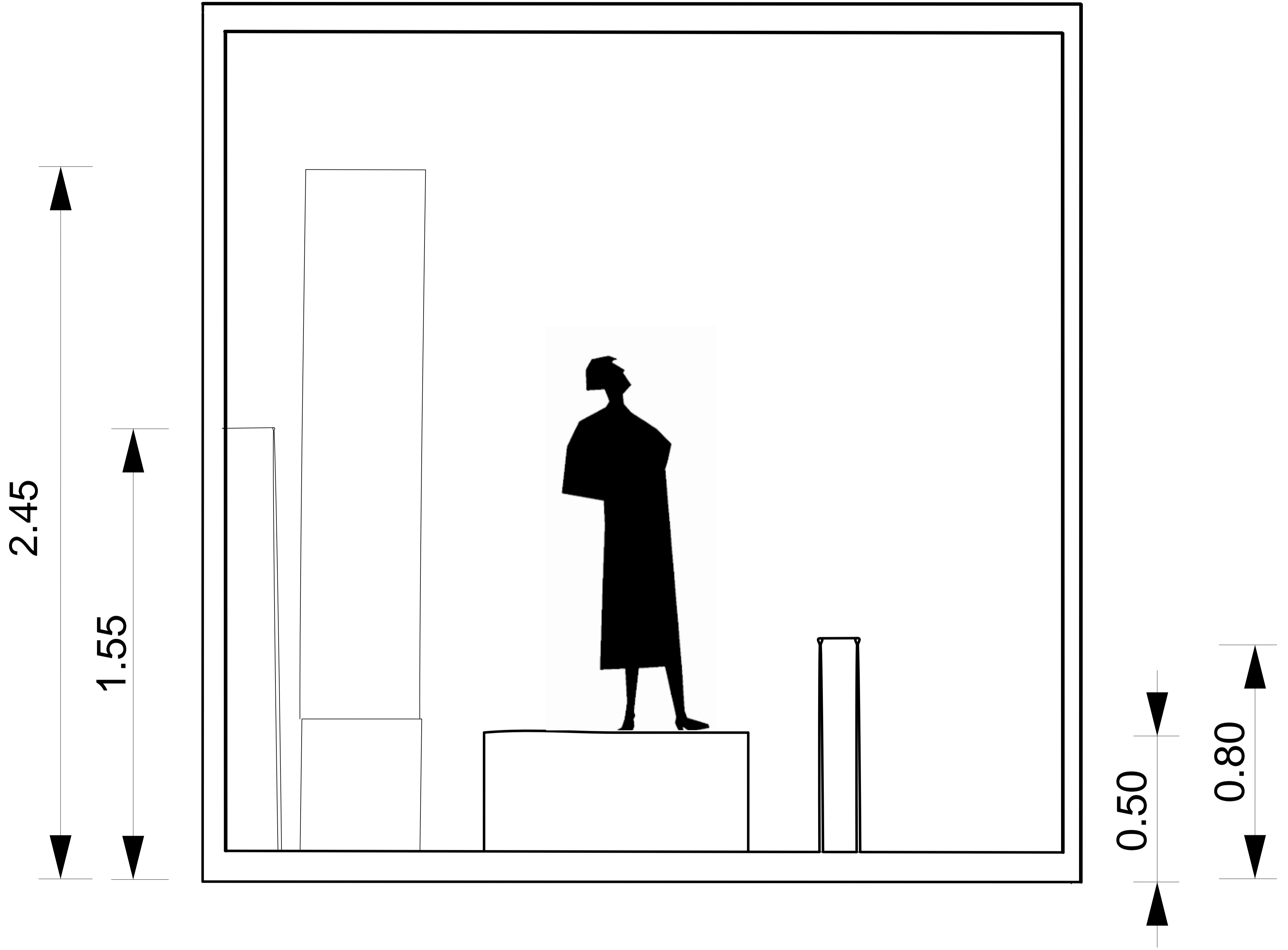
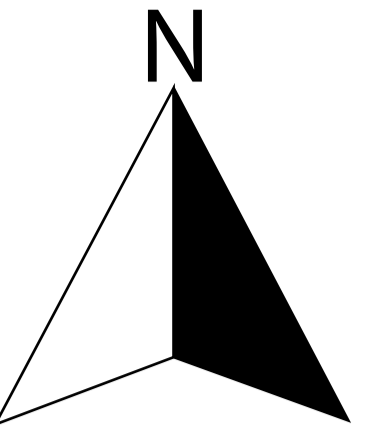
Corte  
Longitudinal



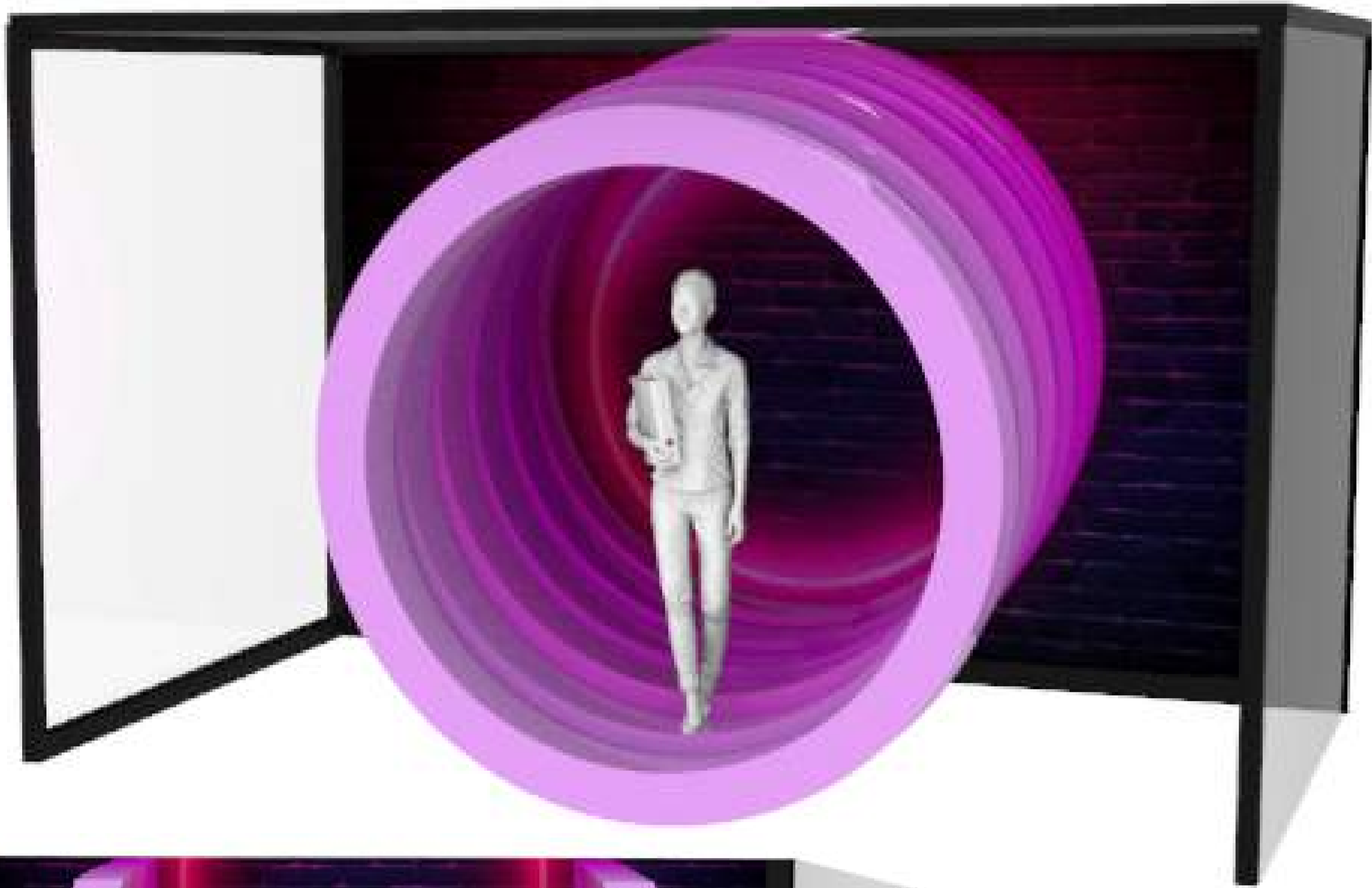
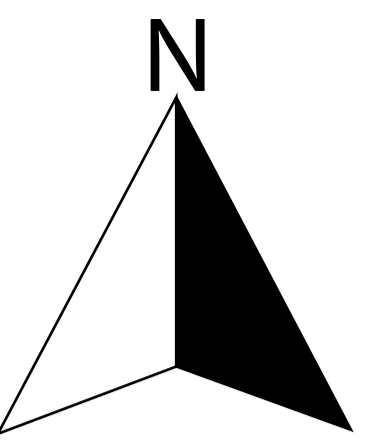
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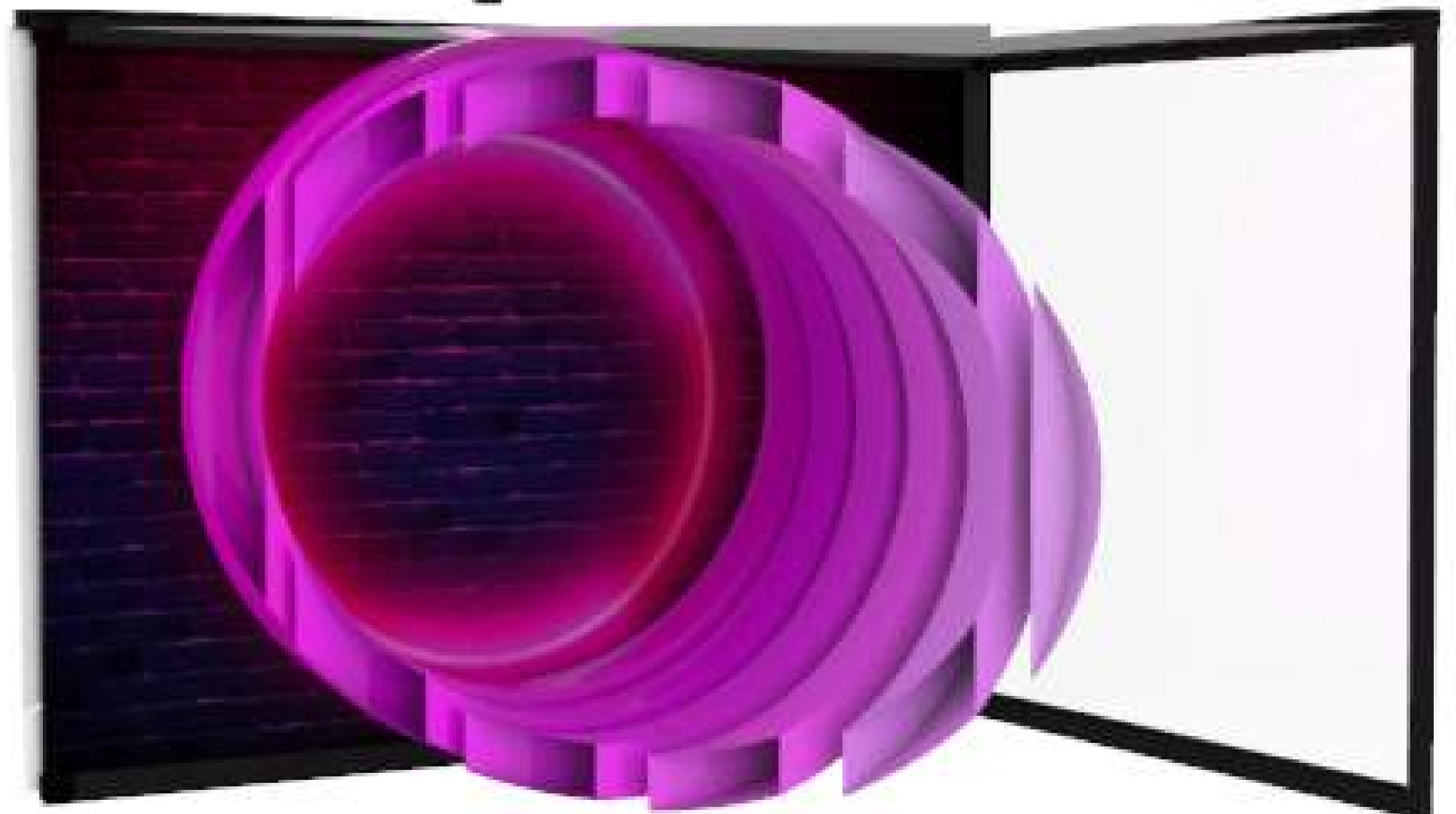


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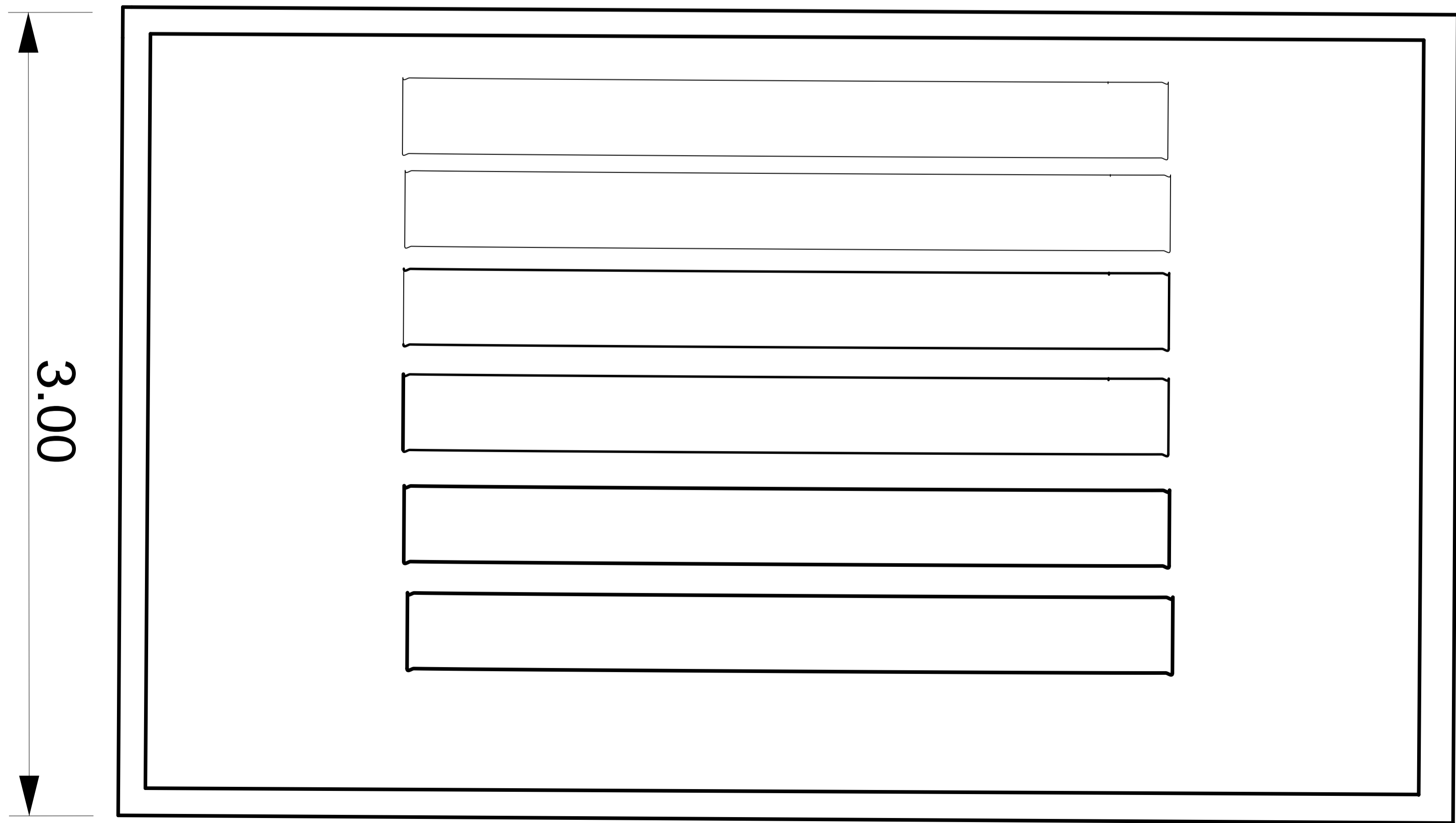
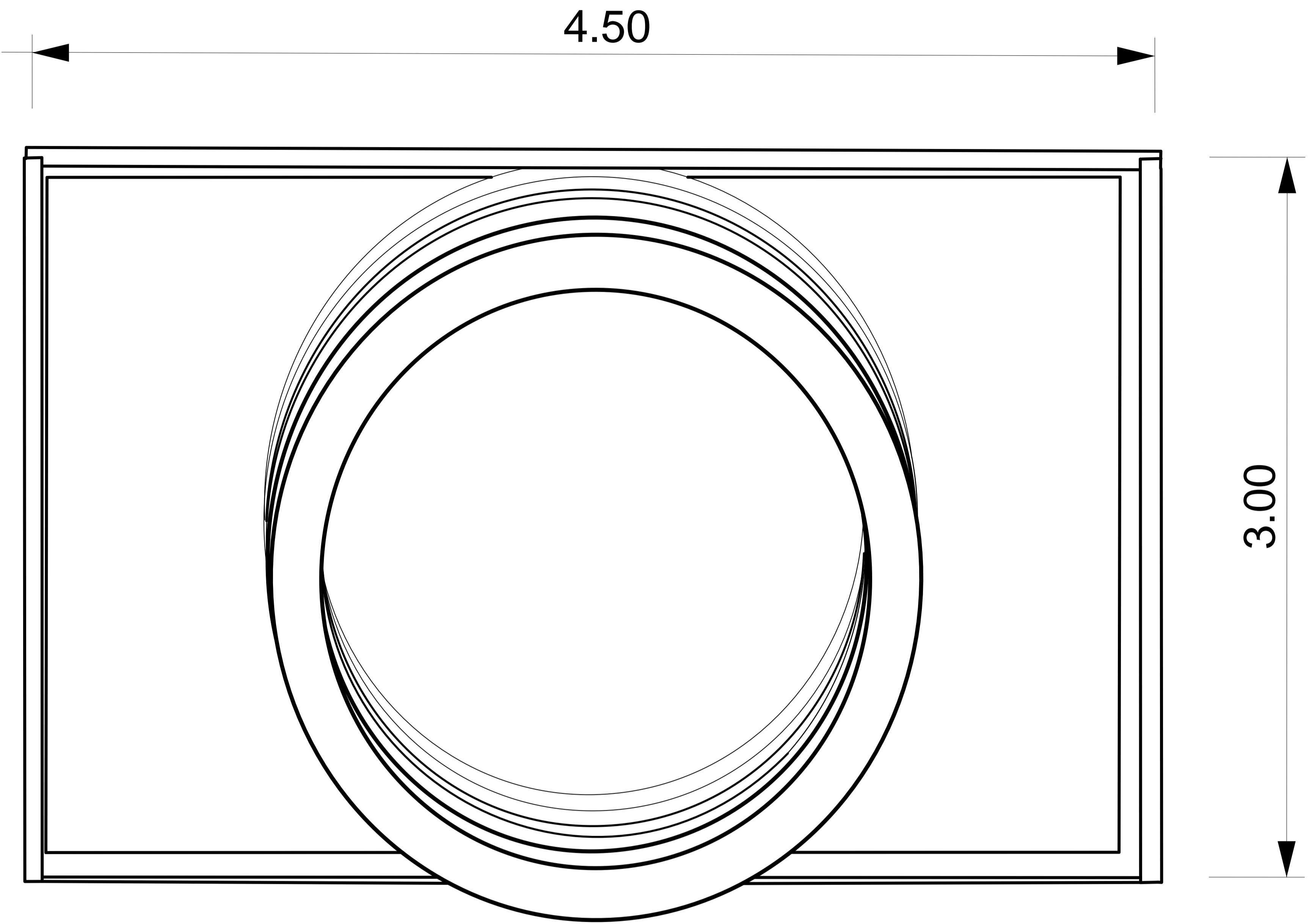
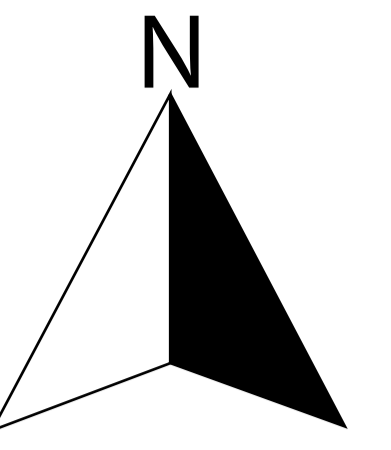


Corte  
Transversal

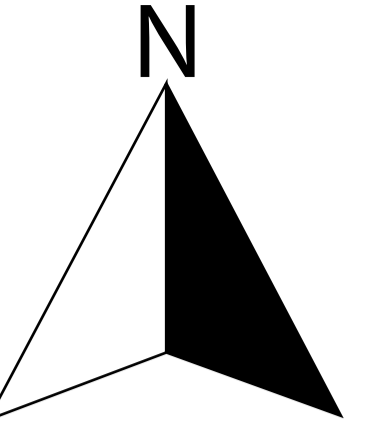
Corte  
Longitudinal



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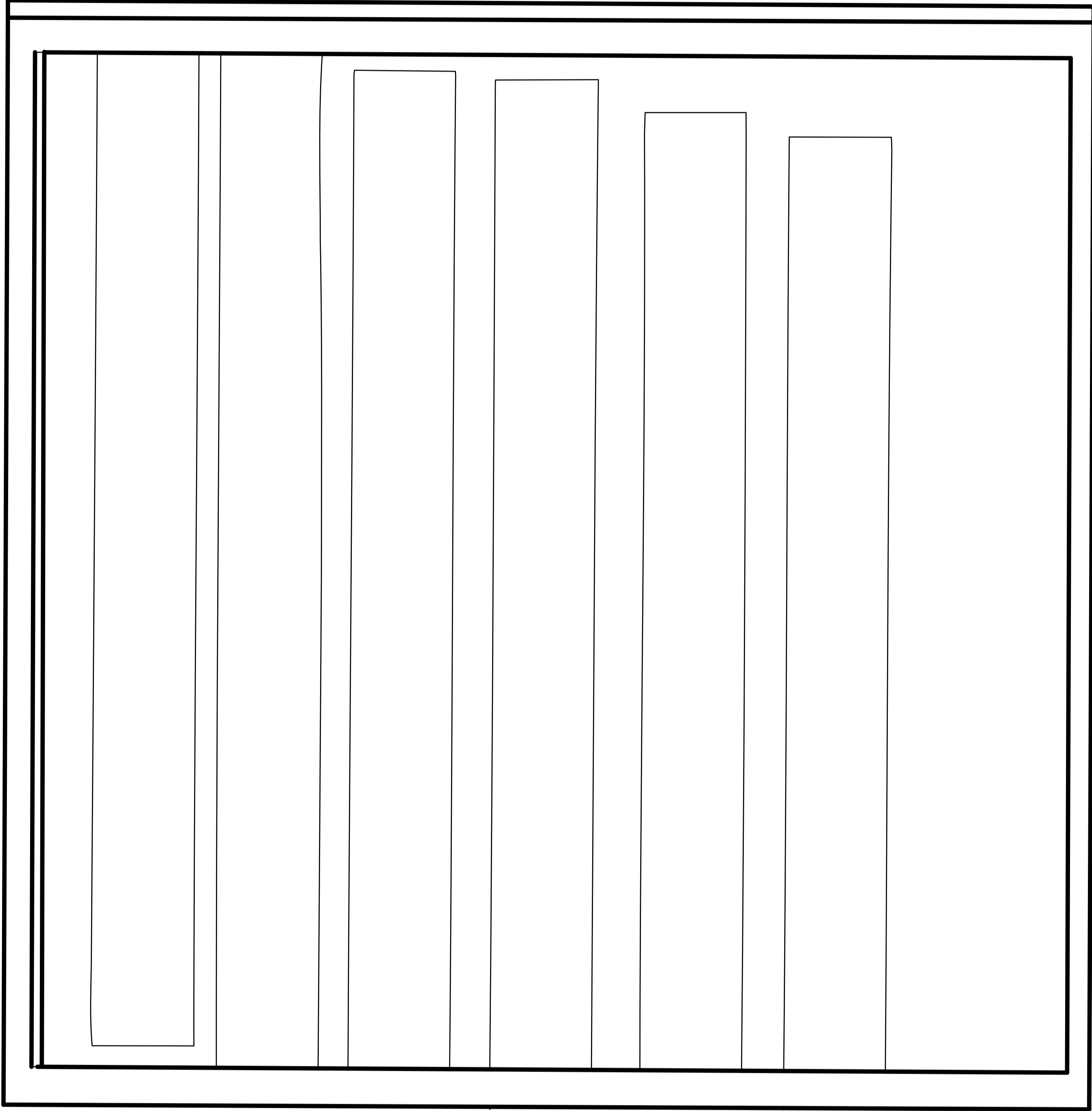


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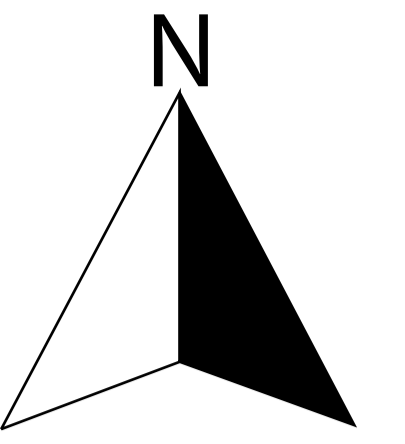


3.00

2.70

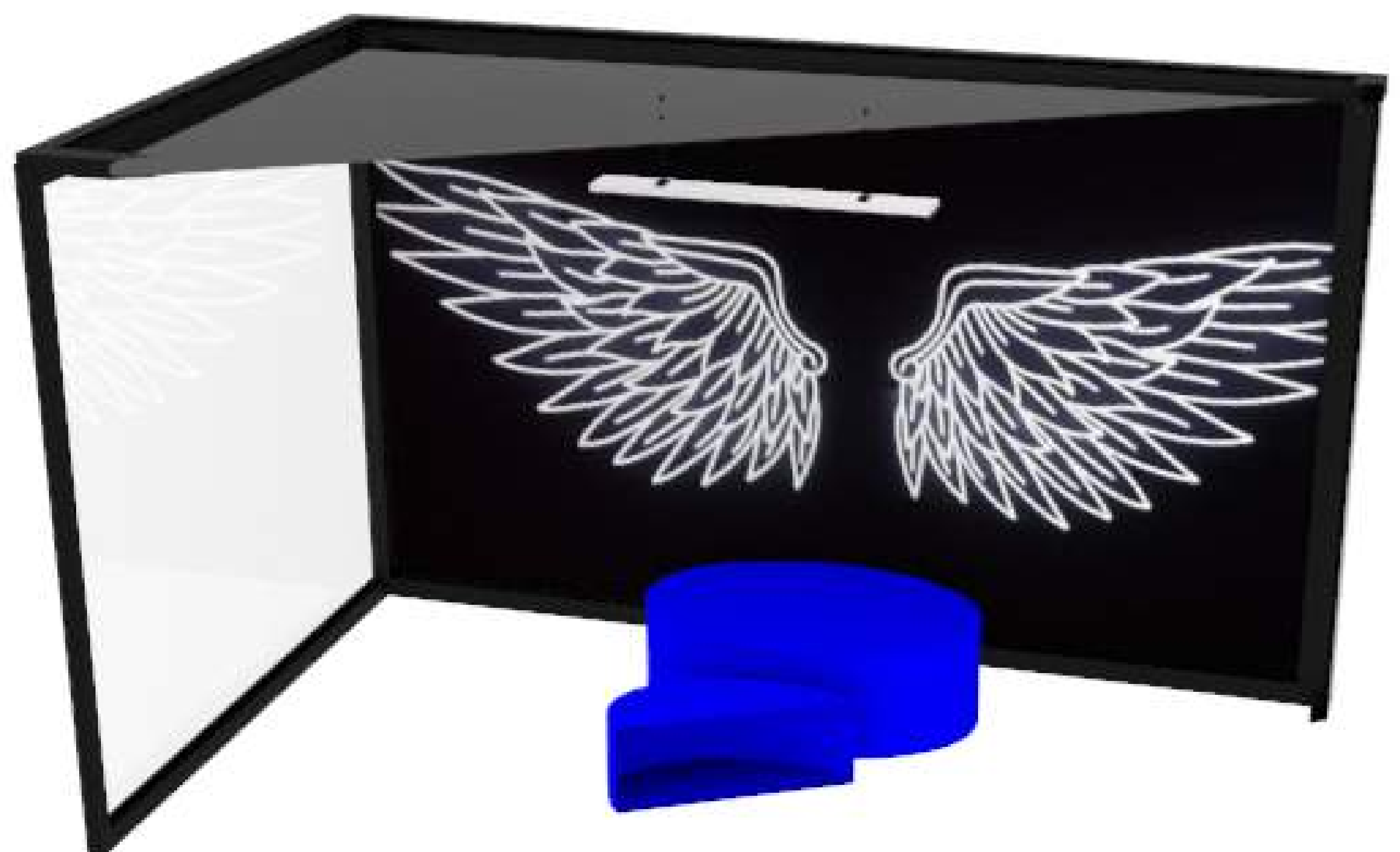


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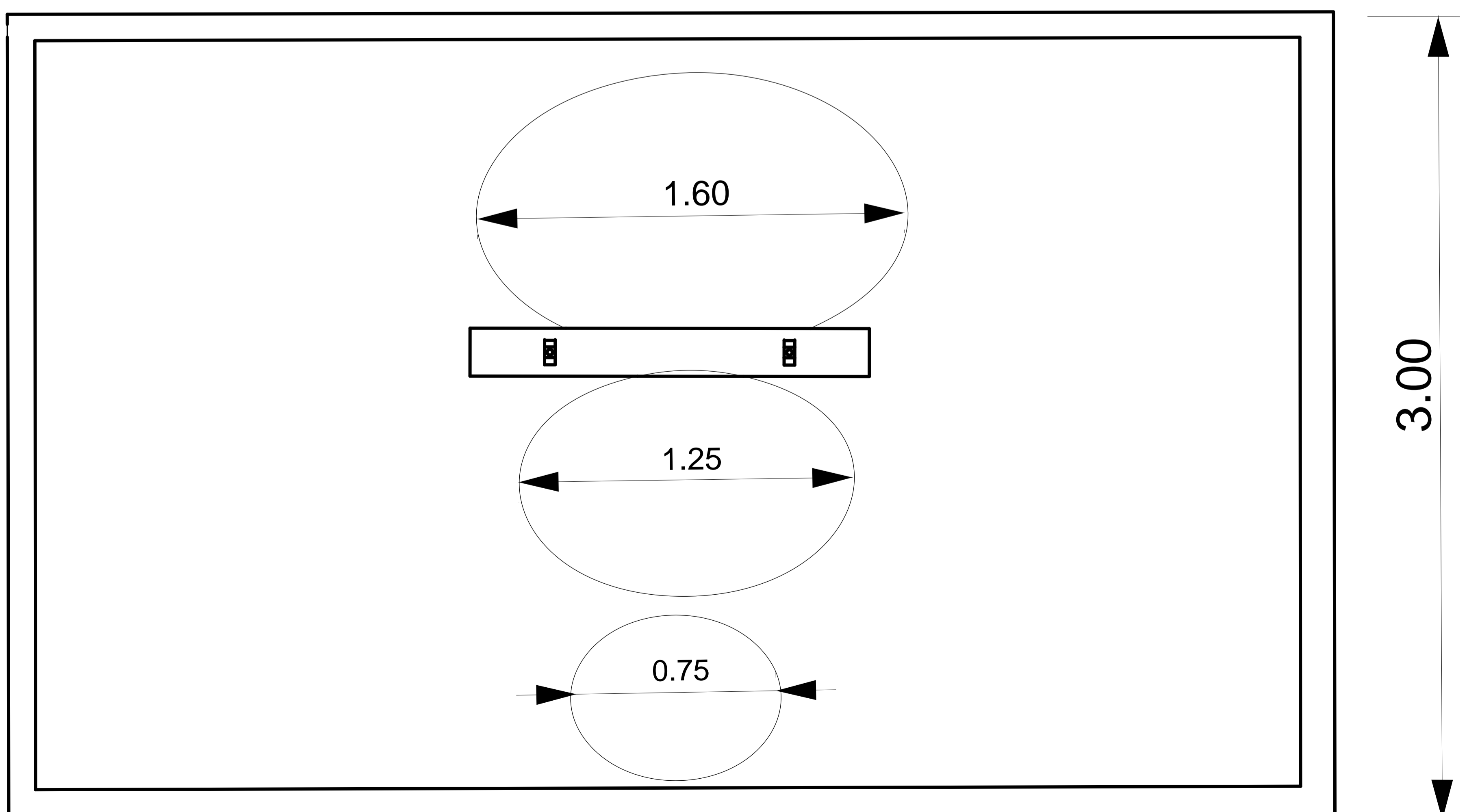
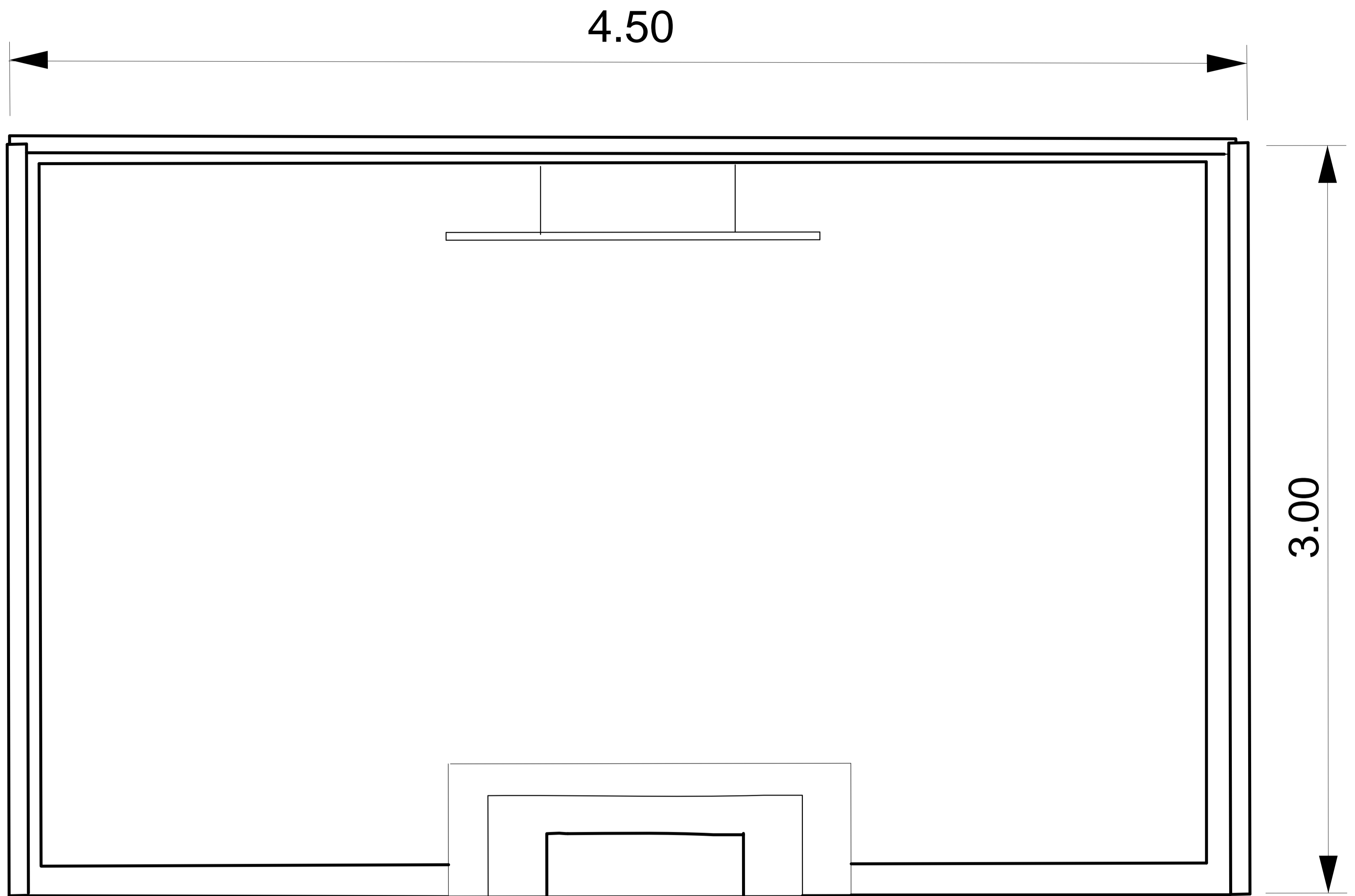
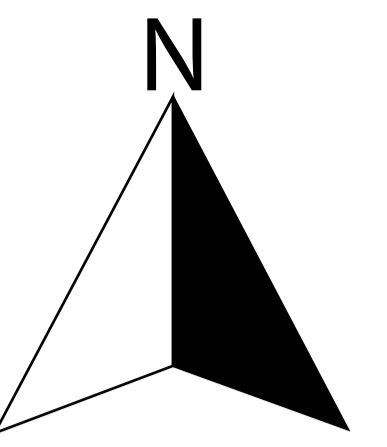


Corte  
Transversal

Corte  
Longitudinal

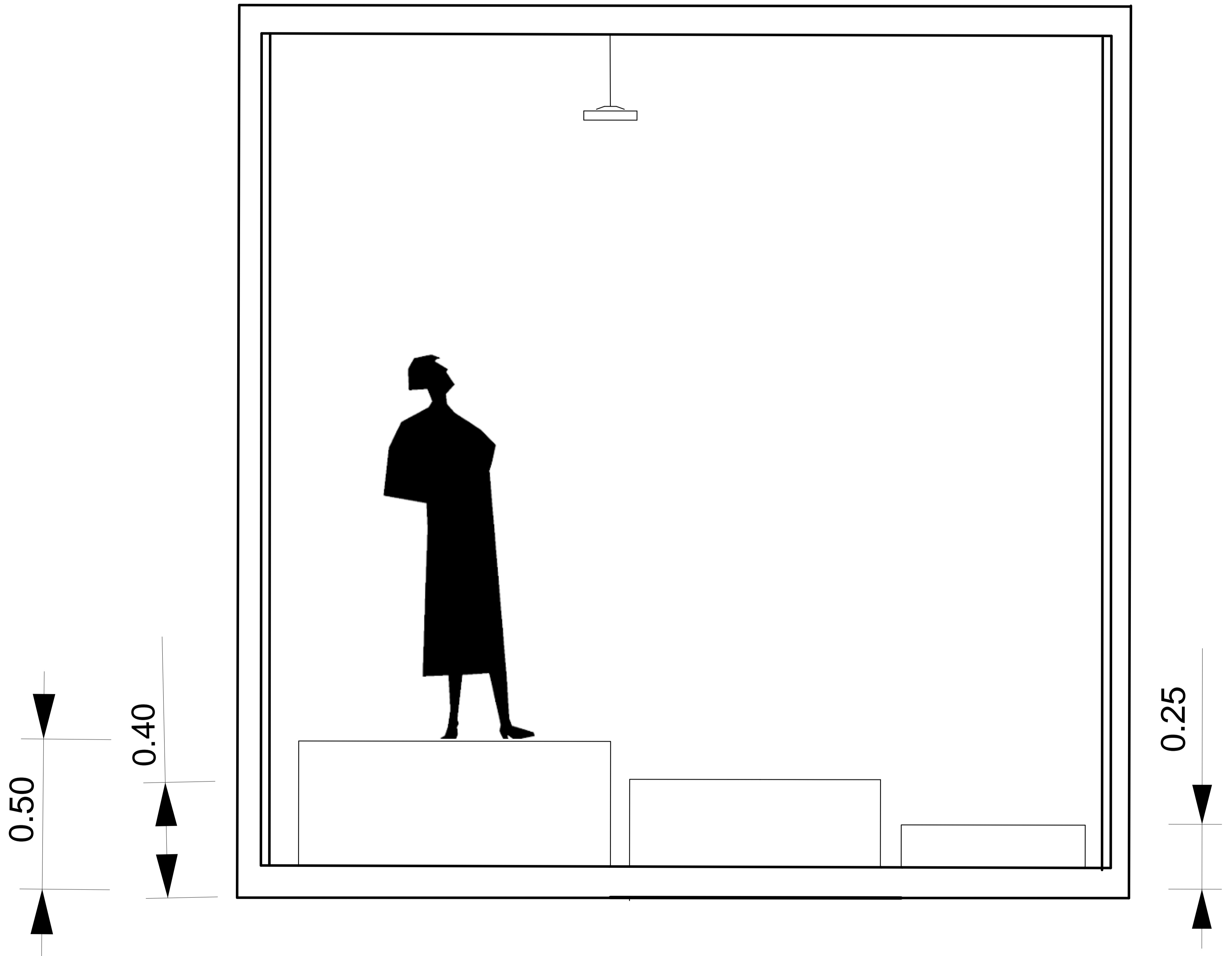
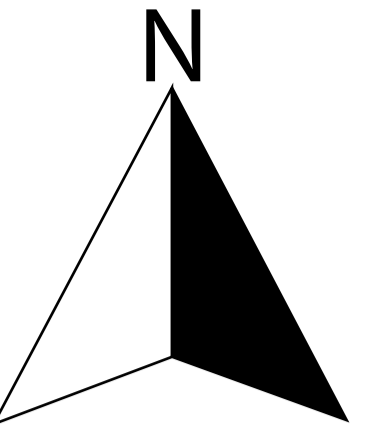


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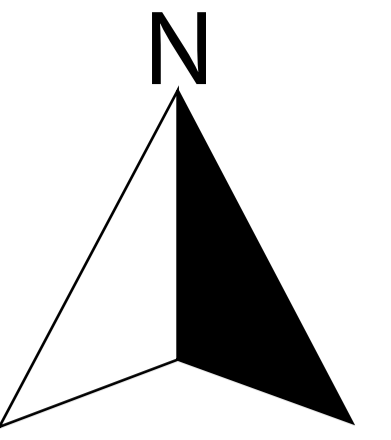




# Planos



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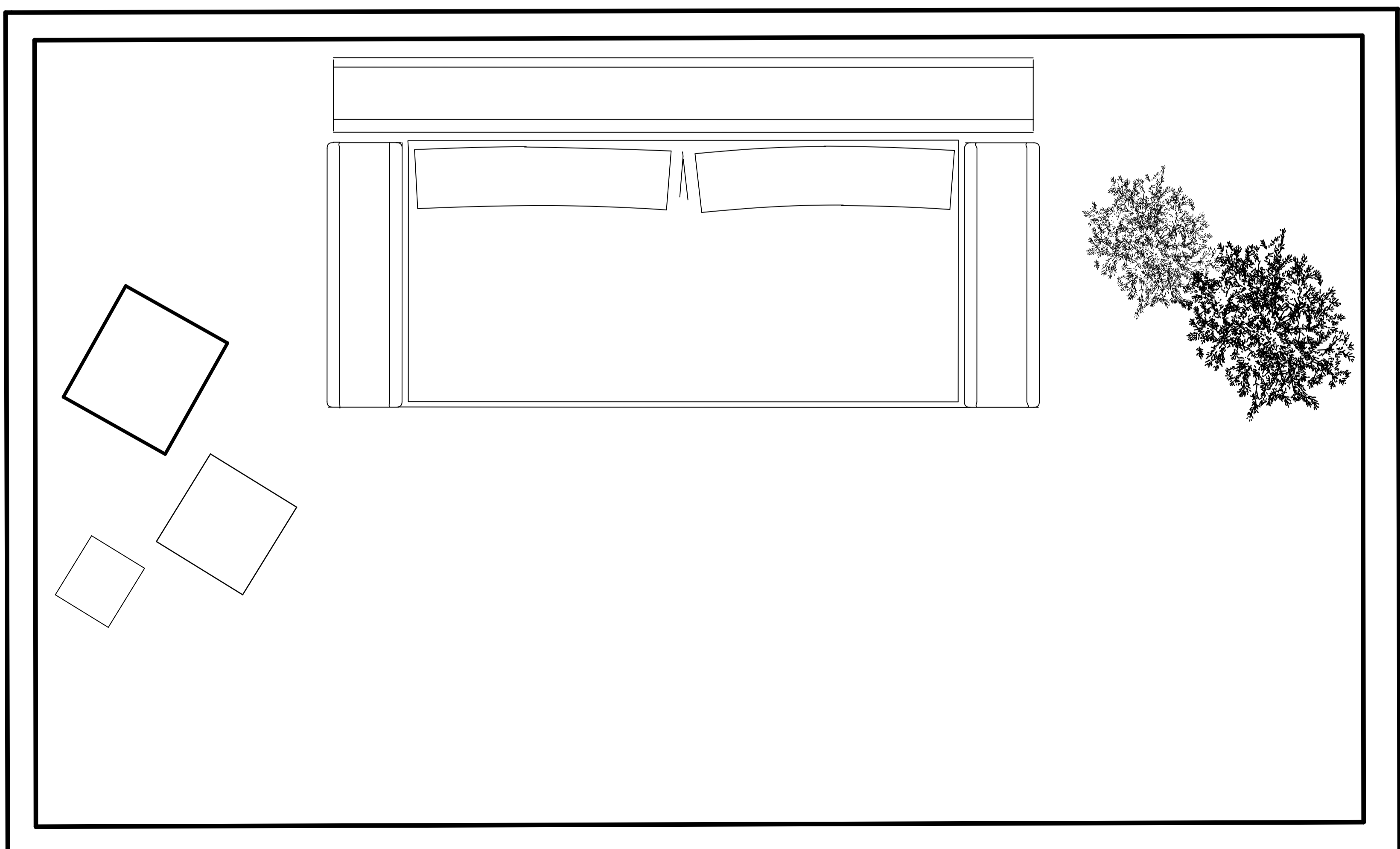
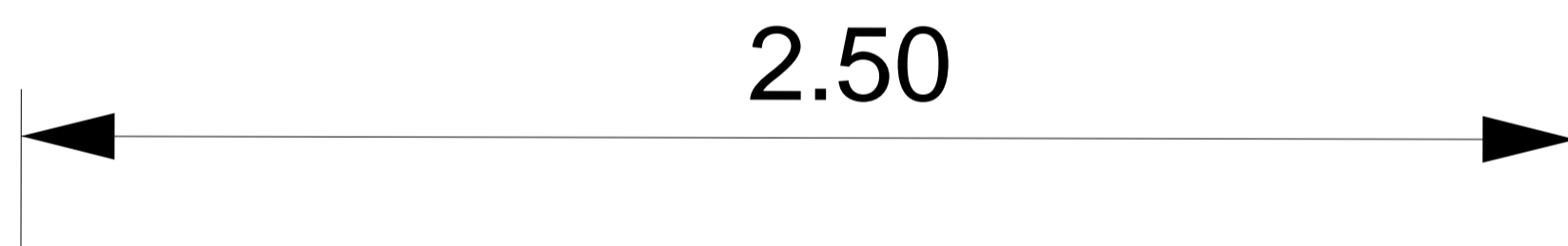
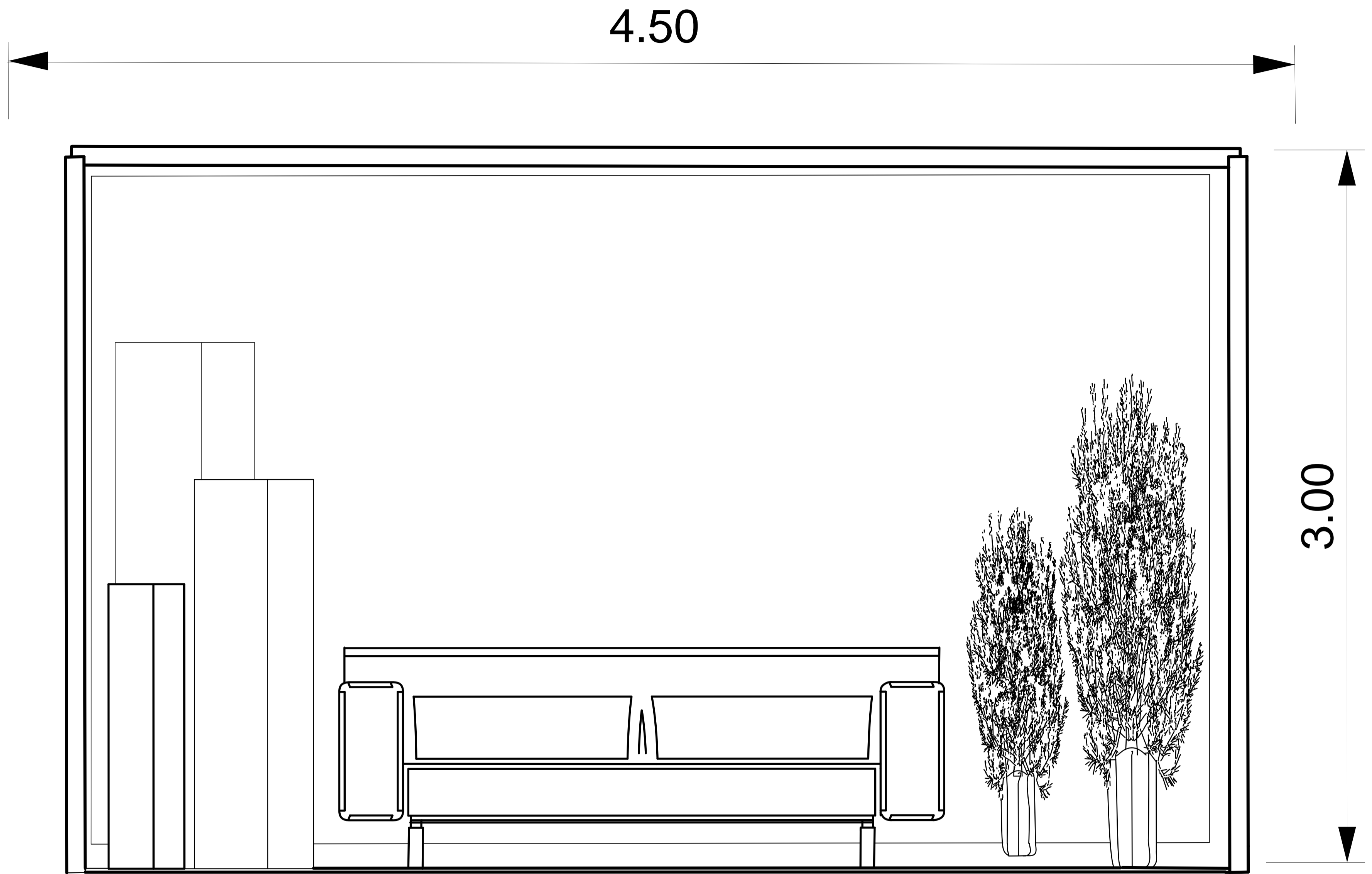
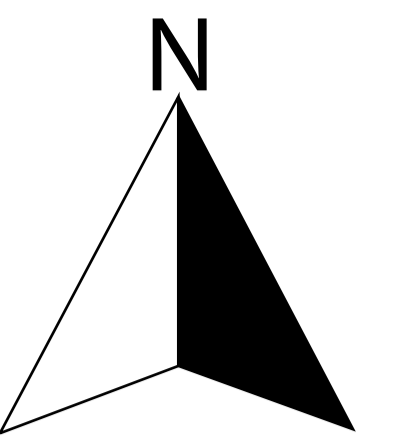


Corte  
Transversal

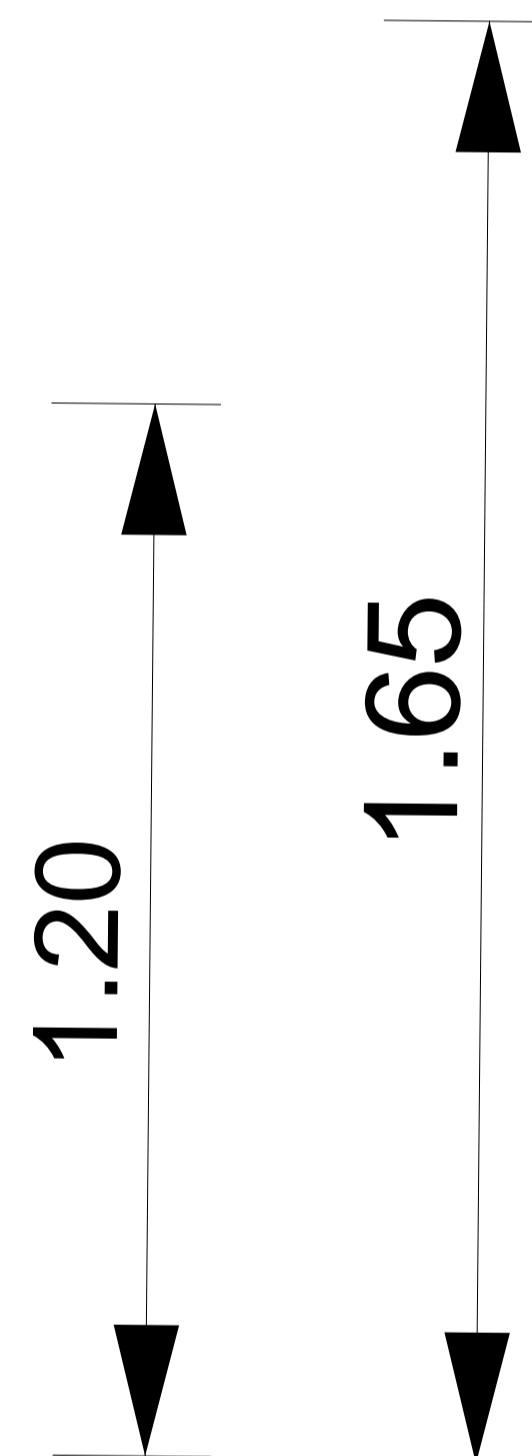
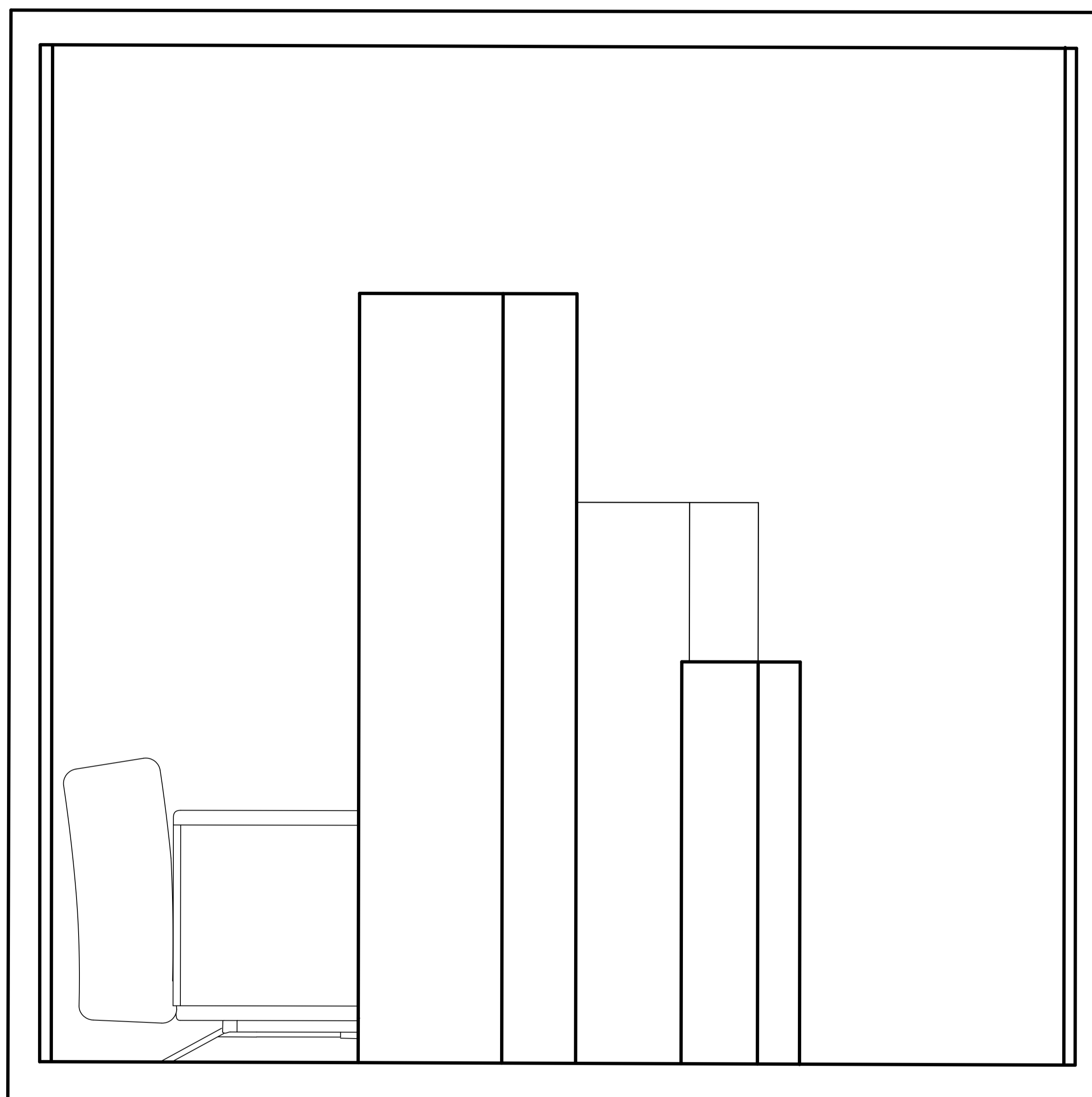
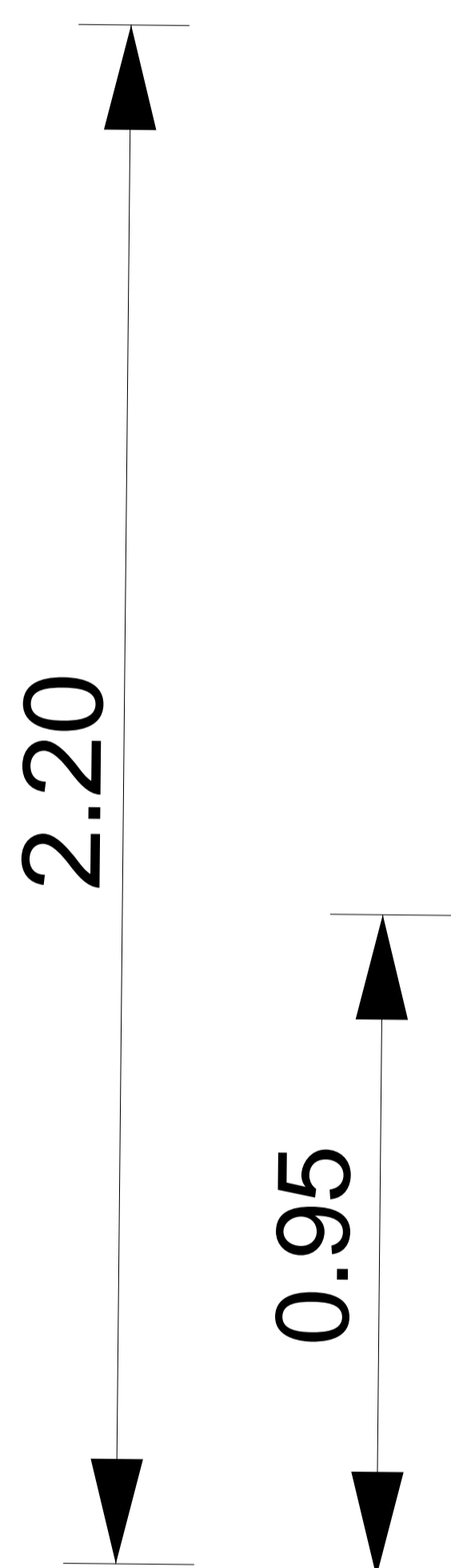
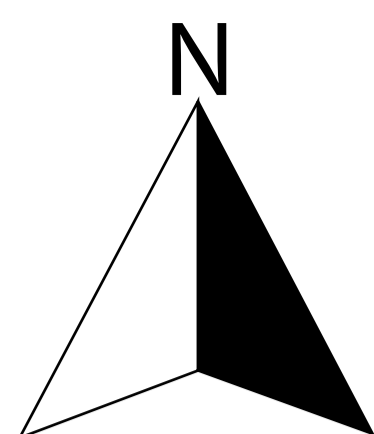
Corte  
Longitudinal



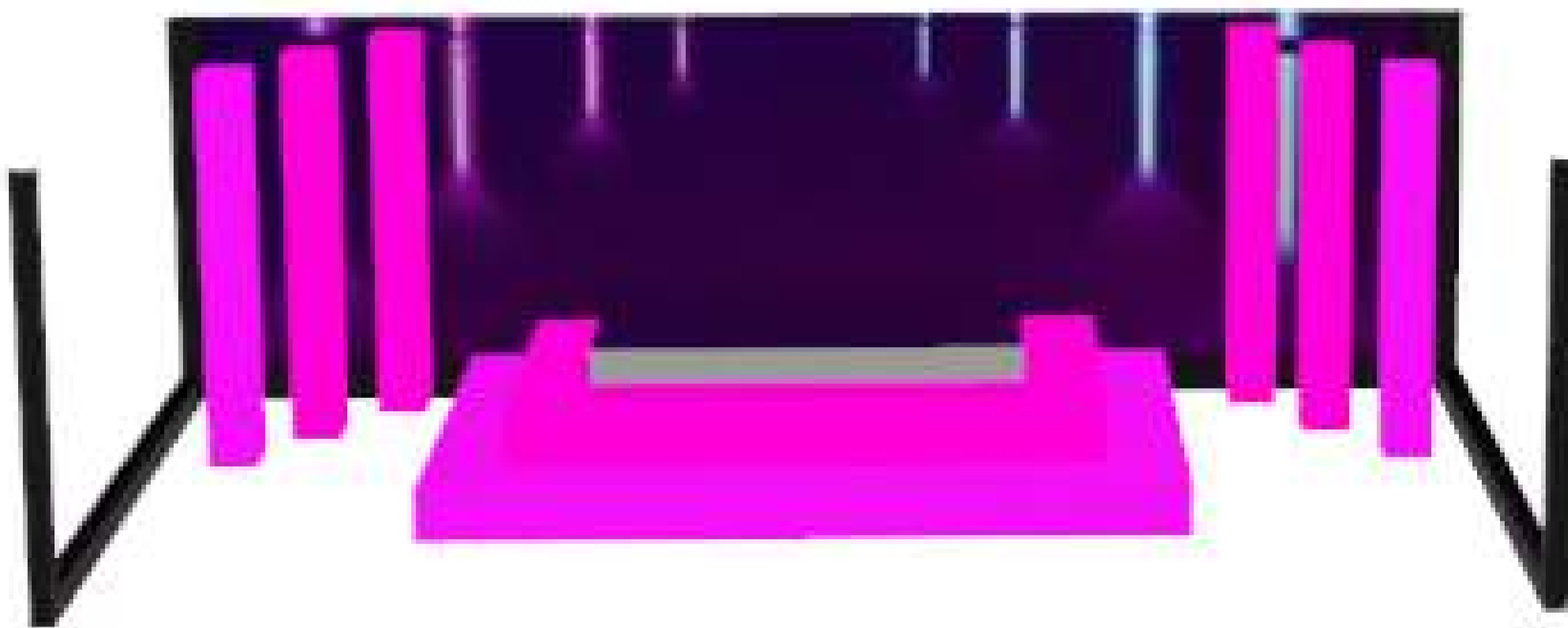
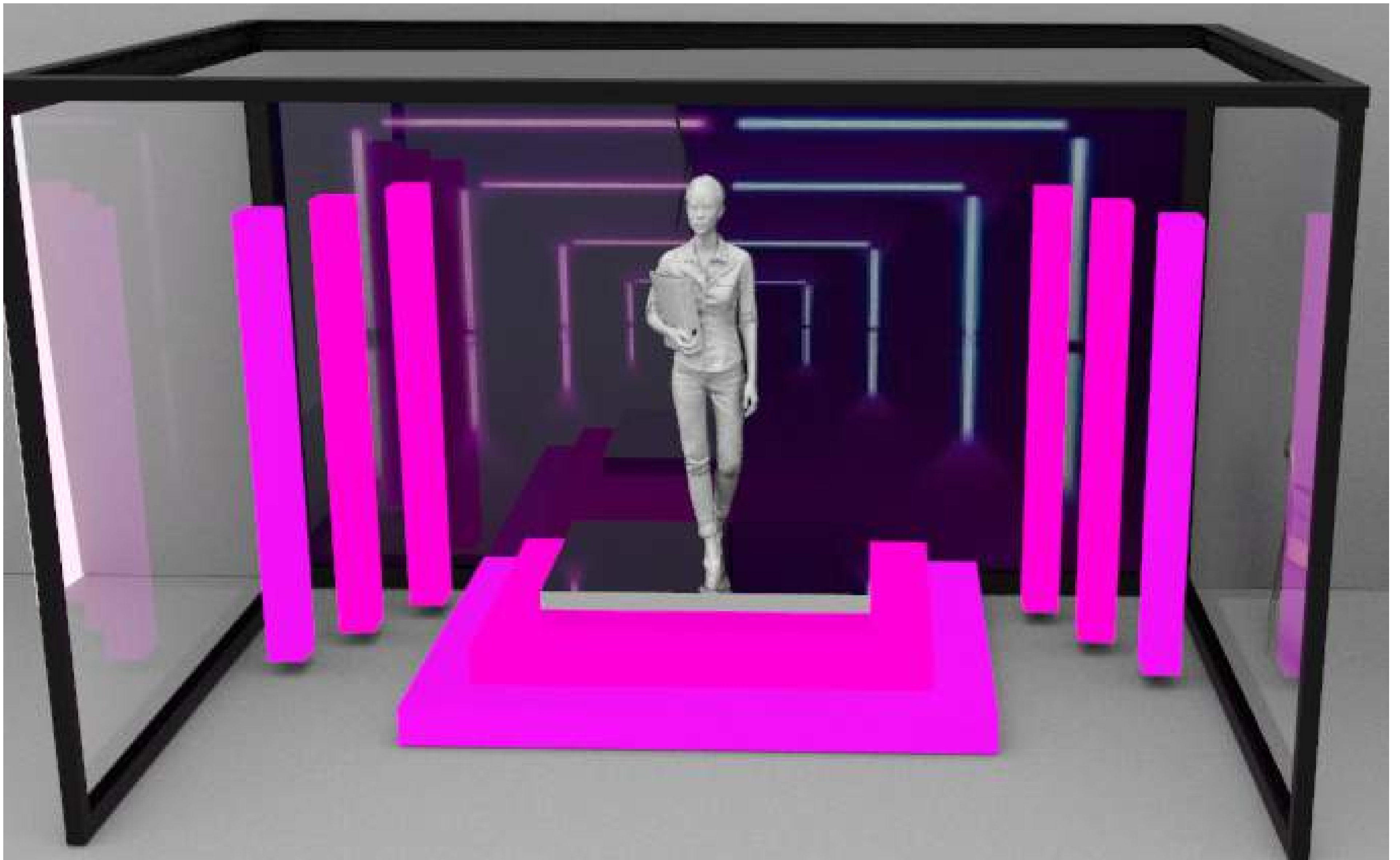
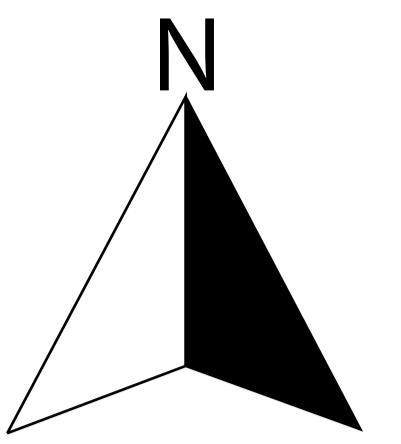
# Planos



# Planos

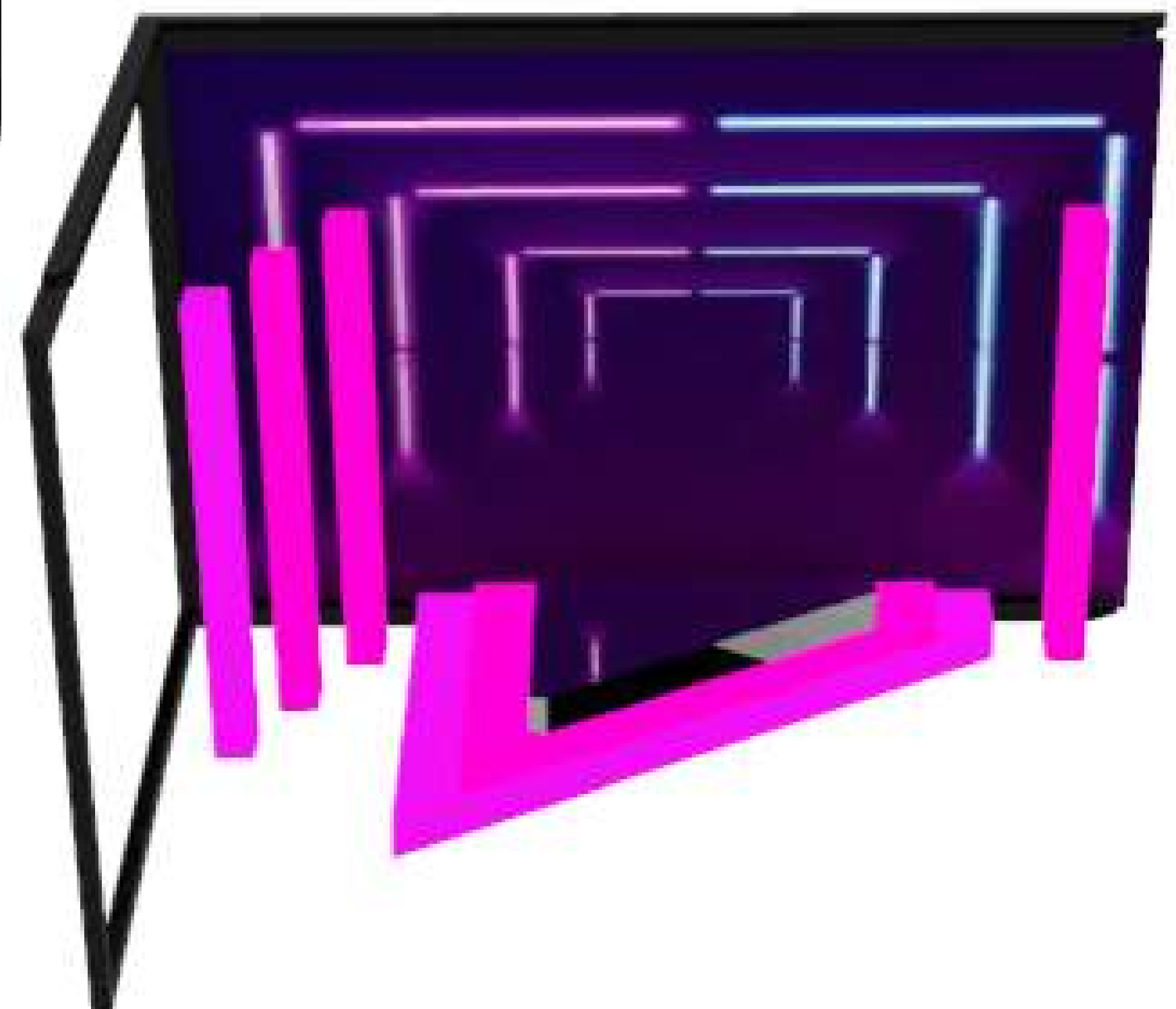


# Photo Booths

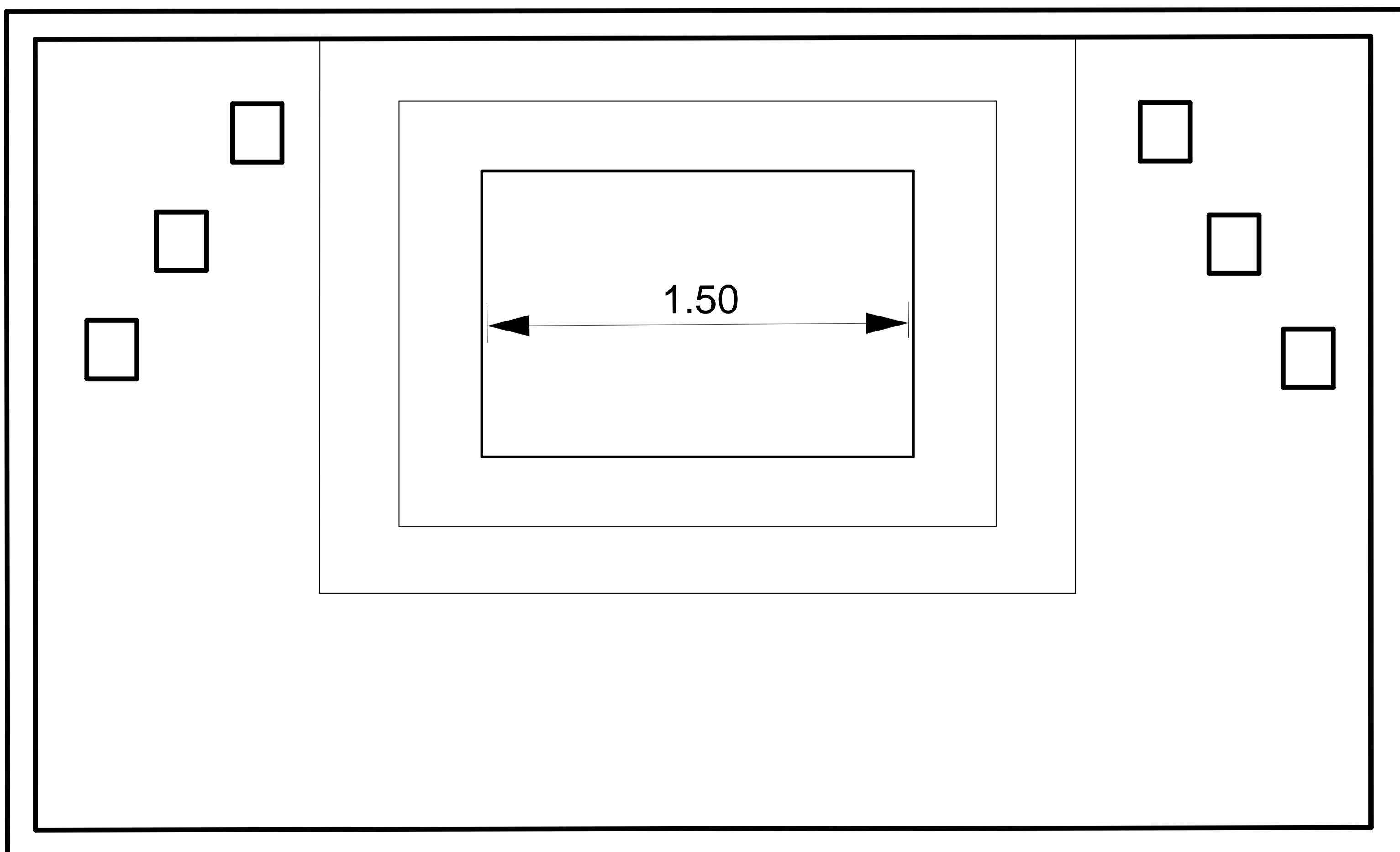
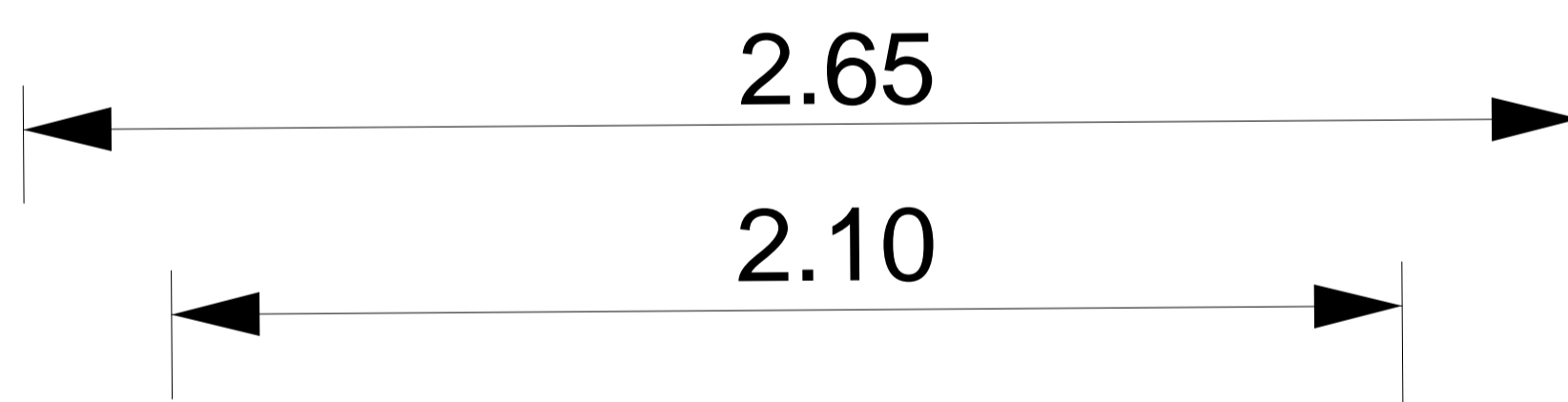
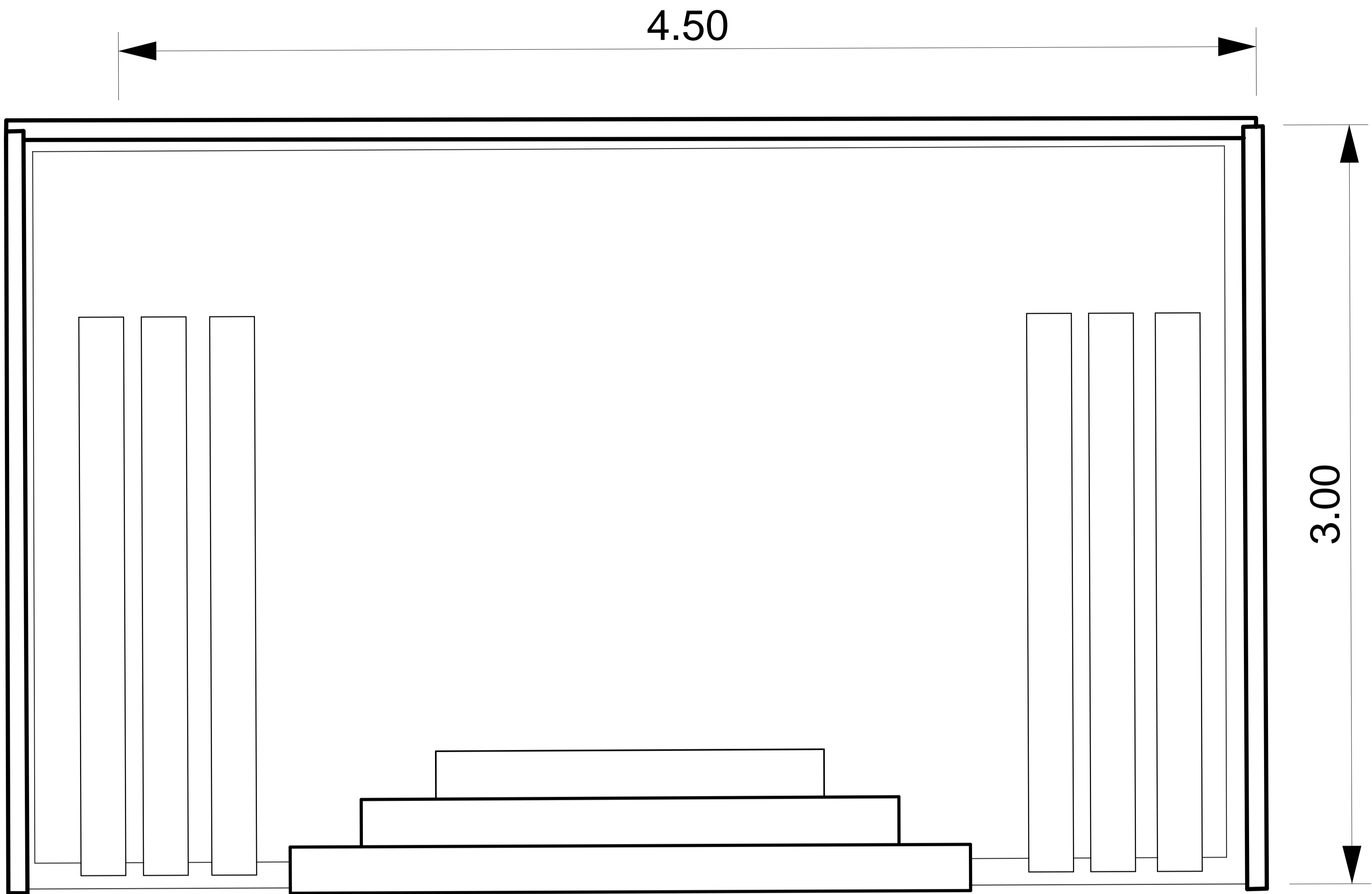
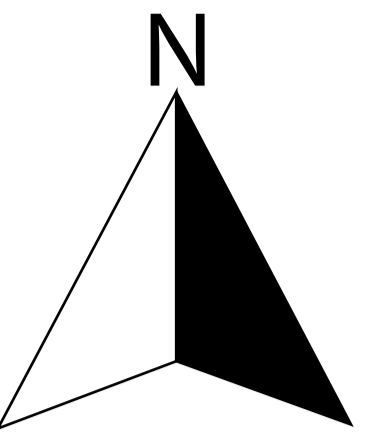


Corte  
Longitudinal

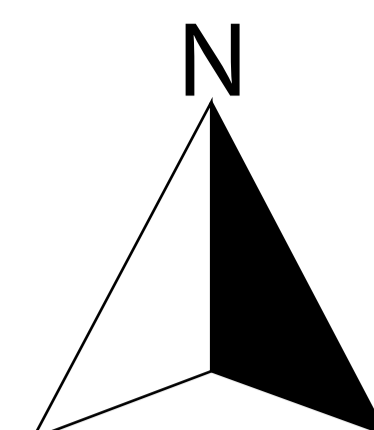
Corte  
Transversal



# Planos

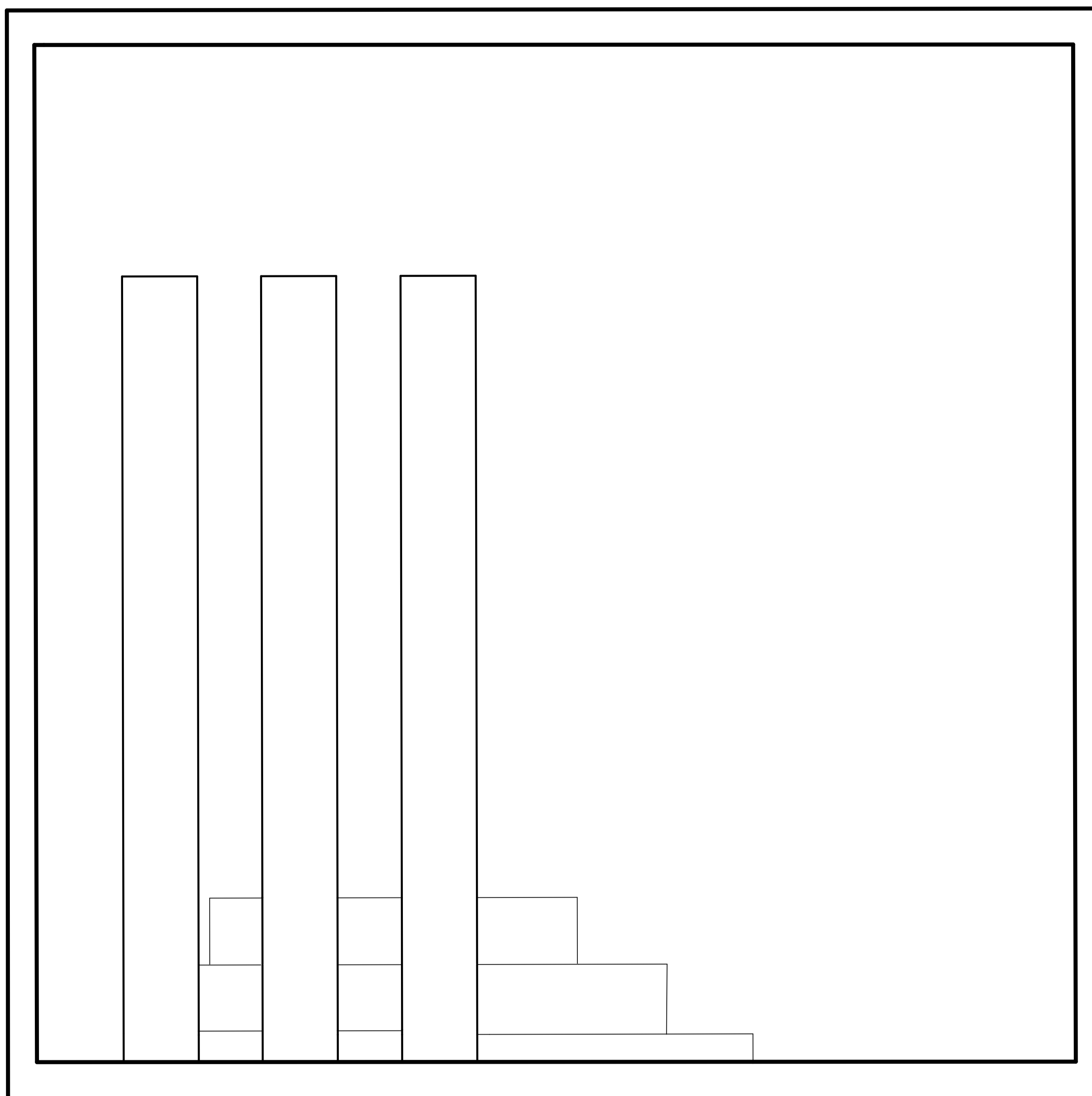


# Planos

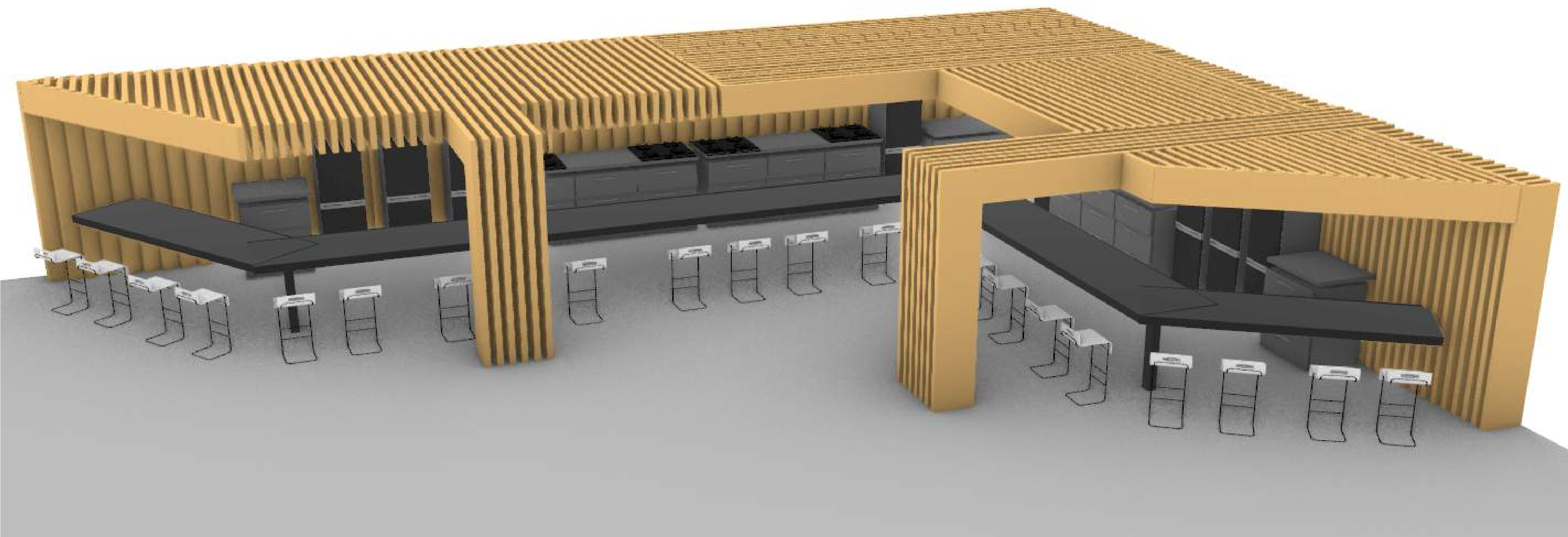
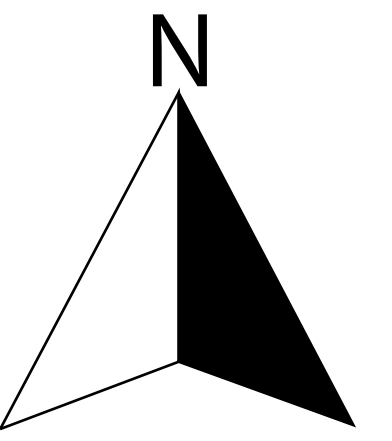


2.30

0.55

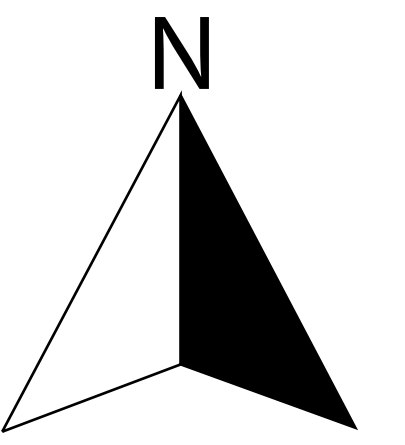


# Zona de comida y preparación

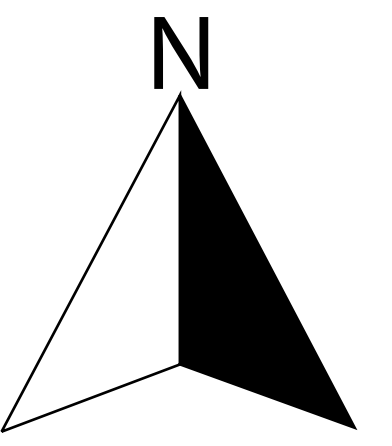




# Zona de comida y preparación



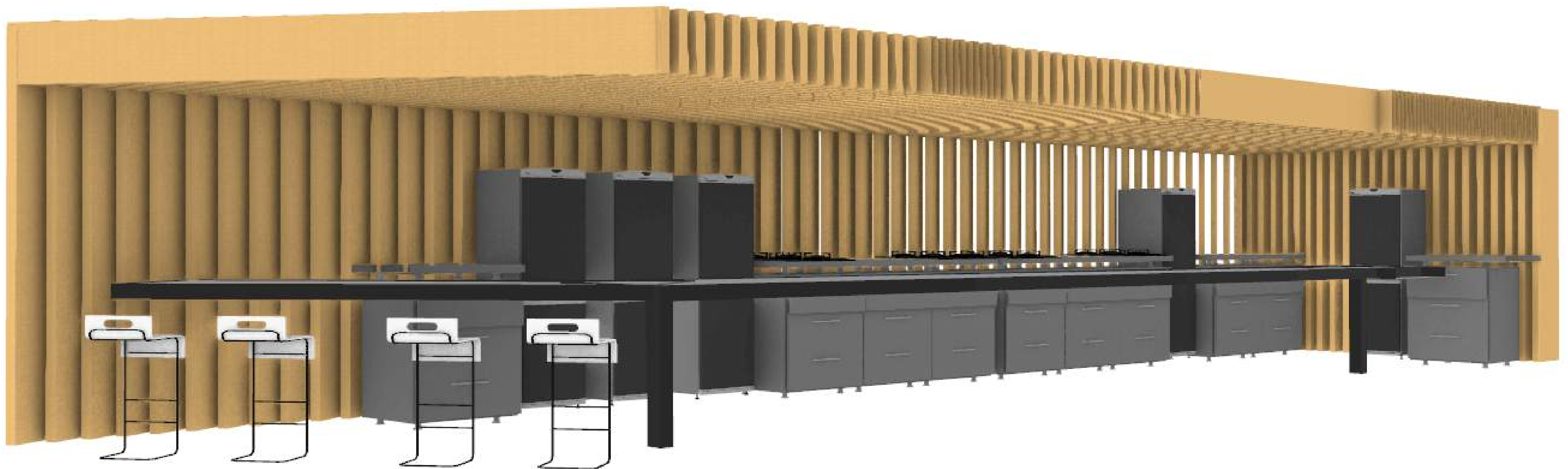
# Zona de comida y preparación



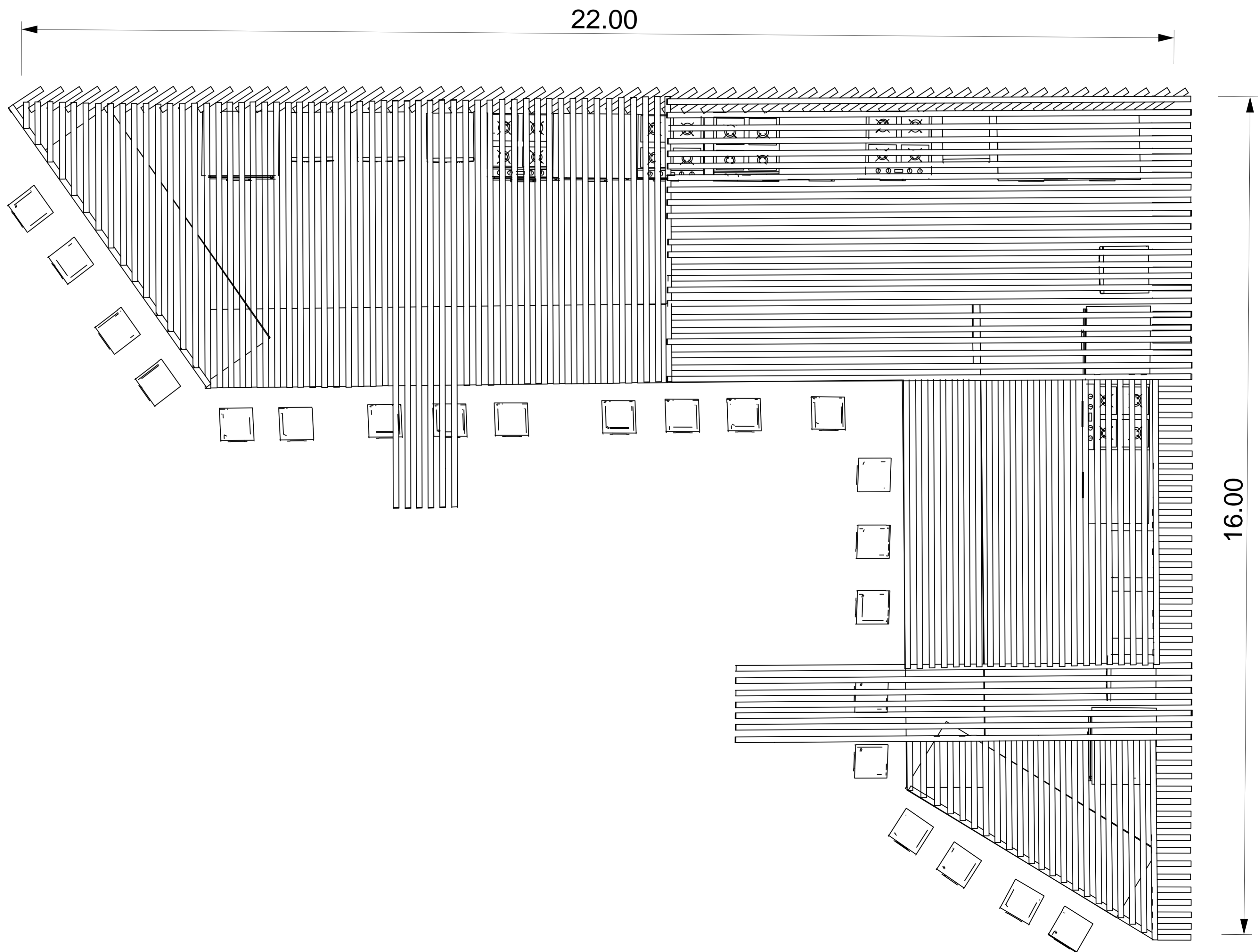
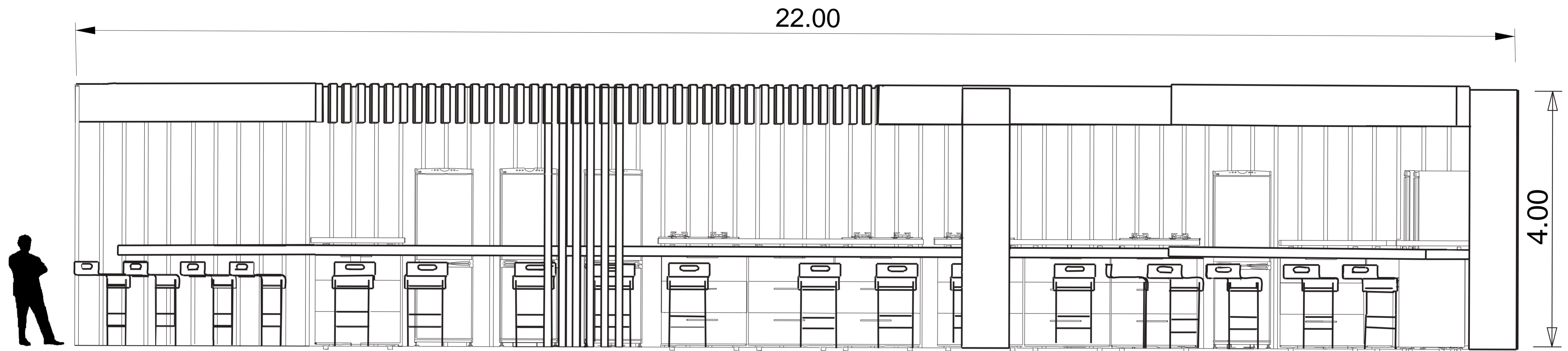
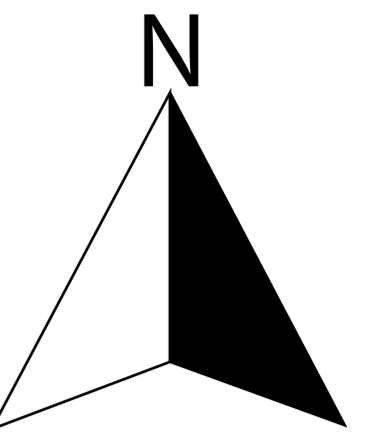
## Longitudinal



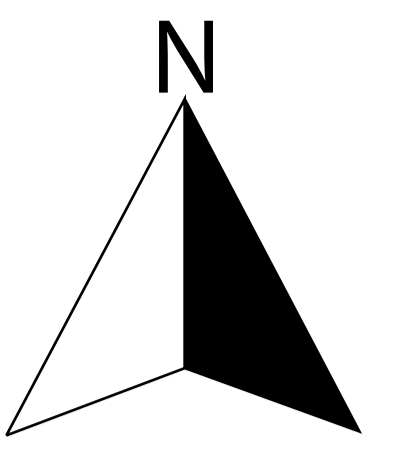
## Transversal



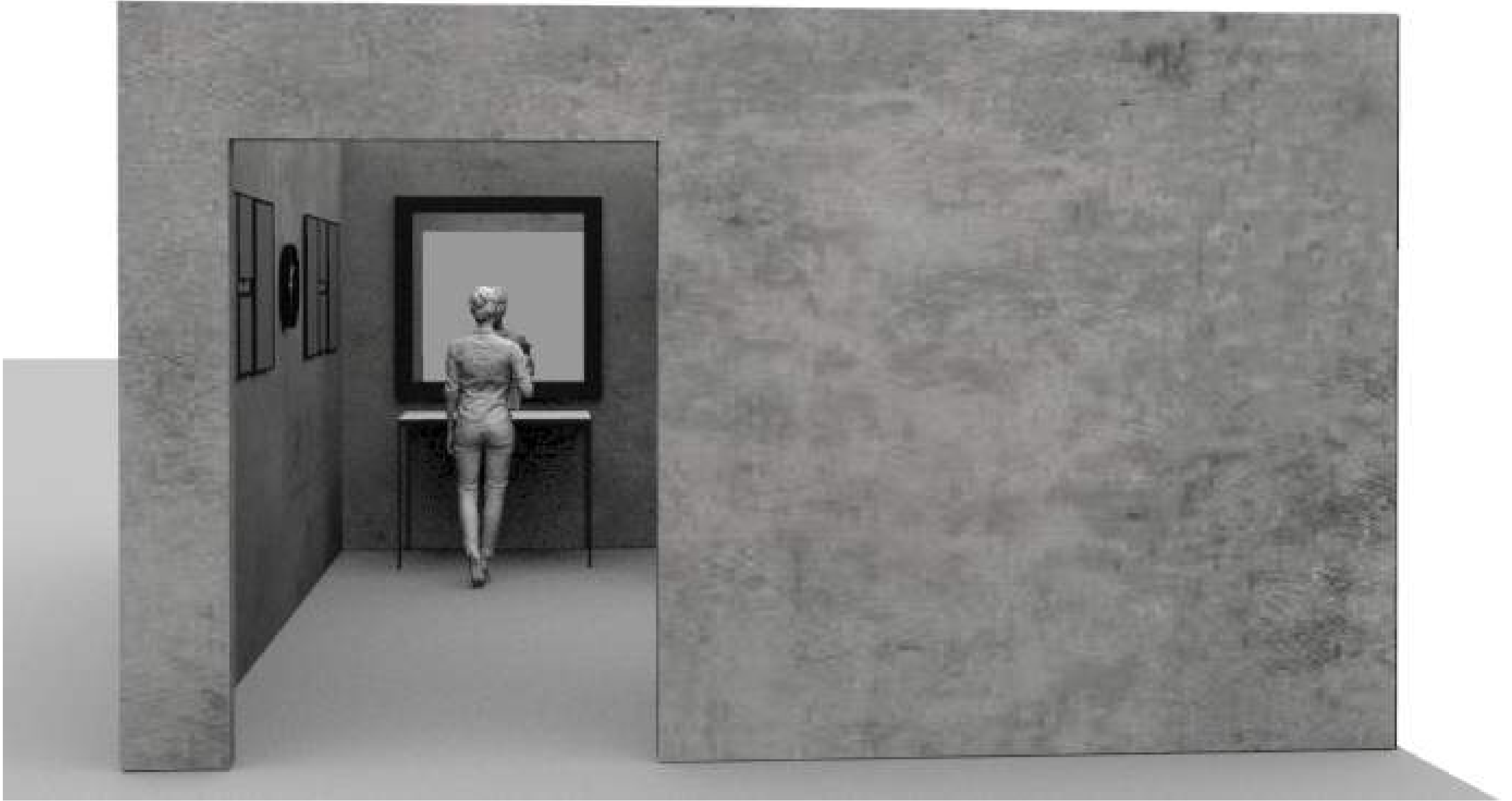
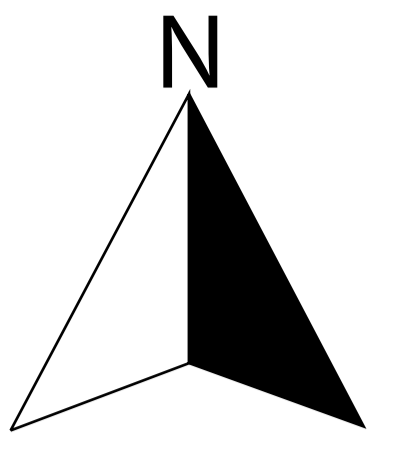
# Planos



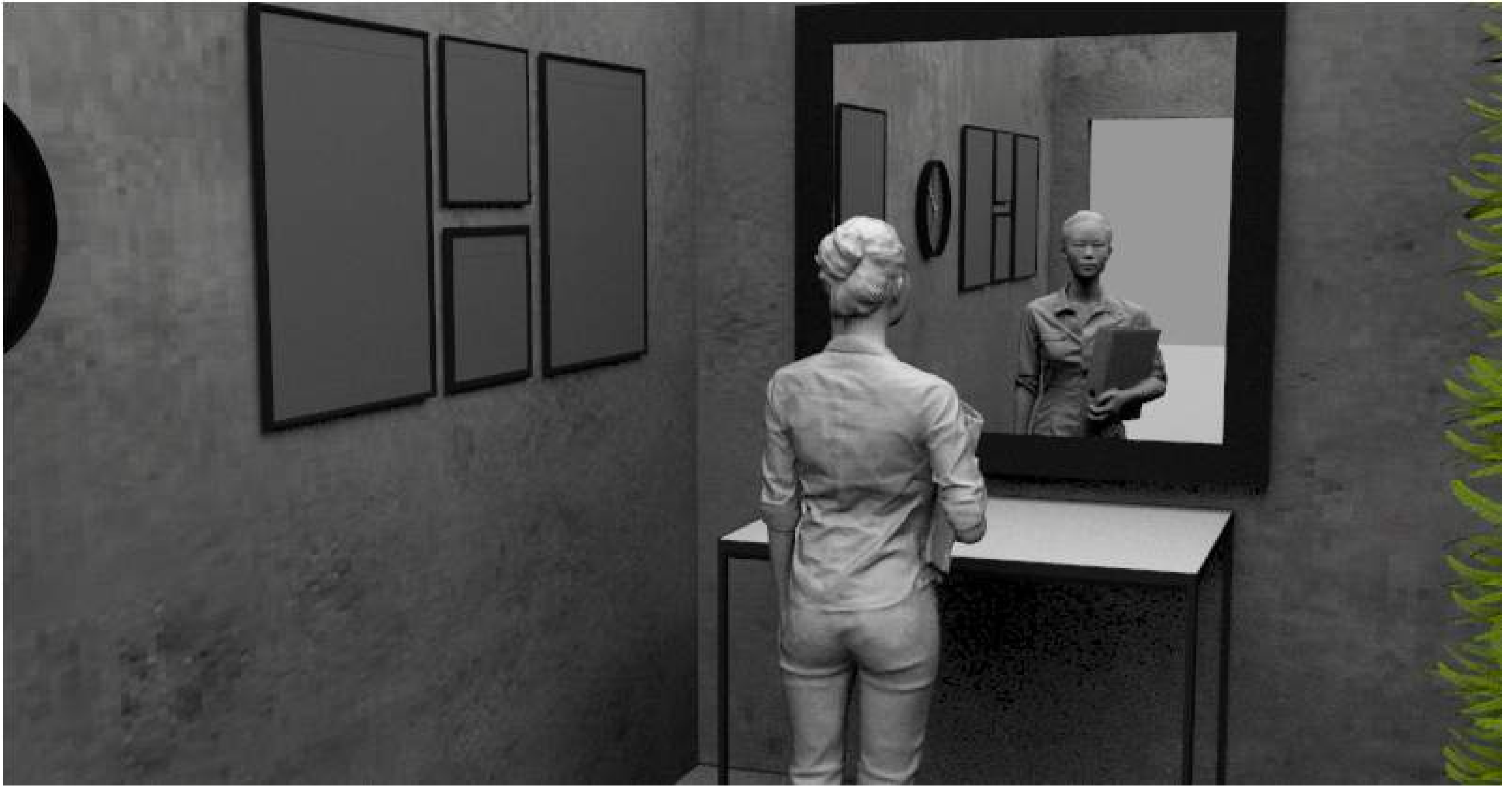
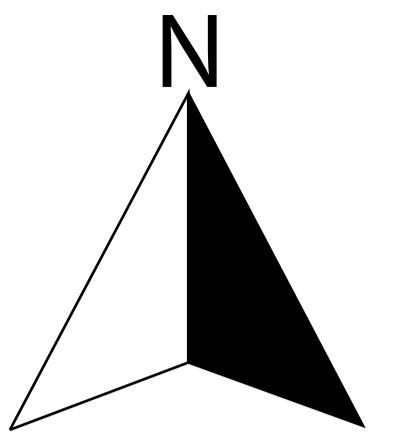
# Zonas descanso



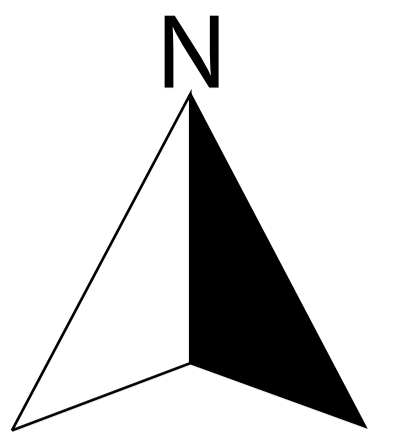
# Baños



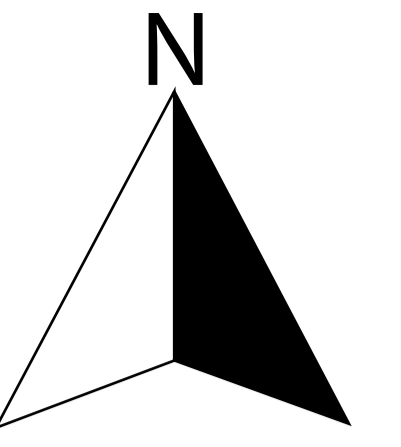
# Baños



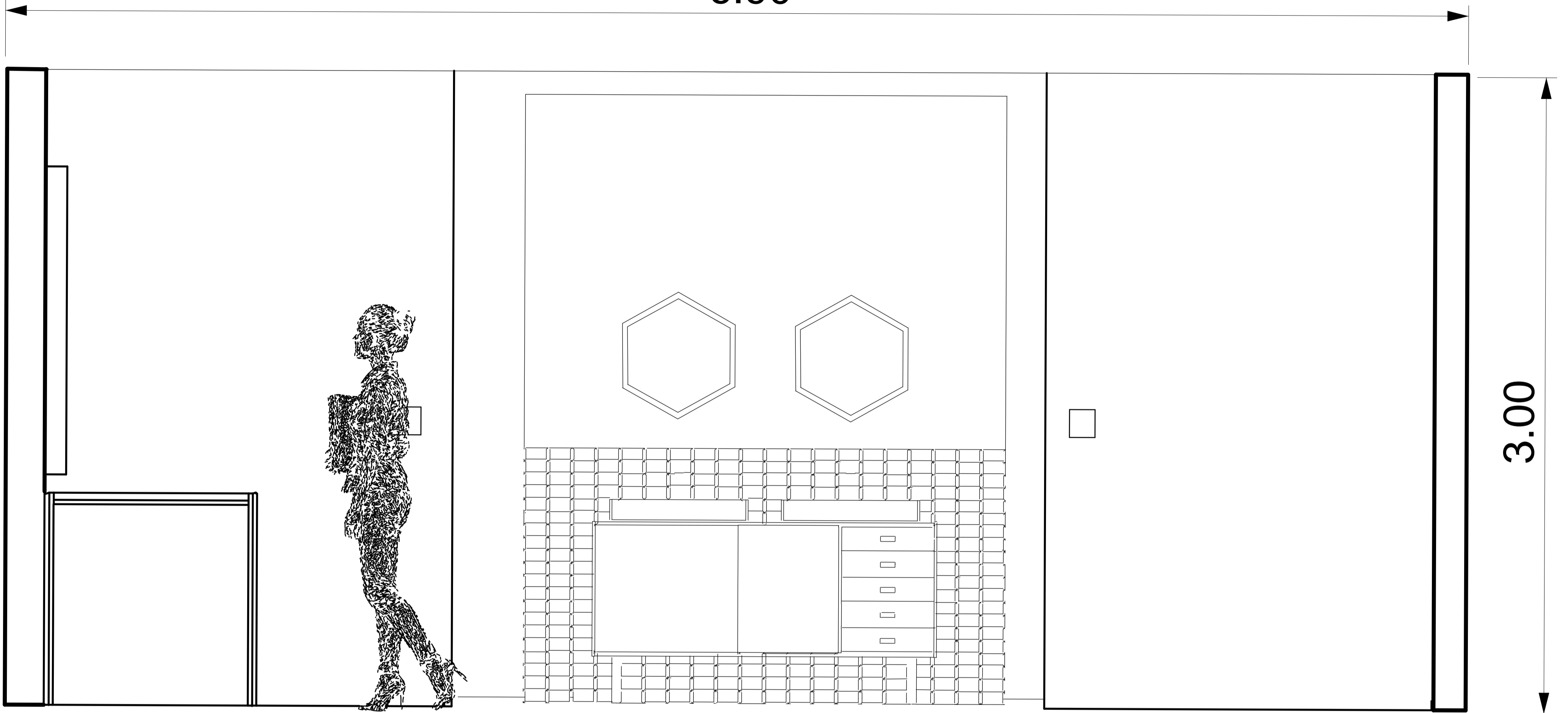
# Baños



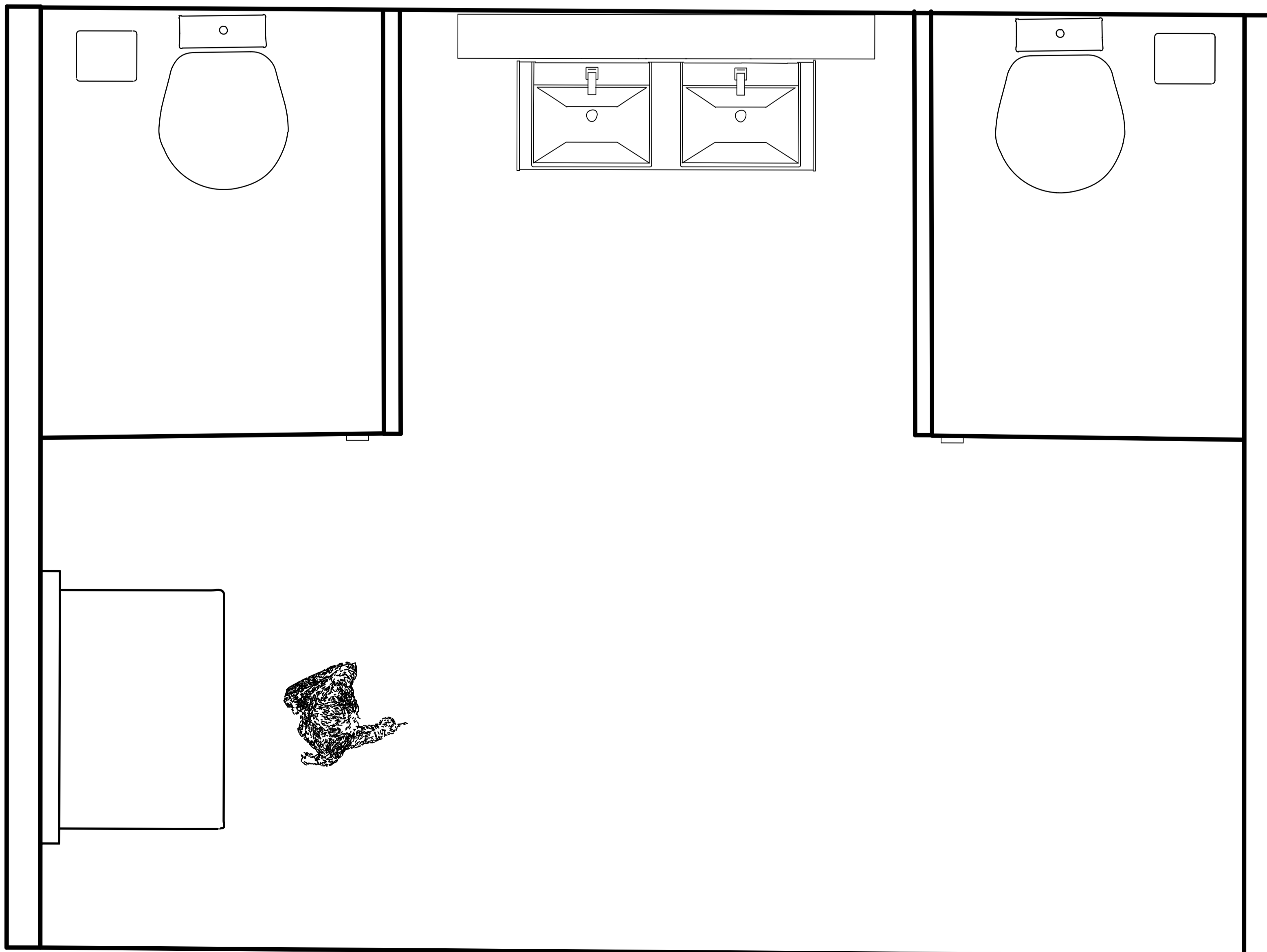
# Planos



6.90



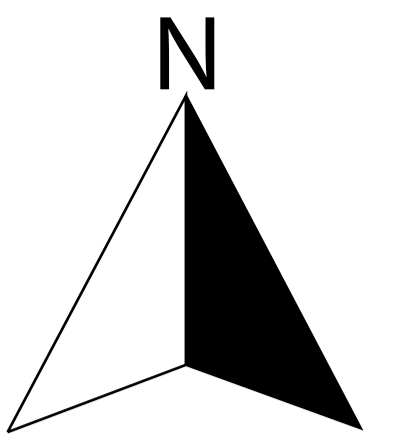
3.00



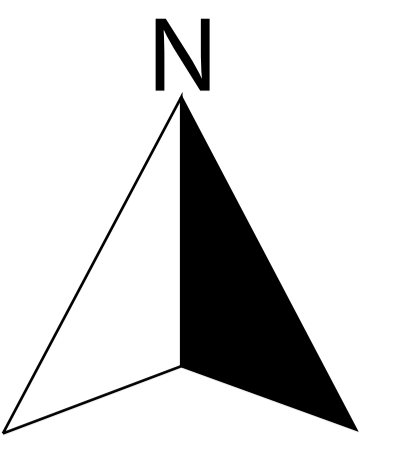
5.10



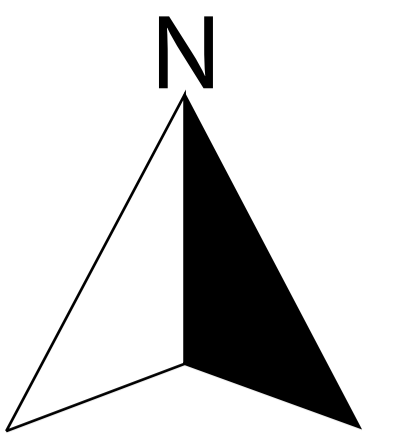
# Pre Sala 1



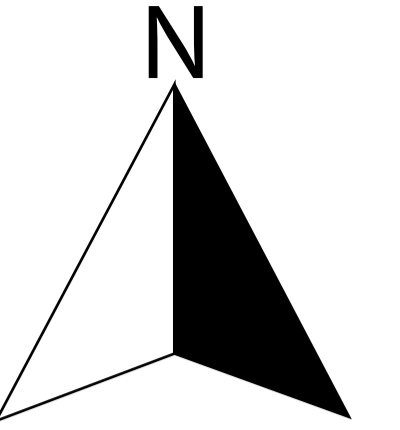
# Pre Sala 1



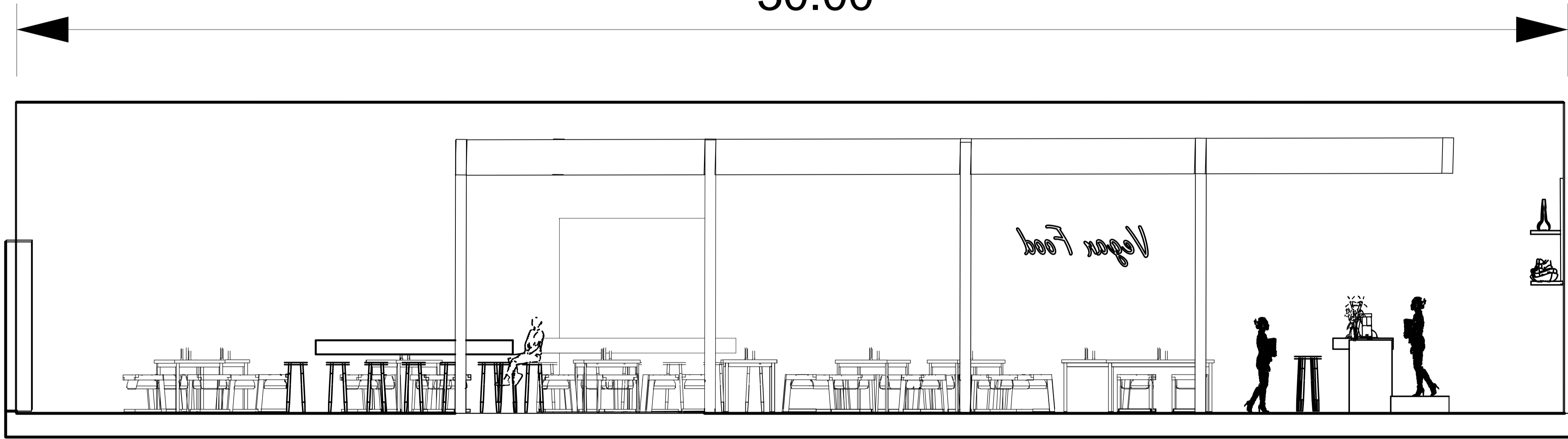
# Pre Sala 1



# Planos



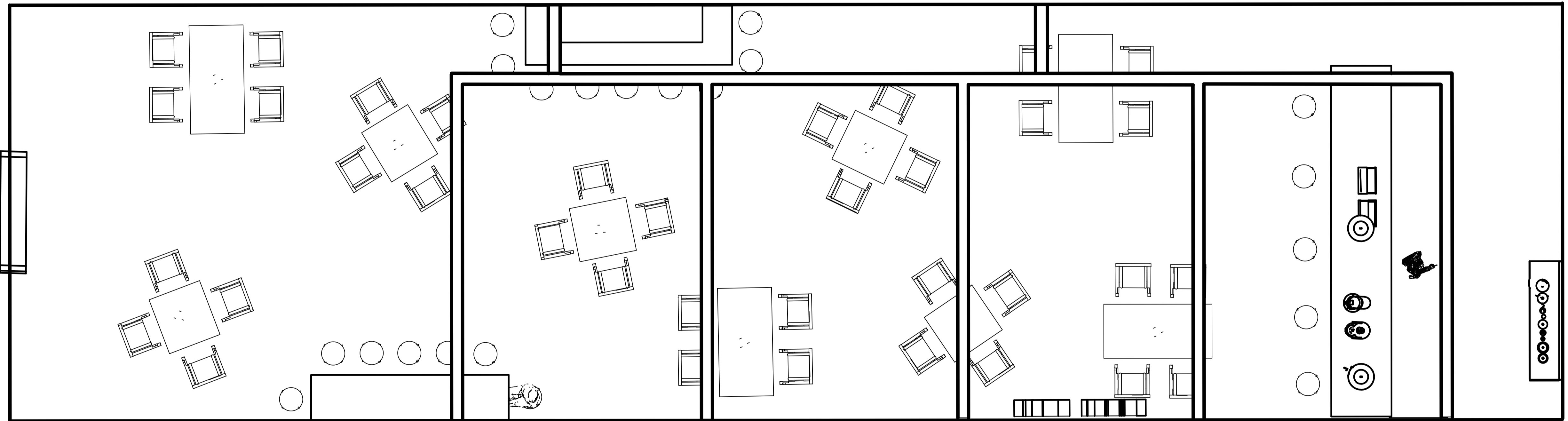
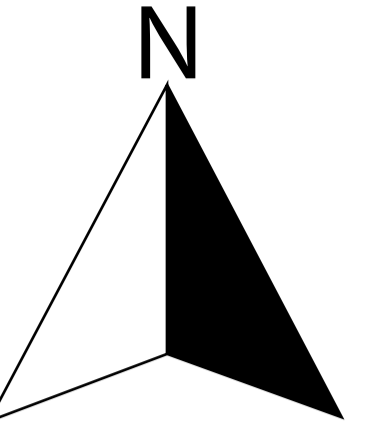
30.00



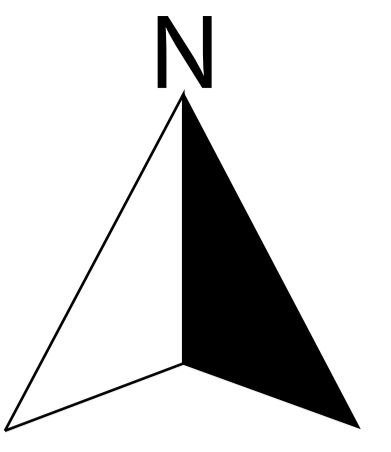
6.00

5.30

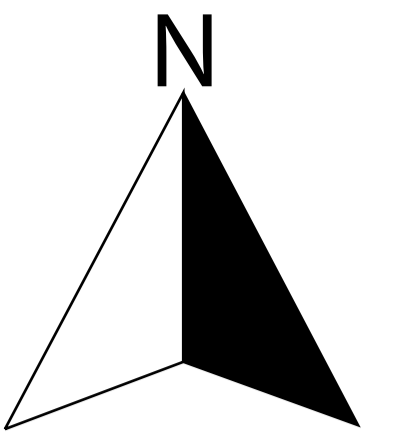
# Planos



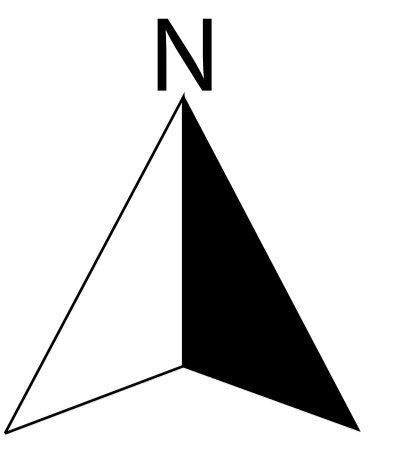
# Pre Sala 2



# Pre Sala 2

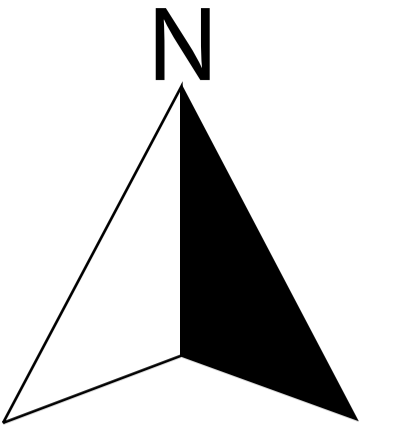


# Pre Sala 2



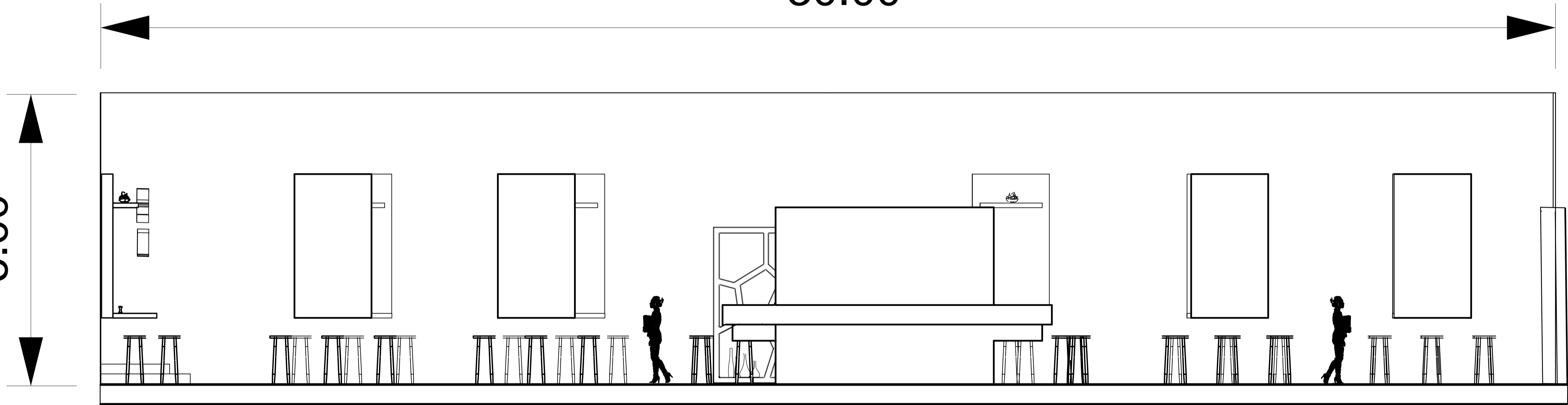


# Planos

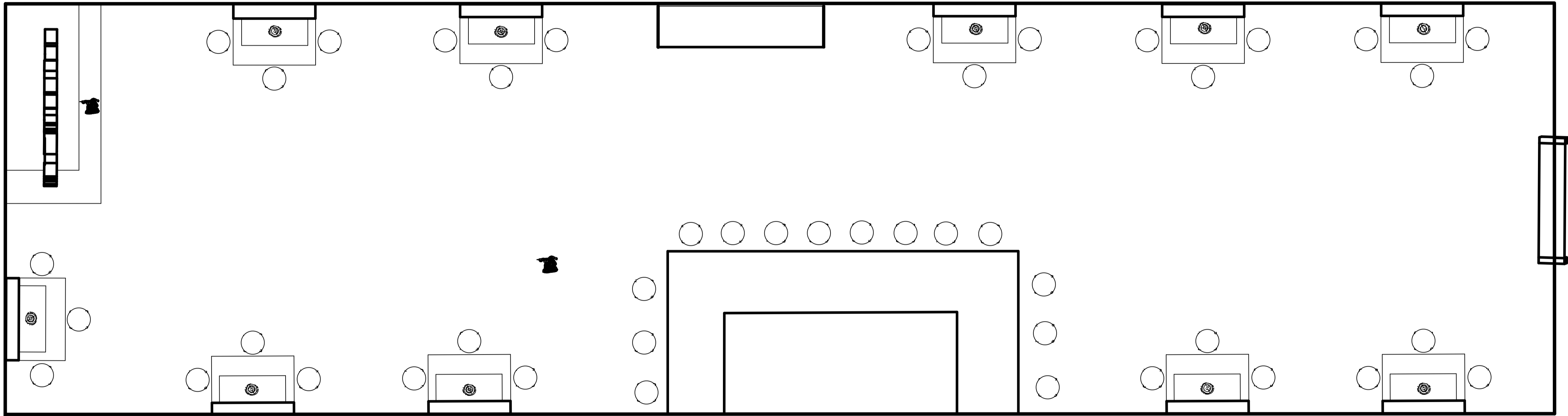
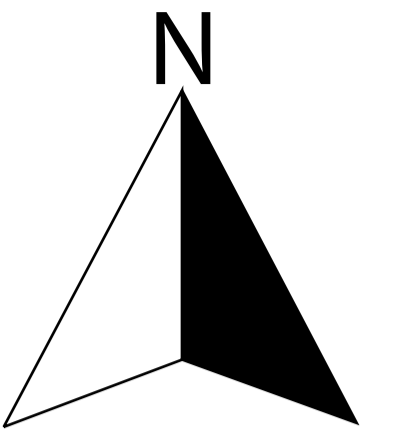


30.00

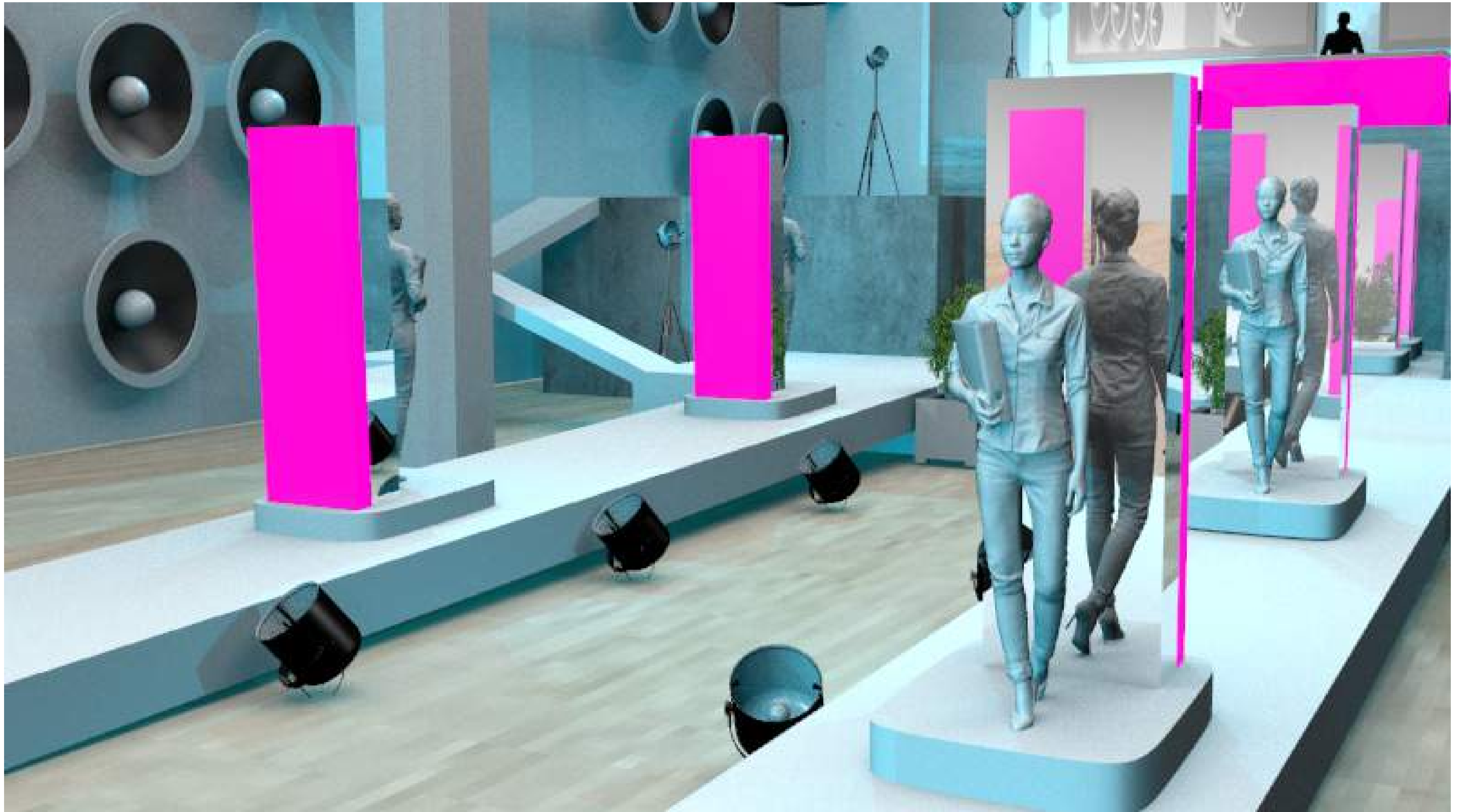
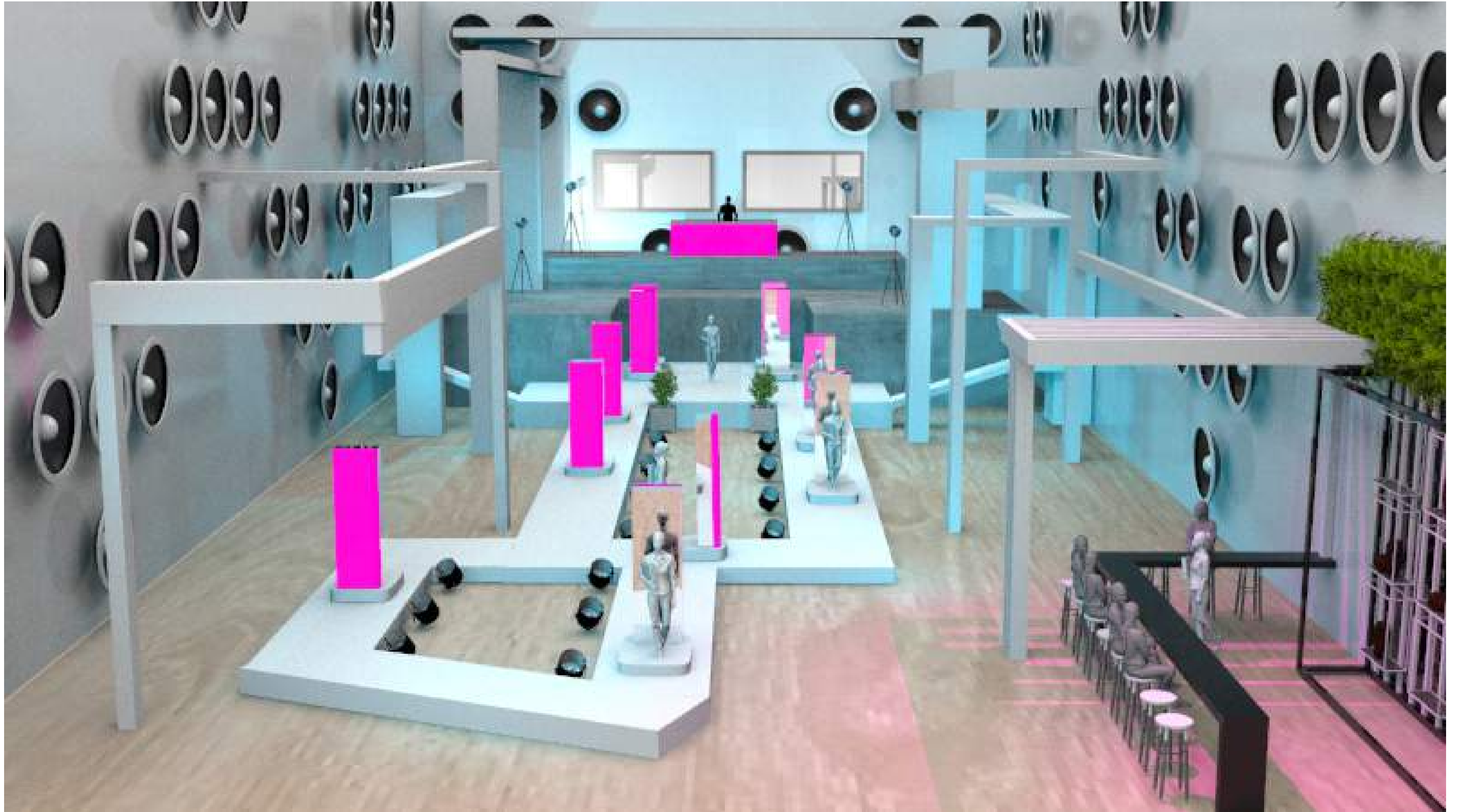
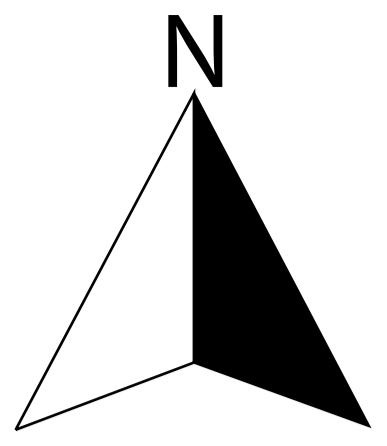
6.00



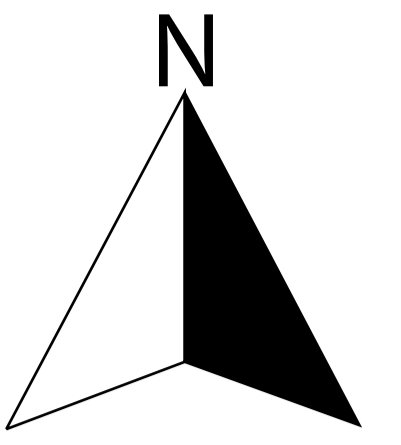
# Planos



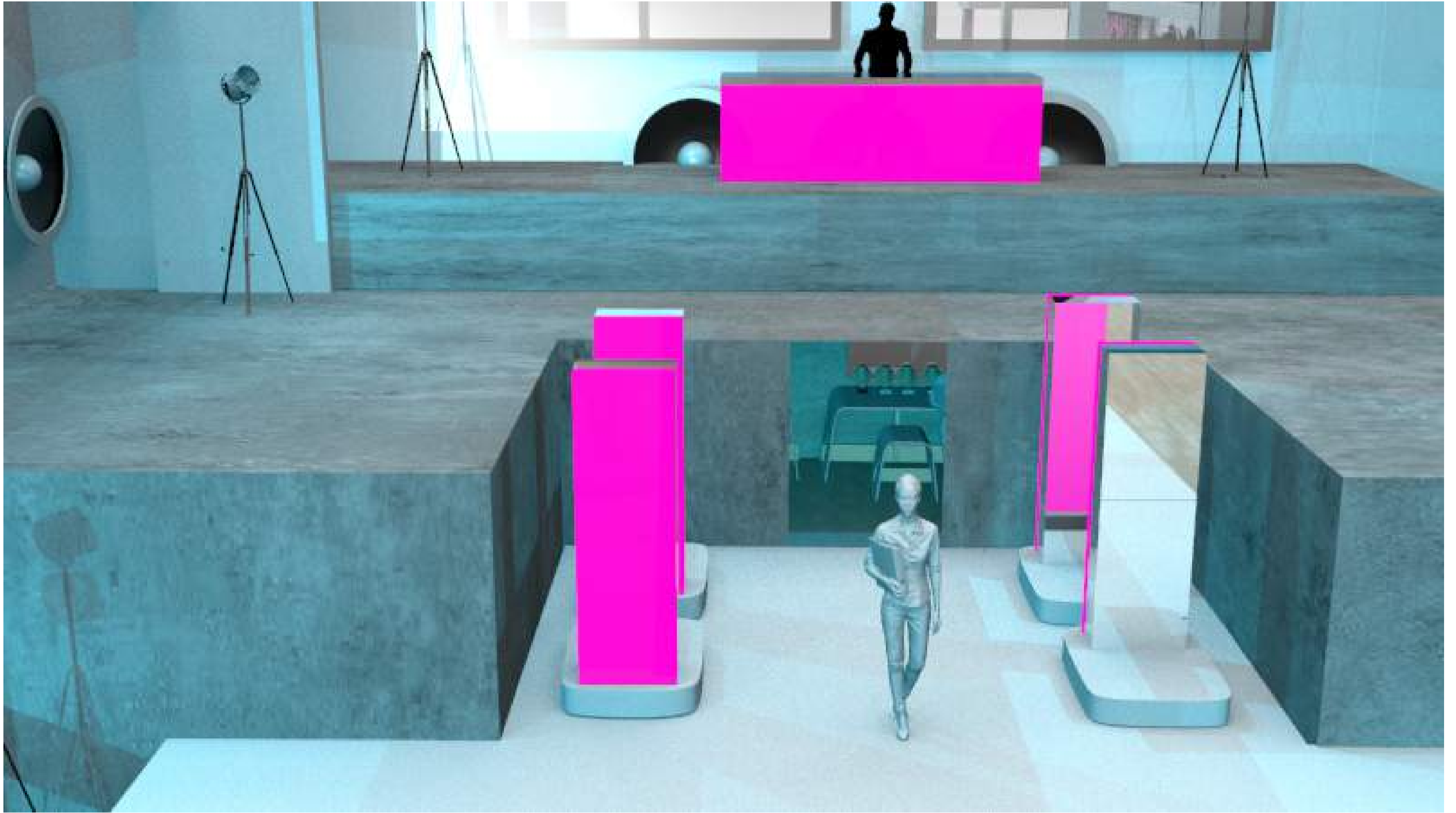
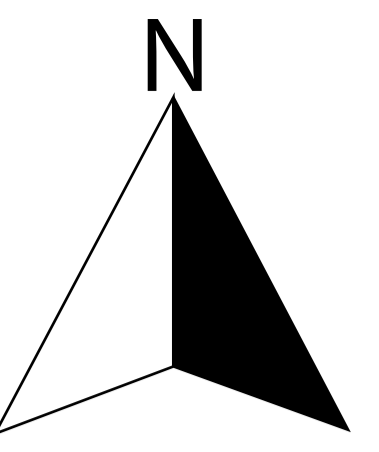
# Sala Show



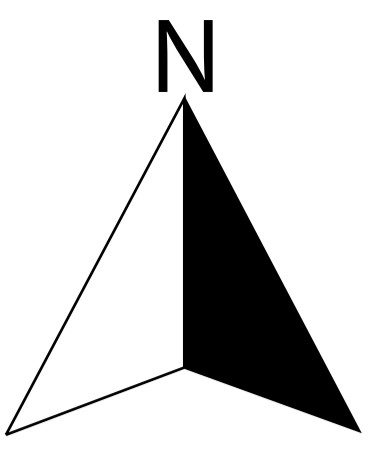
# Sala Show



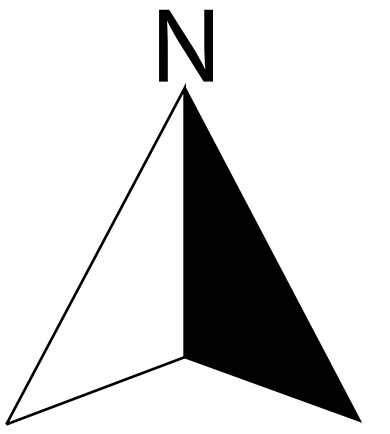
# Sala Show



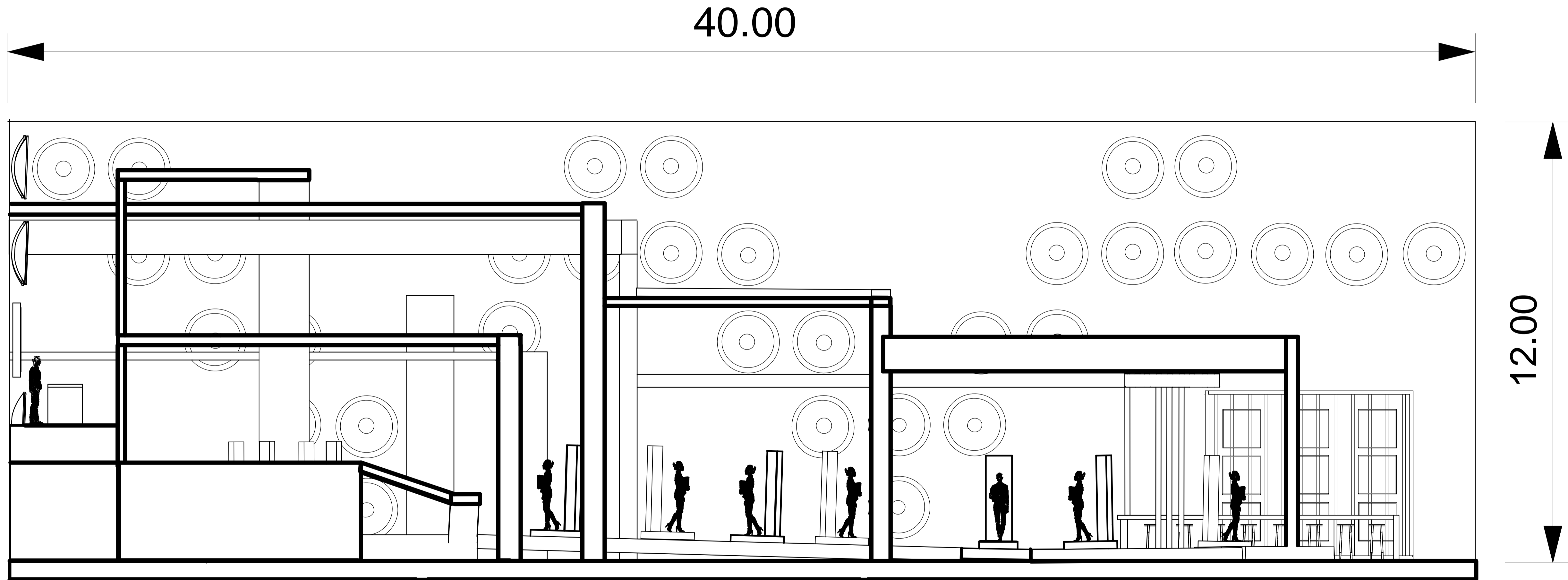
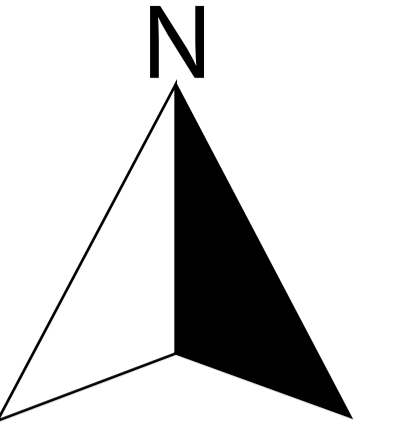
# Back Stage



# Back Stage

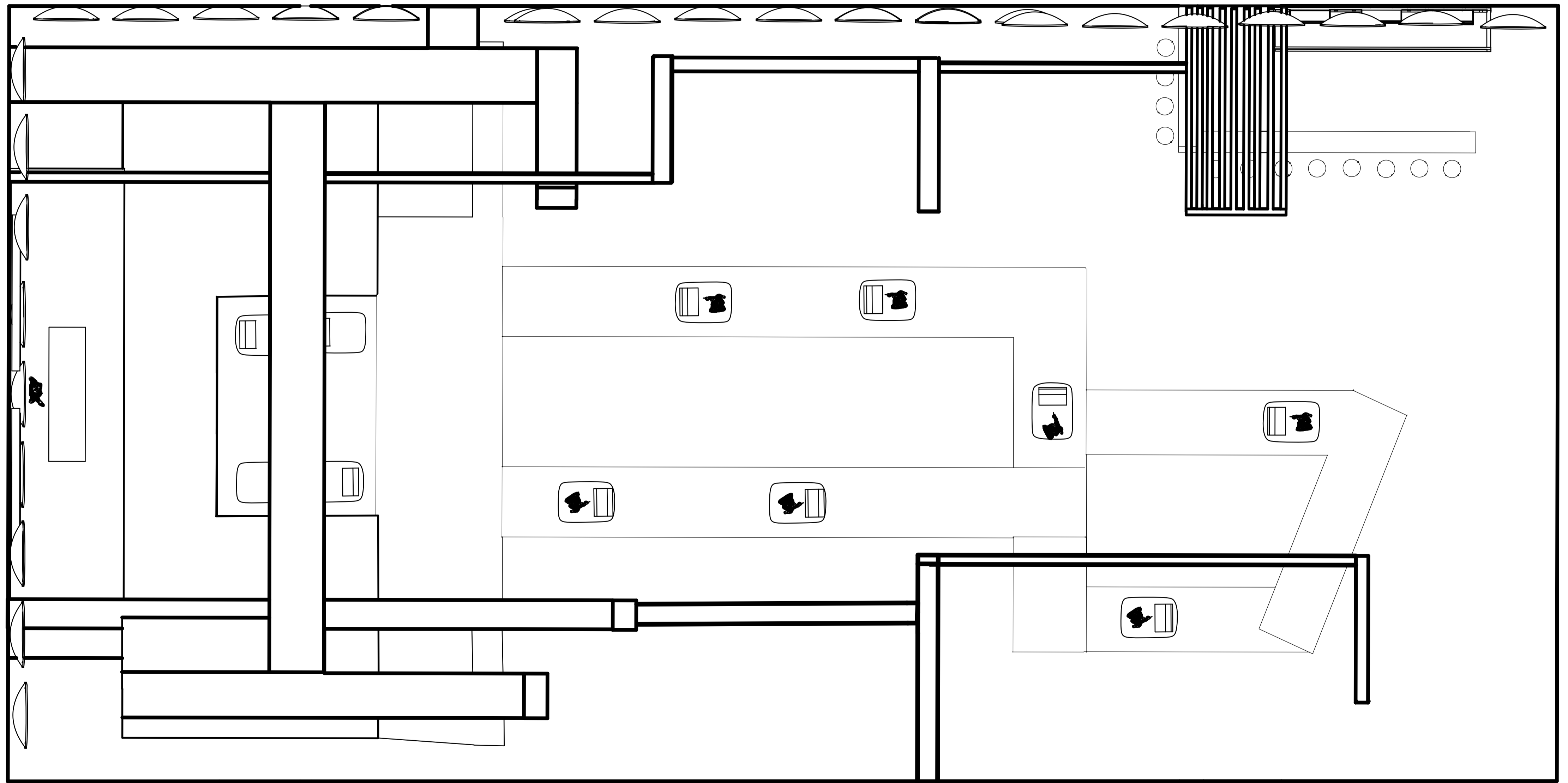
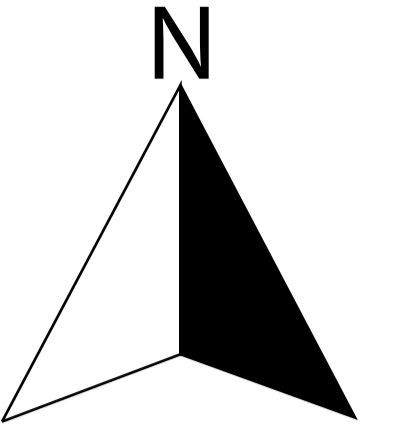


# Planos





# Planos



# Perspectiva

